

Agenda

9:30 - 10 a.m.

Registration and Continental breakfast

10 to 11 a.m.

"What's Emotion Got to Do with It? Taming Emotion (and Evidence) in Health Policymaking via a Therapeutic Framework" presented by **Amy T. Campbell**, JD, MBE, Center for Bioethics and Humanities, Upstate Medical University

11 to 11:15 a.m.

Break

11:15 to 12:15 p.m.

"Wellness in the Workplace" presented by **Linda G. Bryan**, Associate Director of Organizational Effectiveness, Cornell University Library

12:30 to 1:30 p.m.

Lunch

1:45 to 2:45 p.m.

"Federal Health Care Reform and New York State" presented by **Troy Oechsner**, Deputy Superintendent for Health, NYS Insurance Department

2:45-3:15 p.m.

Wrap-up and general discussion

3:30-4:30 p.m.

ALLUNY Board Meeting (all welcome)



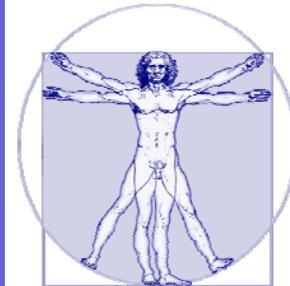
Thank you to Christine Demetros, Ted Holynski, Jessica Petitto, and rest of the crew at Syracuse University Law for their support generous hosting and support of the ALLUNY Spring Institute.

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Upstate New York

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*In Sickness...
...and In Health*

Wellness and the Law



ALLUNY Spring Institute
May 7, 2010
Syracuse University
College of Law

"What's Emotion Got to Do with It? Taming Emotion (and Evidence) in Health Policymaking via a Therapeutic Framework"

presented by **Amy T. Campbell**

Health policy and the policy through which it's made frequently gets politicized in our highly charged environment. Recognizing this, and the reality that health care policy involves personal and cultural values and has emotional consequences, Prof. Campbell will discuss a framework through which to reorient our vision of this process. She will discuss, in the context of a few case studies, how a proposed therapeutic framework might allow for more systematic consideration of ethical and evidence-based concerns in health policy.

Amy T. Campbell, JD, MBE is an Assistant Professor in the Center for Bioethics and Humanities at Upstate Medical University and at the Syracuse University College of Law (courtesy). She is also Associate Faculty in the Bioethics Program of Union Graduate College-Mount Sinai School of Medicine. Ms. Campbell received her law degree from Yale Law School and her Master's in Bioethics from the University of Pennsylvania.

At Upstate, Ms. Campbell teaches ethics to medical, nursing, health professional and PhD students, and health policy to an interdisciplinary mix of students (including law and clinical). Her scholarship focuses on how to craft ethically-informed and evidence-based health policy via a therapeutic framework, with a particular interest in child and adolescent health. Ms. Campbell is Executive Director of the Consortium for Culture and Medicine, a collaborative endeavor among Upstate, Syracuse University, and Le Moyne College to advance ethical, cultural, and social perspectives across disciplinary boundaries.



"Wellness in the Workplace"

presented by **Linda G. Bryan**

Employee well-being is a key factor in determining an organization's long-term success. Organizations that promote employee health and well-being, for example through initiatives that support wellness and work/life balance, are 3.5 times more likely than other organizations to encourage creativity and innovation. Bryan will share information on Cornell University's wellness programs and services and explore free and/or low cost strategies for enhancing well-being in the workplace.

Linda G. Bryan is the Associate Director for Organizational Development at Cornell University Library. Her professional background includes 20 years of teaching, career counseling, training, and managerial experience in non-profit and academic settings. She holds a Masters of Professional Studies from Cornell University School of Industrial and Labor Relations. She is a certified facilitator of two innovative interpersonal skills development programs: Crucial Conversations: Tools for Talking When the Stakes are High and William Bridges Leading Organizational Transition. Linda is also qualified administrator and interpreter of the Myers-Briggs Type Indicator.

The Institute will close with an open discussion period, during which attendees will have the opportunity to share and discuss their insights and experiences.

"Federal Health Care Reform and New York State"

presented by **Troy Oechsner**

Health care in America has been a hot topic for some time, with calls for reform and heated debates as to what reform should entail. New legislation is being enacted, and more debate begins. But what does all this mean? What will be the impact of health care reform? Dep. Supt. Oechsner will address the current situation with federal health care reform and what it means in New York State.

Troy Oechsner is the Deputy Superintendent for Health, NYS Insurance Dept. Mr. Oechsner is also an adjunct professor at Albany Law School.

Before joining the Department, Mr. Oechsner spent almost 14 years with the Office of the Attorney General of New York. Since August 2000, he served in the Health Care Bureau, where he was Deputy Bureau Chief. Prior to joining the Health Care Bureau, Mr. Oechsner served as an Assistant Attorney General in the Attorney General's Appeals Bureau.

Mr. Oechsner clerked with Judge Stewart Hancock of the New York State Court of Appeals in Syracuse from 1992 to 1993. Previous to that, he was a court attorney with the Court of Appeals for two years. He also clerked with the United States Senate's Office of Legal Counsel, and with the Farmworkers Legal Services of New York.

A cum laude graduate of the State University of New York at Plattsburgh with a Bachelor of Arts degree in history, Mr. Oechsner earned his JD, also cum laude, from the Buffalo Law School at SUNY. There he received the Faculty Achievement Award, was articles editor of the Buffalo Law Review, and editor of In the Public Interest, an alternative law review.

