

On Tuesday, July 19, 2005 the Council of Newsletter Editors (CONE) met for their annual business meeting at AALL in San Antonio. During the meeting, the reins of co-chairs were passed to Leah Sandwell-Weiss (leah.sandwell-weiss@law.arizona.edu) of the University of Arizona College of Law Library and Kevin Miles (kmiles@fulbright.com) of Fulbright & Jaworski, Dallas, TX. The duty of Web Master was picked up by Victoria Williamson (williamv@ulv.edu) of the University of La Verne, College of Law, who graciously volunteered. The list serv will continue to be updated by Liz Glankler (glankler@slu.edu) of Saint Louis University, Omer Poos Law Library.

At the meeting, there was discussion about resurrecting the idea of compiling a "toolkit for new editors." It was decided that all of us would have found something like this helpful when we became newsletter editors. That being said, we are going ahead with the idea of compiling the toolkit. Debbie Rusin (deborah.rusin@lw.com) of Latham & Watkins and Stefanie Pearlman (spearlman2@unl.edu) of the University of Nebraska - Lincoln, Marvin and Virginia Schmid Law Library will review the contributions for the possibility of their inclusion in the toolkit. The plan is to eventually post the toolkit on the CONE website. So, stay tuned to: <http://www.aallnet.net.org/committee/cone>

A second item of discussion was brought to our attention by Brian Striman (bstriman@unl.edu) of the University of Nebraska-Lincoln, Marvin and Virginia Schmid Law Library. Apparently, there are now spam harvester programs out there which are seeking target publications (i.e. the CALL *Bulletin*). The spam harvester program looks for occurrences of the "@" sign, or "[at]" within both html and PDF format online publications. The email addresses of these "target publications" are then either sold to other companies as customer-targeted spamming lists, or are used by the harvester themselves for their own spamming. Because of these programs, there was discussion among the group about whether or not we should continue to have email addresses included in our newsletters - particularly for columnists. Initially the harvesters were looking at the "clickable" email addresses (those when hyperlinked invoked the "mail to:" feature in one's browser) only, but recently the harvesters are now also seeking text for email addresses as well. After much discussion the group as a whole, felt the communication benefit of having readily available email addresses outweighed the hassle of having to delete spam. Furthermore, the group was less concerned about the harvesting of email addresses because for the most part, the email addresses were work addresses as opposed to home email addresses.

Lastly, the CONE committee is planning once again to hold a *Newsletter Editor Training Workshop* next year in Saint Louis. The details still need to be worked out, but as the year progresses you should find information posted on the CONE website.

Submitted by:  
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