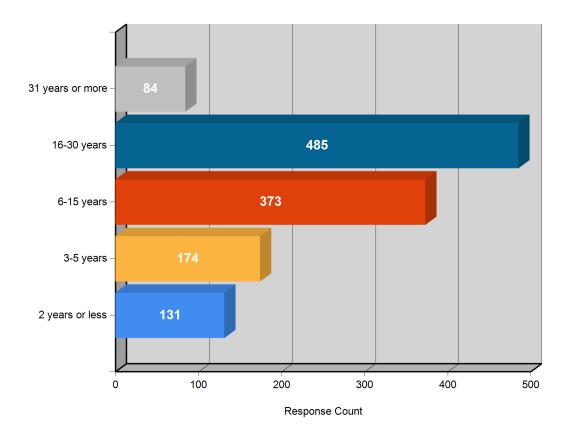
# How long have you been an AALL member?

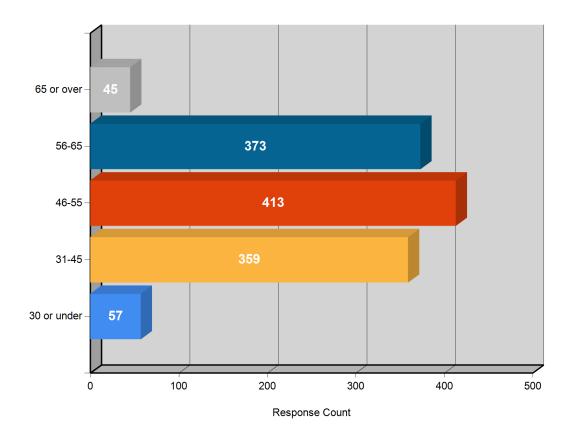


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	2 years or less	10.51 %	131
2	3-5 years	13.95 %	174
3	6-15 years	29.91 %	373
4	16-30 years	38.89 %	485
5	31 years or more	6.74 %	84

Analytics	
Mean	3.174
Standard Deviation	1.090
Standard Error	0.031
Variance	1.188

# What is your age range?

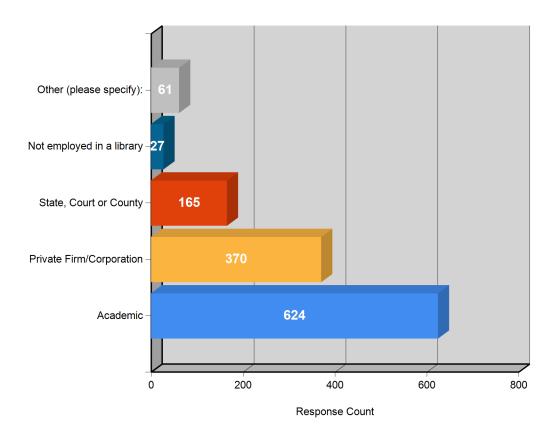


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	30 or under	4.57 %	57
2	31-45	28.79 %	359
3	46-55	33.12 %	413
4	56-65	29.91 %	373
5	65 or over	3.61 %	45

Analytics	
Mean	2.992
Standard Deviation	0.956
Standard Error	0.027
Variance	0.914

# In what type of library do you work?

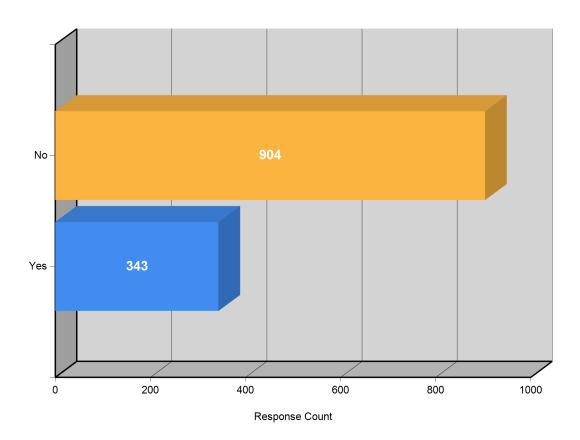


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Academic	50.04 %	624
2	Private Firm/Corporation	29.67 %	370
3	State, Court or County	13.23 %	165
4	Not employed in a library	2.17 %	27
5	Other (please specify):	4.89 %	61

Analytics	
Mean	1.822
Standard Deviation	1.062
Standard Error	0.030
Variance	1.128

# Are you a library director?

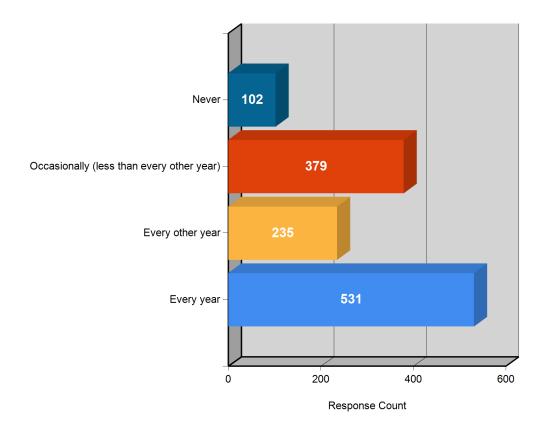


Total Respondents: 1,247
Total Skipped: 0

	Choice		Response Total
1	Yes	27.51 %	343
2	No	72.49 %	904

Analytics	
Mean	1.725
Standard Deviation	0.447
Standard Error	0.013
Variance	0.199

# How often do you attend the AALL Annual Meeting and Conference?

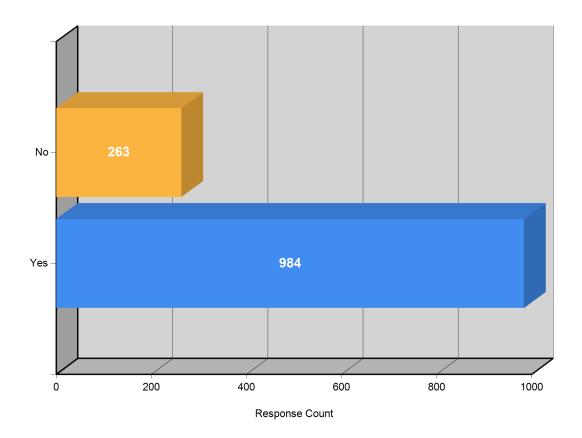


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Every year	42.58 %	531
2	Every other year	18.85 %	235
3	Occasionally (less than every other year)	30.39 %	379
4	Never	8.18 %	102

Analytics	
Mean	2.042
Standard Deviation	1.027
Standard Error	0.029
Variance	1.055

# Have you attended an Annual Meeting in the past three years?



Total Respondents: 1,247
Total Skipped: 0

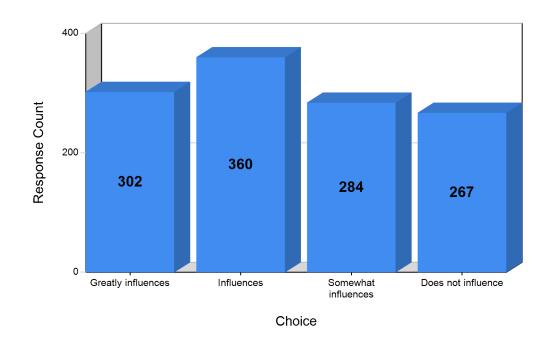
	Choice	Response Percent	Response Total
1	Yes	78.91 %	984
2	No	21.09 %	263

Analytics	
Mean	1.211
Standard Deviation	0.408
Standard Error	0.012
Variance	0.166

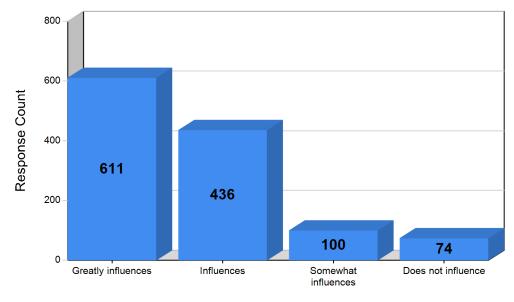
# How do the following factors influence your decision to attend the Annual Meeting?

	Greatly influences	Influences	Somewhat influences	Does not influence	Response Total
Cost of registration	24.9% (302)	29.7% (360)	23.4% (284)	22.0% (267)	1,213
Educational program content	50.0% (611)	35.7% (436)	8.2% (100)	6.1% (74)	1,221
Location of host city	36.1% (442)	36.0% (440)	17.6% (215)	10.3% (126)	1,223
Out of pocket expenses	31.3% (379)	27.9% (337)	21.6% (261)	19.3% (233)	1,210
Time away from the office	13.5% (164)	30.7% (372)	30.7% (372)	25.1% (304)	1,212
Networking and socializing with friends and colleagues	34.2% (417)	38.3% (467)	18.3% (223)	9.1% (111)	1,218
Attending committee/ special interest section/ chapter/caucus meetings	27.0% (328)	34.6% (420)	22.1% (269)	16.3% (198)	1,215
Time of year meeting held	15.8% (192)	30.5% (371)	27.3% (332)	26.4% (321)	1,216
Totals:	2835	3203	2056	1634	

# Cost of registration

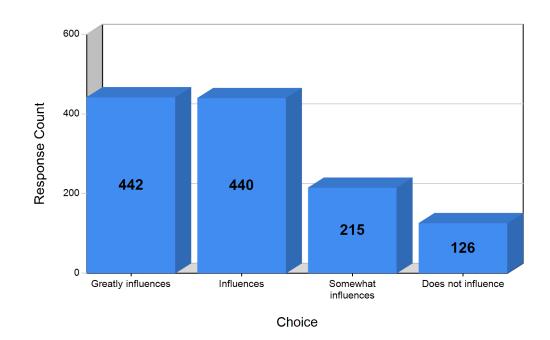


# **Educational program content**

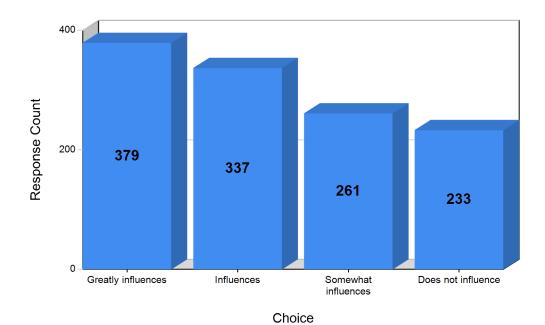


Choice

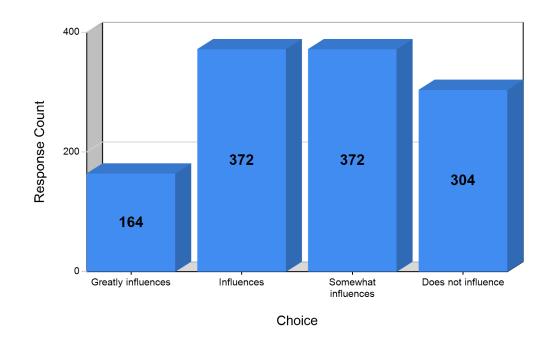
# Location of host city



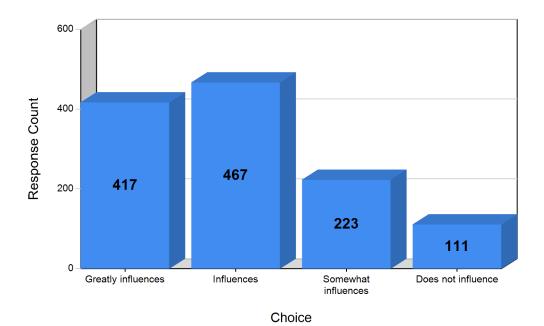
# Out of pocket expenses



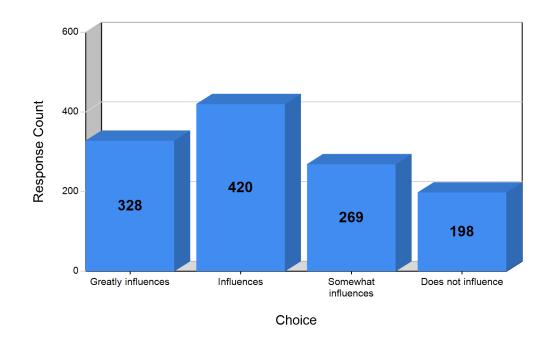
# Time away from the office



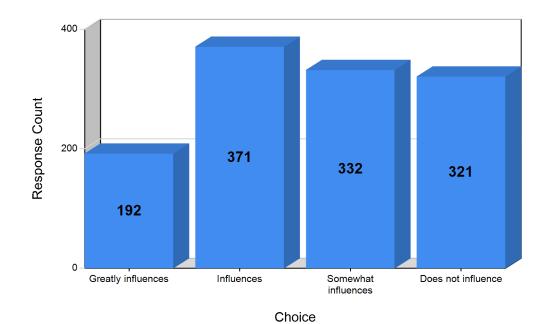
# Networking and socializing with friends and colleagues



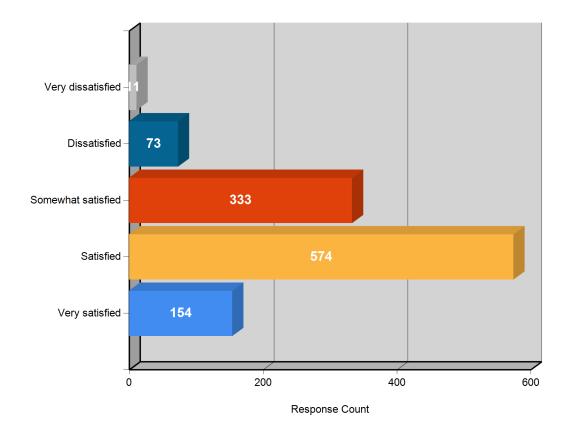
# Attending committee/special interest section/chapter/caucus meetings



# Time of year meeting held



# Please rate your overall satisfaction with the quality of educational programming available at the Annual Meeting:

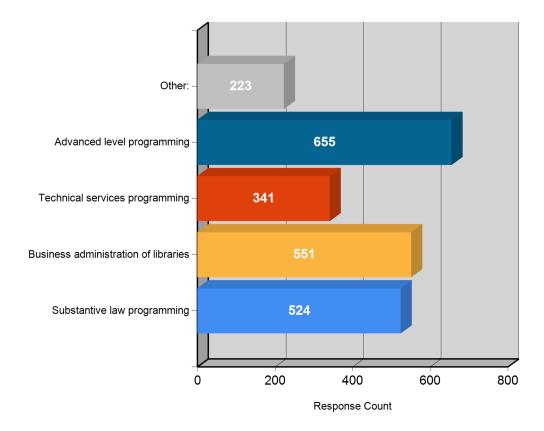


Total Respondents: 1,145
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Very satisfied	13.45 %	154
2	Satisfied	50.13 %	574
3	Somewhat satisfied	29.08 %	333
4	Dissatisfied	6.38 %	73
5	Very dissatisfied	0.96 %	11

Analytics		
Mean	2.313	
Standard Deviation	0.818	
Standard Error	0.024	
Variance	0.669	

# Which types of programs would you like to see more of? (Select all that apply.)

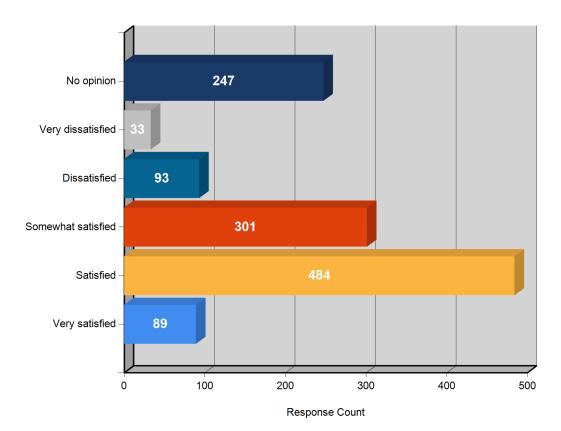


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Substantive law programming	42.02 %	524
2	Business administration of libraries	44.19 %	551
3	Technical services programming	27.35 %	341
4	Advanced level programming	52.53 %	655
5	Other:	17.88 %	223

Analytics			
Mean	1.335		
Standard Deviation	0.028		
Standard Error	0.028		
Variance	1.781		

How satisfied are you with the present model of program selection that guarantees each SIS its top-ranked program, with the Annual Meeting Program Committee selecting the remaining programs?

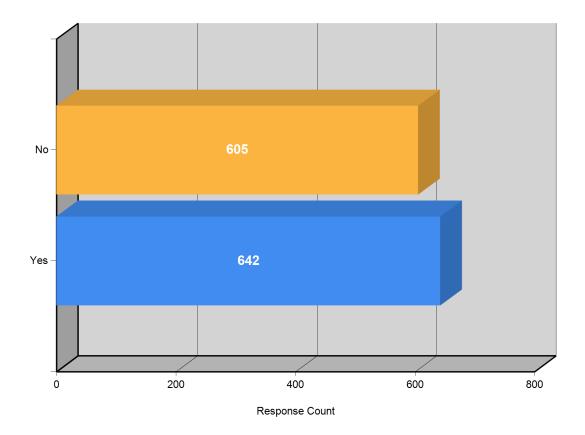


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Very satisfied	7.14 %	89
2	Satisfied	38.81 %	484
3	Somewhat satisfied	24.14 %	301
4	Dissatisfied	7.46 %	93
5	Very dissatisfied	2.65 %	33
6	No opinion	19.81 %	247

Analytics	
Mean	3.191
Standard Deviation	1.613
Standard Error	0.046
Variance	2.600

# Would you be interested in fee-based streaming videos of selected Annual Meeting programs when you are not able to attend?

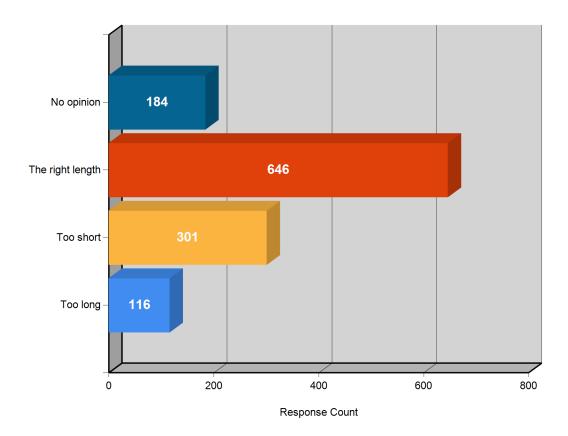


Total Respondents: 1,247
Total Skipped: 0

			Response Total
1	Yes	51.48 %	642
2	No	48.52 %	605

Analytics	
Mean	1.485
Standard Deviation	0.500
Standard Error	0.014
Variance	0.250

# The current length of the Annual Meeting (Saturday-Tuesday) is:

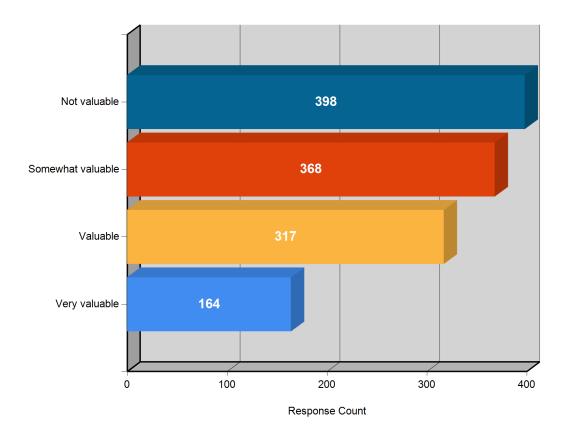


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Too long	9.30 %	116
2	Too short	24.14 %	301
3	The right length	51.80 %	646
4	No opinion	14.76 %	184

Analytics		
Mean	2.720	
Standard Deviation	0.826	
Standard Error	0.023	
Variance	0.683	

How valuable would it be to have leadership activities/conference business and committee work conducted at a separate mid-year meeting to allow more time to attend educational programming, social events, the exhibit hall, or other activities at the Annual Meeting?

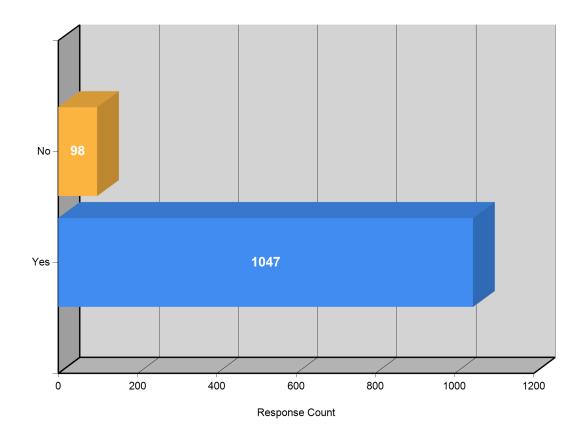


Total Respondents: 1,247
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Very valuable	13.15 %	164
2	Valuable	25.42 %	317
3	Somewhat valuable	29.51 %	368
4	Not valuable	31.92 %	398

Analytics	
Mean	2.802
Standard Deviation	1.030
Standard Error	0.029
Variance	1.060

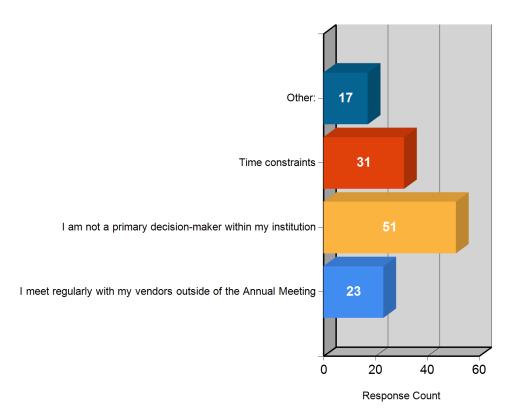
# Do you take the opportunity to meet with vendor representatives in the exhibit hall during the Annual Meeting?



Total Respondents: 1,145
Total Skipped: 0

	Choice	Response Percent			
1	Yes	91.44 %	1047		
2	No	8.56 %	98		

Analytics	
Mean	1.086
Standard Deviation	0.280
Standard Error	0.008
Variance	0.078



Total Respondents: 96
Total Skipped: 2

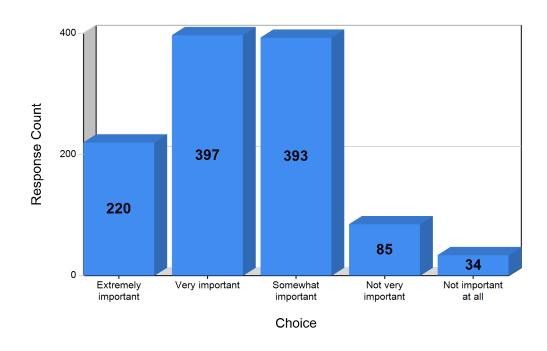
	Choice	Response Percent	Response Total
1	I meet regularly with my vendors outside of the Annual Meeting	23.96 %	23
2	I am not a primary decision-maker within my institution	53.13 %	51
3	Time constraints	32.29 %	31
4	Other:	17.71 %	17

Analytics	
Mean	0.939
Standard Deviation	0.085
Standard Error	0.085
Variance	0.881

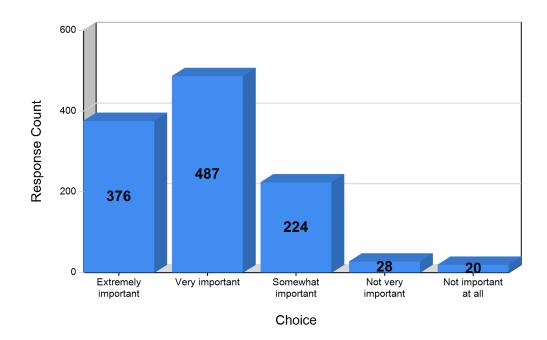
# How important is each of the following when deciding to visit the exhibit hall?

	Extremely important	Very important	Somewhat important	Not very important	Not important at all	Response Total
New vendors represented	19.5% (220)	35.2% (397)	34.8% (393)	7.5% (85)	3.0% (34)	1,129
New products represented	33.1% (376)	42.9% (487)	19.7% (224)	2.5% (28)	1.8% (20)	1,135
The number of industry- leading firms exhibiting	15.2% (170)	37.6% (422)	32.3% (362)	10.2% (114)	4.7% (53)	1,121
More time set aside that doesn't conflict with programming	21.4% (243)	32.6% (370)	28.9% (328)	11.8% (134)	5.2% (59)	1,134
Variety of offerings at the AALL bookstore and book signings	4.2% (47)	12.1% (137)	28.0% (316)	38.2% (432)	17.5% (198)	1,130
Opportunities to win prizes	5.1% (58)	9.5% (108)	22.0% (250)	35.0% (397)	28.3% (321)	1,134
Totals:	1114	1921	1873	1190	685	

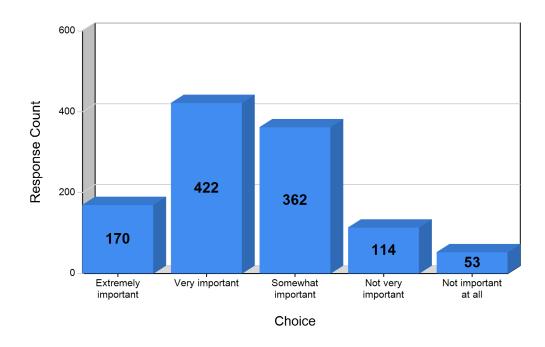
### New vendors represented



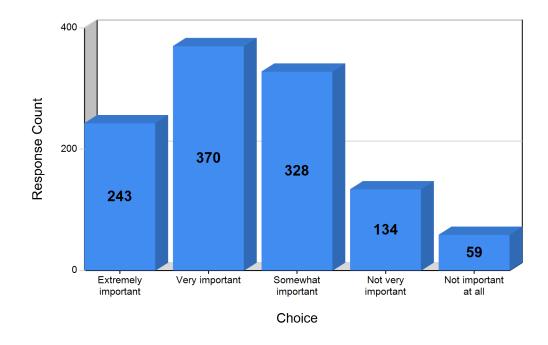
# New products represented



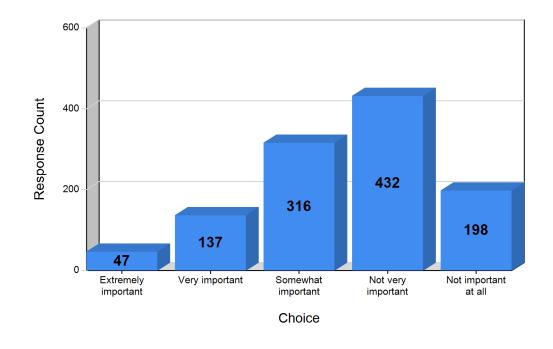
### The number of industry-leading firms exhibiting



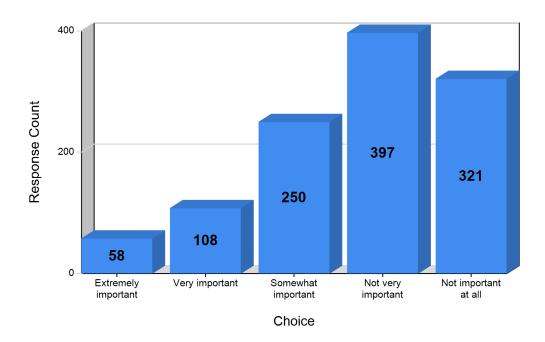
# More time set aside that doesn't conflict with programming



### Variety of offerings at the AALL bookstore and book signings



# Opportunities to win prizes



# What do you think are the issues AALL should be focusing on with regard to the future of the Annual Meeting? (Rank in order of importance with 1 being most important.)

	Total for 1	Total for 2	Total for 3	Total for 4	Total for 5	Total Selected	Percent Selected	Mean
Alternative educational content delivery methods	102	194	252	314	385	1247	20.00%	3.55
Cost/funding to attend the Annual Meeting	220	250	269	239	269	1247	20.00%	3.07
How educational programs are selected (process)	98	210	265	340	334	1247	20.00%	3.48
Relevance of educational programs	683	319	156	71	18	1247	20.00%	1.73
Scheduling conflicts with attending educational programs and meetings	144	274	305	283	241	1247	20.00%	3.16

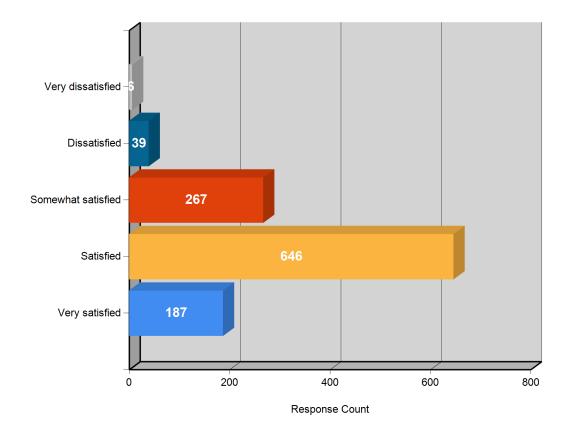
Total Respondents

1,247

Total Skipped

0

# Based on past attendance, rate your overall satisfaction with the Annual Meeting:



Total Respondents: 1,145
Total Skipped: 0

	Choice	Response Percent	Response Total
1	Very satisfied	16.33 %	187
2	Satisfied	56.42 %	646
3	Somewhat satisfied	23.32 %	267
4	Dissatisfied	3.41 %	39
5	Very dissatisfied	0.52 %	6

Analytics				
Mean	2.154			
Standard Deviation	0.746			
Standard Error	0.022			
Variance	0.556			