



MALL OVERALL PURPOSE/VISION

March 11, 2000

To facilitate the administration of and access to justice through the dissemination of legal information and through education of its members and the public.

Visions

- ***Education***
- ***Advocacy***
- ***Access***
- ***Thriving, energized & growing membership***
- ***Efficient leadership***
- ***Successful planning & execution of 2001 AALL Annual Meeting***

1. Education-----

Continue to be the membership organization of choice for law librarians.

Maintain and improve existing skills and provide opportunities for members to attain additional skills

Offer opportunities for member networking

Raise public awareness of MALL by outreach activities as well as Pro Bono support activities

Internet and legal training for members

Plan, assess, create and market programs

Focus on member's needs and skill-building relevant to the work that law librarians do.

Step outside the Box, Be imaginative

Broader marketing of programs, development of brochure and utilize Web Site to accomplish this

Long-range planning by the Education Committee

Consulting committee draft a plan to approach non-law library organizations

Partner with other organizations such as State Bar, CLE's, etc. to achieve greater recognition

Find niches that work for MALL

2. Advocacy

Be a recognized leader in the legal and library communities

Outreach to the Bar Association and members of the Bar

Raise visibility by leveraging connections of members' organizations (VIP Reception, etc. with 2001 Pre-Planning)

Get Public Relations Committee in Gear --- More New Releases, etc.

CLE Role in Publications and Minnesota Lawyer Column

3. Access to Legal information

Develop Information Policy for state issues similar to AALL nationally

Develop Statement of Principles that we adhere to

Address, define, develop, & refine MALL's role in consumer advocacy as well as role to attempt to obtain more resources for legal information institutions

Address issues of pro se litigants and their needs for access to legal information.

4. Develop thriving, energized, & growing membership

More mentoring and orientation activities

Engage new members in meaningful ways & tasks

Create a culture of hospitality and inclusiveness

More social activities, picnics, etc.

More educational offerings

More networking opportunities

Involve new members by setting an inclusive tone to MALL

Closer relationship with Local Library Schools

Offer recognition for long-time and newer members

5. Promote Efficient Leadership and Administration of MALL

Create policies, e.g fiscal administration policies and other necessary, relevant policies to advise leadership of goals and context

Provide ongoing training for leadership and sufficient documentation to know responsibilities of various leadership roles and to ease transition of new leaders

Disseminate policies and calendar to leaders and members

Review Overall MALL Committee Structure and make necessary changes to foster the efficient operation of MALL

6. Successfully Plan and execute the 2001 AALL Annual Meeting

Provide enough encouragement, support and resources to pull it off as the Best AALL Annual Meeting Ever!