



**The LLAGNY Education  
Committee presents:**

**ADVANCED GOOGLE  
SEARCHING**

**Thursday, April 24, 2008  
from 9:00 – 11:00 AM**

**St. John's University –  
Manhattan Campus, Room 118,  
101 Murray St. (bet. Greenwich  
& West St.), New York City**

Directions: A, C ,E, 1, 2, 3 ,9 or J,  
M, Z to Chambers Street

Registration is limited to 40  
participants.

Please register with Kathleen  
Moringiello by 4/21/08.  
kmoringi@skadden.com  
212.735.2684

A complimentary breakfast will  
be provided.

**ADVANCED GOOGLE SEARCHING**

Everyone searches Google, but many users do not understand some of the powerful tools built into the search engine that make finding factual information faster and easier. This program is aimed at librarians who use Google and need to explain to end users how best to use the features of Advanced Google to obtain more effective results.

This class will demonstrate:

- How to construct searches that get the results you want and not a million or more false hits.
- How to use page ranking in Google to get a shorter, but more relevant, results list.
- How to use Google as the search engine for specific information, especially when navigating government Web sites.
- How to take advantage of some of the less publicized features of Google.
- How to set up and take advantage of Google alerts to enhance your research.
- How to demonstrate these features to attorneys and administrative users.

**PRESENTER:**

**Don MacLeod** has been a law librarian for more than twenty-five years. He is the Electronic Services Librarian at Debevoise & Plimpton LLP, where he manages the training program for the Library and Knowledge Management Department. Don is the editor of *Internet Law Researcher* and *Internet Connection*. He has written two editions of *The Internet Guide for the Legal Researcher*. He is currently at work on a book titled *How to Find Out Anything*, a guide to online research for non-librarians.