

# **HALL MEETING ANNOUNCEMENT**

**Program:** *Twitter: What Is It and Why It Is a Valuable Inbound Source*

**Speaker:** *Ken Watson, President, Watson Knowledge Services*

*Mr. Watson is the Social Media Manager of SLA Texas. His company, Watson Knowledge Services, is a Houston, TX area online marketing and social media consulting company whose mission is to help their clients “Harness the Power of Online Marketing and Social Media”. The company works with each client to create, maintain, and market from their social media presence. Watson also offers a wide range of training workshops on social media, technology, department development, and one-on-one social media coaching sessions.*

***This month's speaker is sponsored by Wolters Kluwer Law & Business***

**Date:** *Wednesday, November 12, 2014*

**Time:** *11:45am*

**Place:** *South Texas College of Law, The Fred Parks Law Library,  
6th Floor, Emilie Slohm Room, 1303 San Jacinto between Clay & Polk*

**Catering:** *Demeris Catering. Roasted Turkey and Cornbread Dressing with Giblet Gravy, Cranberry Sauce, Whipped Potatoes, Green Beans, Dinner Rolls and Butter; Sodas, Water.*

**Special Dietary Needs:** *Send request to Margaret Bartlett (mbartlett@lockelord.com)*

**Cost:** *\$14.00/person*

**RSVP:** *By Noon, Monday, November 10 to Margaret Bartlett (mbartlett@lockelord.com)  
– No Exceptions!!*

*Please note that HALL has a policy to collect costs from any HALL member who reserves a lunch and does not appear. This policy will be enforced. You are welcome to attend the meeting and not have the catered lunch - please feel free to bring your own lunch. When you RSVP, please indicate if you wish to the catered lunch or if you are just attending the meeting.*

**Make checks payable to HALL and submit in person, or by mail to:**

***Treasurer***

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***Houston, TX 77208-1643***