2006 SEAALL INSTITUTE

PREPARE FOR THE WORST, HOPE FOR THE BEST:
DISASTER PREPAREDNESS AND RECOVERY FOR LAW LIBRARIES

Sheraton Raleigh Hotel
Thursday, April 6, 2006   8:30 am – 3:00 pm

AGENDA AND SPEAKERS

8:00   Institute Registration

8:30   Welcome
                Nancy Johnson, Law Librarian and Professor of Law, Georgia State University

8:45 – 9:30   Risk Assessment
                Jeanne Drewes, Assistant Dir. for Access and Preservation, Michigan St. Univ. Libraries

9:30 – 10:00   Group Activity on Risk Assessment

10:15 11:00   Disaster Preparedness Strategies
                Lorie Beam,
                Director of Information Technology, Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan
                and
                Ken Hirsch,
                Director of Computing Services, Duke University Law Library

11:00 – 11:45   Group Activity on Disaster Preparedness

12:00 – 1:00   Lunch (Deli Buffet)

1:00 – 2:00   Disaster Recovery
                Jon Schultz, Professor of Law, University of Houston Law School

2:00 – 2:45   Panel of librarians who have responded to disasters
                Moderator
                Carol Billings, Dir. of the Law Library, Law Library of Louisiana, Louisiana Supreme Court

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Registration Fee: SEAALL members $65.00;   Non-SEAALL Members $80.00
Use the registration form for the Annual Meeting to register for this Institute

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SEE OTHER SIDE FOR WORKSHOP DESCRIPTION

SEAALL 2006 ANNUAL MEETING

Raleigh, North Carolina
April 6- 8, 2006

PRELIMINARY PROGRAM

Wednesday, April 5, 2006

4:00 pm – 6:00 pm   Institute and Annual Meeting Registration

Thursday, April 6, 2006

8:00 am – 6:00 pm   Institute and Annual Meeting Registration

8:30 am – 3:00 pm   SEAALL Institute "Prepare for the Worst, Hope for Best:
                                     Disaster Preparedness and Recovery for Law Libraries"

2:00 pm – 3:00 pm   COSELL Executive Board and SEAALL Committee Meetings

3:00 pm – 4:00 pm   COSELL Round Table Meetings

4:00 pm – 5:00 pm   SEAALL Executive Board and COSELL General Business Meeting

4:00 pm – 5:15 pm   Downtown Raleigh Library Tours – Walking Activity

6:10 pm   Gather to walk to the Opening Reception

6:30 pm – 8:30 pm   Opening Reception: North Carolina Museum of Natural Sciences

Friday, April 7, 2006

8:00 am – 5:00 pm   Annual Meeting Registration

7:30 am – 9:00 am   Buffet Breakfast and SEAALL Business Meeting

8:30 am – 12:00; 1:30 pm -5:00 pm   Exhibit Hall open

9:15 am – 10:00 am   Keynote Speaker: Bob Young, LuLu.com
                                     "How the Internet is Changing Publishing"

Bob Young is founder and CEO of Lulu.com, an online marketplace for digital content and the world's fastest-growing provider of print-on-demand books headquartered in Morrisville, NC, just west of Raleigh. Lulu.com is a web site that allows authors, educators, artists, musicians, businesses and others to publish their own books, images, multimedia and music and sell them to the world; all without surrendering either ownership or control.

Lulu is the latest innovative business started by Young, hitherto best-known as a co-founder of Red Hat, the open source software company that he helped turn into a household name and chief rival to Microsoft and Sun. His

success at Red Hat won him many accolades, including the nomination as one of Business Week Magazine's "Top Entrepreneurs" in 1999 and the reputation in some circles as 'the antidote to Bill Gates'.

Young believes that Lulu, with a little help from the Internet and the latest print-on-demand technology, is revolutionizing the publishing industry in the same way that Red Hat and open source revolutionized the software industry; and is doing so by the same process of putting the consumer in control.

Friday, April 7, 10:45 – 12:00 noon Programs

1 A: What's Cookin' in Library School?

Time-travel with two library school deans to visit the past, present, and future of librarianship education. Deans Griffith and Paskoff will take us back a generation and describe what was taught in library schools at the beginning of the digital revolution, share with us what today's library school students are learning, and then use their respective crystal balls to predict what skills the next generation of librarians will need, what they will teach their students in 2020, and generally, the future of librarianship education.

Speakers: Jose-Marie Griffith, Dean, University of North Carolina School of Information and Library Science
	Beth M. Paskoff, Dean, Louisiana State University School of Library and Information Science

Moderator: Jim Heller, Director of the Law Library and Professor of Law, The College of William & Mary

1 B: From the Front Lines: Enforcing Internet Use Policies

What questions should librarians think about when they are faced with enforcing an Internet use policy? What are the competing interests at play? Are the considerations different in different types of law libraries? We may not answer all the questions, but we hope to raise some issues you need to be thinking about *before* you are called upon to take action.

Speakers:
Scott Childs, Asst. Director for Public Services, Assistant Clinical Professor of Law, Kathrine R. Everett Law Library, UNC-CH
Jim Sherwood, Reference/Faculty Services Librarian, Kathrine R. Everett Law Library, UNC-CH
Stephanie Dooley, Reference Librarian, Kennedy, Covington, Charlotte, North Carolina
Timothy Lewis, Director and State Law Librarian, Alabama Supreme Court and State Law Library
Carol Watson, Reference/Computing Services Librarian, Alexander Campbell King Law Library, Univ. of Georgia
Gary Yessin, Reference Librarian, College of Law Library, Florida A&M University

1 C: Strategic Planning for Diversity

You have attended diversity seminars and you have followed and implemented proper hiring policies and procedures to build a diverse workforce. Yet, what is the best way to incorporate diversity as you plan for the future? To have a cohesive team of employees, it is necessary that the library not only have a strategic plan, but also have diversity as an integral part of the planning process. Achieving diversity is no longer just a goal of strategic planning. Diversity must be pervasive in the six step strategic planning process. In this program attendees will learn that by having diversity at every step in the strategic planning process, the library insures that diversity moves from being just a goal to a fundamental part of library operations.

Speakers: Grace Mills, Law Library Director and Associate Prof. of Law, College of Law Library, Florida A&M University
	Prof. Rhea Ballard-Thrower, Director, Howard University Law Library

Friday, April 7, 1:45 – 3:00 pm Programs

2 A: Southern Discomfort: Legal Issues Concerning Air Pollution in the South

The Southern Environmental Law Center reports that over 20 million people across the South live in areas where the air fails to meet federal health standards, with high costs to personal health and the environment. This program will review the law in the South regulating air pollution from both stationary and transportation sources.

Speaker: Gudrun Thompson, Associate Attorney, Southern Environmental Law Center, North Carolina.

Moderator: Iva M. Futrell, Associate Law Librarian for Research Services, George Mason Univ.Law Library

2 B: Preparing Students for Law Firm Research

As the practice of law becomes more diverse and less reliant on print resources, are academic libraries truly preparing students for summer or permanent associate positions in large law firms?   This program will focus on the ways attorneys are researching (or should be researching) in today's law firm environment, and facilitate practical discussion of how legal research instructors can most effectively get students there.

Speakers: Mary Rose Strubbe, Prof. of Legal Research and Writing; Dir. of the Legal Research and Writing Program; and
                Assist. Dir.,Institute for Law and the Workplace, Chicago-Kent College of Law
          Keith Ann Stiverson, Director of the Law Library; Senior Lecturer, Chicago-Kent College of Law

Moderators: Melanie Dunshee, Deputy Dir. of the Law Library and Senior Lecturing Fellow, Duke Univ. School of Law
             Douglas Lind, Head of Collection Development and Adjunct Prof. of Law, Georgetown Law Lib.

2 C: Technical Services for Management – 2010

This presentation is designed to let technical services personnel bring public services and administrative personnel "up to speed" on how the service needs, ideas and strategic plans and programs for the future impact the workflow, training, and needs for technical services.   The speakers will report the results of a recent survey that queried technical services librarians and support staff on the big issues facing their departments, processes, training, and staff, and the disconnect that often occurs between the "big ideas" and the detailed and necessary implementation steps to make those ideas a reality.

Speakers: Rebecca Trammel, Law Library Dir., Stetson College of Law, Law Library & Legal Inf. Center
         Billie Jo Kaufman, Assoc. Dean for Lib. & Information Res., Pence Law Library, American Univ.

Friday, April 7, 3:45 – 5:00 pm Programs

3 A: Preservation of Legal Materials Born Digital

Law librarians in academic, private and other law libraries are concerned about losing access to valuable legal information that was created digitally only. Are efforts underway to collect and preserve as well as provide access to collections of materials that are born digitally? Speakers will discuss the National Digital Information Infrastructure and Preservation Program led by the Library of Congress and other national efforts at preserving born digital materials, including those of the AALL, Congress and government agencies such as the Government Printing Office and National Archives and Records Administration. AALL President Claire Germain, a leader among those addressing this issue, will moderate this program.

Speakers: Martha Anderson, Office of Strategic Initiatives, Library of Congress
         Mary Alice Baisch, Associate Washington Affairs Rep., American Association of Law Libraries

Moderator: Claire M. Germain, Pres. AALL, Edward Cornell Law Librarian and Prof. of Law, Cornell University Law Library

3 B: Law Firm Economics -The Information Spend, Cost Recovery and the Bottom Line

Enhance your understanding of the business and profit aspects of law firm management. By attending this seminar you will learn
- ❑ What primary factors impact law firm profitability and how is it measured?
- ❑ How can recovery of information expenses impact the financial well being of a firm?
- ❑ How managing cost recovery can enhance the librarian's role at the firm?
- ❑ What strategies and tactics have worked?
- ❑ How to collaborate with colleagues to positively impact your firm's bottom line?
- ❑ Learn about technology that can help you maximize your cost recovery success

Speaker**:** Blythe McCoy, J.D., Librarian Relations Manager, Thomson-West

3 C: Service to the Public in the Internet Age

We've all heard it a thousand times - "Now that we have Google, why do we need all these books?" Savvy librarians know that we are a long way from the reality of a complete virtual library. In addition to deciding the fee vs. free vs. print question for our lawyers, judges, faculty and law students, we also must consider how this question affects the lay person. This program will discuss how the general public uses law libraries and the Internet for legal information. It will address how much information is on the web, the specific limitations of that information, and the problems of reliance on just that information.   The speakers will discuss how the popular misconception that "everything on the web" has led to loss of funding, particularly of Florida court law libraries. We will explore the appropriate balance among free web sources, proprietary fee-based databases, and print materials in order to meet the needs of all of our patrons.

Speakers: Merrill Chertok, Law Librarian, Alexandria Law Library
                    Jean Holcomb, formerly of King County Law Library in Seattle, WA and The University of Alabama Law Library
                    Mary McCormick, Head of Public Services, Florida State University College of Law Library,

Moderator: Christine Ciambella, Access & Research Services Librarian, George Mason Univ. Law Library

5:15 pm   Gather to walk to Dinner Event: North Carolina Barbeque: East Meets West

5:30 – 7:30 pm   Dinner

7:30 pm-   Art on Your Own: Choose from the Ballet, Symphony, IMAX Theatre, or First Friday art gallery
                             walk

<u>**Saturday, April 7, 2006**</u>

8:00 am – 9:30   Annual Meeting Registration

8:00 am – 11:30 am   Exhibit Hall open

7:30 am – 8:30 am   Buffet Breakfast

8:30 am – 9:15 am   **SEAALL Reads: with Special Guest Margaret Maron**
                                                      speaking about her novel, *Uncommon Clay*

Margaret Maron speaks about her novel *Uncommon Clay*, the eighth book in her Deborah Knott mystery series. SEAALL members are encouraged to read the book and send questions for Ms. Maron to address during her presentation to Anne Klinefelter, at klinefel@unc.edu

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Maron is an award-winning author who is much beloved in North Carolina and beyond for her mysteries.   Her character in this series, Deborah Knott, is a thirty-something North Carolina district court judge who solves mysteries while delving into various North Carolina industries and traditions. *Uncommon Clay* takes Deborah Knott into the world of North Carolina pottery making, a rich tradition in the Piedmont area between Raleigh and Charlotte. Critical praise for *Uncommon Clay* includes*:*

> *"*Maron's mastery of jurisprudence, her well-researched depiction of the potting world but especially her sensitive portrayal of human relationships raise this novel far above the ordinary run of mysteries." *Publishers Weekly*

> "Deborah Knott…presides over this series with affection and a wicked sense of humor…."
> Marilyn Stasio, *New York Times* Book Review

Saturday, April 8, 9:30 am – 10:30 am Programs

4 A: Retrieval That Works: FRBR (Functional Requirements for Bibliographic Records) and OCLC

The International Federal of Library Associations (IFLA) Functional Requirements for Bibliographic Records (FRBR) model offers a revolutionary new framework for presenting library catalog information. FRBR-inspired OPACs can provide significantly more user-friendly, work-based, clustered displays of search results. This session will provide an overview of FRBR and explain its potential value for next generation library technical services work and public service offerings.

Speaker: Eric Childress, Consulting Project Manager, OCLC Research, Dublin, Ohio

Moderator : Sally Wambold, Technical Services Librarian, University of Richmond School of Law Library

4 B: Chat and Virtual Reference in the Law Library

How are law libraries handling the changes ushered in by offering chat and virtual reference services?   Megan Garton's portion of the program will cover chat reference topics and reference services at the University of North Carolina. Emily Carr will discuss virtual reference issues, including virtual reference at the Law Library of Congress.

Speakers: Megan Garton, Ref./Electronic Res. Librarian, Kathrine R. Everett Law Library, UNC-CH
              Emily Carr, Legal Reference Specialist, Law Library of Congress

4 C: Spyware for the Non-Geek

Spyware (also known as Adware and Malware) is programming installed on a computer to secretly gather information. Frequently these programs are scripts or cookies installed surreptitiously when a person downloads free programs. Spyware can gather information about a user's Internet and computer use which is then sold to advertisers and vendors. In addition to the obvious invasion of privacy, spyware can significantly decrease computer performance and cause browser problems.   Learn what Spyware is, how to protect your computer against it, and some of the ways to clean it off of your computer after becoming infected. We will also look at some of the free programs available on the Internet to protect against and remove Spyware.

Speaker: Steve Melamut, Information Technology Services Librarian, Kathrine R. Everett Law Library, UNC-CH

Saturday, April 8, 11:00 am – 12:15 pm Programs

5 A: Reinventing Your Library Through Marketing

This program provides a practical approach to the components and aspects of creating an effective marketing plan for law librarians. Learn how to position and market the law librarian's skills, staff and collection effectively. Learn best practices and practical examples on how to impact and influence your patrons by market segmentation and planning. Learn to segment your market for better awareness of library services, brainstorm creative ideas to market the librarians more effectively, and tips and tricks to create an effective marketing plan.

Speaker: Blythe McCoy, Librarian Relations Manager, Thomson – West

Moderator: Mary Jane Slipsky, Law Librarian, Nelson Mullins Riley & Scarborough LLP

5 B: Using Technology to Add Research Instruction to Law Courses

How can we reach out to law students after they complete their structured legal research and writing courses? Adding research and library information to substantive law courses can extend legal research training beyond the library and first-year compulsory courses. This program presents a variety of ways that technology aids integration of research with the substantive law school experience. Tools such as Blackboard, interactive web lessons, and course specific research guides are explored. A survey of members allows the program to include ideas from a variety of institutions. Benefits of such efforts, including increased contact with faculty, will also be discussed.

Speakers: Joy Hanson, Reference Librarian, Duke Law Library
        Katherine Topulos, Foreign & International Law Librarian, Duke Law Library

5 C: Building a New 21st Century Law Library

Based on the current ABA guidelines, how do you build a law library? Join two experienced academic law library directors for a review of the current ABA standards and a discussion about how to put together a digital library under the standards.

Speakers: Gordon Russell, Assoc. Dean, Library & Information Tech., Sol Blatt Jr. Law Library, Charleston School of Law
        Timothy P. Chinaris, Associate Dean for Information Res. Jones School of Law Library, Faulkner University

After the Meeting: Special Saturday Afternoon Activity:

1:00 pm - 5:30 pm   Progressive Academic Law Libraries Tour