



Hall Newsletter
Publication Schedule:

Jan/Feb	January 15
Mar/Apr	March 15
May/June	May 15
Jul/Aug	July 15
Sep/Oct	September 15
Nov/Dec	November 15

The *HALL Newsletter* circulates to approximately 200 readers, most of whom are concentrated in the Houston metropolitan area. The newsletter is printed from an electronic file directly to a Docutech printer. Ads are scanned directly to the Docutech printer to ensure a high image clarity.

Copy Instructions:

- *camera ready, black & white **positive** copy or copy on disk or via e-mail (EPS, TIF or Postscript format)
- *specify ad size and issue date(s)
- *ads may be horizontal or vertical
- *complimentary copy of the *Newsletter* will be sent to each advertiser

Rates per issue:

- Full page---\$100
- Half page---\$50
- Quarter page---\$25
- Business card size---\$10

Send ads, checks, and inquiries to:

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