



Sponsorship and Promotional Opportunities AALL 106th Annual Meeting & Conference Seattle - July 13-16, 2013

Participation as a sponsor at the AALL Annual Meeting & Conference provides an unparalleled opportunity to interface with the key decision makers in law libraries across the country. It offers additional visibility, tangible benefits and recognition of your company as an important participant in the law library community.

We value our relationship with our vendors and offer the following sponsorship opportunities, exclusively for our Annual Meeting exhibitors.

2013 Exhibitor Sponsorship Program

Gold Sponsorship – \$65,000 or more

Listed as “Gold” Sponsor with URL and company logo on AALLNET website
Listed as “Gold” Sponsor with company logo in each issue of the Annual Meeting update
Five full conference registrations for you to invite and sponsor attendees of your choice
Listed on signage at sponsored events
Listed on signage in the registration area of the Annual Meeting
Recognized at the Opening General session at the Annual Meeting
Recognized in the Annual Meeting Daily newspaper, distributed to all attendees
Recognized in the AALL Spectrum September/October issue
Listed in the Annual Meeting conference program, distributed to all attendees
Listed in the Awards & Acknowledgments brochure, distributed to all attendees
One free pre- or post-conference mailing list of all registrants
Invitation to VIP reception hosted by the AALL Executive Board
Donor sign for your exhibit booth
“Gold Sponsor” ribbon for all exhibitor badges
A \$500 credit toward a full-page ad in any issue of the *AALL Spectrum*
A \$500 credit toward a full-page ad in the Annual Meeting final program
One complimentary side column button in an issue of the *AALL E-News*
Opening event cocktail service placed adjacent to your Exhibit Booth
Complimentary enhanced company listing on My Conference Planner mobile app

Silver Sponsorship - \$25,000 to \$64,999

Listed as “Silver” Sponsor with URL and company logo on AALLNET website
Listed on signage at sponsored events
Listed on signage in the registration area of the Annual Meeting
Recognized in the Annual Meeting Daily newspaper, distributed to all attendees
Recognized the *AALL Spectrum* September/October issue
Listed in the Awards & Acknowledgments brochure, distributed to all attendees
Complimentary enhanced company listing on My Conference Planner mobile app
One free pre- or post-conference mailing list of all registrants
Invitation to VIP reception hosted by the AALL Executive Board
Donor sign for your exhibit booth
“Silver” ribbon for all exhibitor badges
A \$250 credit toward a full-page ad in any issue of the *AALL Spectrum*
A \$250 credit toward a full-page ad in the Annual Meeting final program

Bronze Sponsorship - \$5,000 to \$24,999

Listed as “Bronze” Sponsor on AALLNET website
Listed on signage at sponsored events
Listed on signage in the registration area of the Annual Meeting
Recognized in the Annual Meeting Daily newspaper, distributed to all attendees
Recognized the *AALL Spectrum* September/October issue
Listed in the Awards & Acknowledgments brochure, distributed to all attendees
One free pre- or post-conference mailing list of all registrants
Invitation to VIP reception hosted by the AALL Executive Board
Donor sign for your exhibit booth
“Bronze” ribbon for all exhibitor badges
A \$125 credit toward a full-page ad in any issue of the *AALL Spectrum*
A \$125 credit toward a full-page ad in the Annual Meeting final program

Contributor Sponsorship - \$2,500 to \$4,999

Listed as “Contributor” Sponsor on AALLNET website
Listed on signage at sponsored events
Listed on signage in the registration area of the Annual Meeting
Listed in the Awards & Acknowledgments brochure, distributed to all attendees
Recognized the *AALL Spectrum* September/October issue

Annual Meeting Sponsorship Opportunities

Opening General Session Keynote **\$20,000**

Reach attendees at the conference Opening General Session through this sponsorship. Your corporate name and logo will be displayed on stage screens and you will receive recognition at the event.

Association Lunch **\$20,000**

This event will allow you to reach all meeting attendees at this closing day luncheon. The Association's highest awards will also be presented during the luncheon. Sponsor receives recognition signage and acknowledgment at event.

Internet Room and Wi-Fi **\$20,000**

Your corporate logo and name displayed on computers' first screen in Internet Room with signage recognition placed near entrance. Your corporate logo and name displayed on first screen of wireless internet connection in all AALL meeting rooms and adjacent common space in the convention center.

Registration Bags **\$10,000**

Your corporate logo appears on one side of bag with AALL Annual Meeting logo on the other. The bags are distributed to all attendees, and carried by them throughout the conference.

Monday Attendee Lunch **\$8,000**

Host a buffet lunch in the exhibit hall for all attendees. This event will ensure great participation and appreciation from all meeting attendees. Sponsor receives recognition signage and acknowledgment at the event.

Educational Session Audio Recordings **\$8,000**

Your corporate logo and name displayed on the screen in all Annual Meeting educational program sessions with acknowledgement from session moderator of the sponsorship of the audio recording.

CONELL **\$8,000**

Through sponsorship of this day-long orientation event for newer law librarians and first-time attendees, you will reach the newest members of the profession. Sponsor receives event signage and introduction at event.

My Conference Planner **\$8,000**

Your corporate name and logo displayed exclusively on a featured banner on the My Conference Planner mobile app, which allows members to schedule their annual meeting events and activities. Includes a featured company listing with description, contacts and link to company's website.

Exhibit Hall Break **\$5,000**

Reach conference attendees at the "No Conflict Time" exhibit hall refreshment breaks, on one three days. Sponsor receives signage and acknowledgement at event.

Session Materials Kiosk **\$5,000**
Your company name and logo displayed on the home page of the kiosk, used by attendees to print session materials onsite.

Leadership Lunch **\$5,000**
Reach AALL's future leaders who attend this event. Sponsor receives recognition signage and acknowledgment at event.

Leadership Training Keynote **\$5,000**
Support the profession's leaders through the sponsorship of this important event. This year's leadership training will be led by an expert in association leadership and best practices. Sponsor receives recognition signage and acknowledgment at event.

Mentoring Reception **\$5,000**
Support AALL's mentoring program and the future of the profession. Sponsor receives recognition signage and acknowledgment at event.

Mobile Device Quick Charging Unit **\$5,000**
Your corporate name and logo displayed on a charging station allowing attendees to charge their laptops, cell phones and other electronic devices.

LLJ/Spectrum Authors' Awards Reception **\$5,000**
Recognize the authors for AALL's flagship publications through sponsorship of this event. Sponsor receives recognition signage and acknowledgment at the event.

Diversity Symposium and Reception **\$5,000**
Support AALL's diversity initiatives through sponsorship of this event. Sponsor receives recognition signage and acknowledgment at the event.

Hydration Stations **\$3,500**
Your corporate name and logo displayed on water dispensers located throughout the exhibit hall.

AALL Awards Program and Breakfast **\$2,500**
Recognize AALL award winners for contributions in support of the profession, as they are honored by their colleagues. Sponsor receives recognition signage and acknowledgment at the event.

AALL Grant Program **\$2,500**
Support law librarians to attend the Annual Meeting, with a contribution to the grants fund. Sponsors receive signage recognition and acknowledgment at the Opening General Session.

Special Interest Section Events

Academic Law Libraries-SIS

Sponsors receive recognition signage and acknowledgment at the event.

Breakfast and Business Meeting	\$ 5,000
Middle Managers Breakfast	\$ 3,000
Reception and Awards	\$10,000

Private Law Libraries-SIS

Sponsors receive recognition signage and acknowledgment at the event.

Luncheon and Business Meeting	\$15,000
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State, Court & County-SIS

Sponsors receive recognition signage and acknowledgment at the event.

Breakfast and Business Meeting	\$ 3,000
Annual Reception	\$ 6,500

Computing Services, Online Bibliographic Services, Research Instruction & Patron Services and Technical Services-SISs

Sponsors receive recognition signage and acknowledgment at the event.

Joint Reception	\$5,500
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Bundled SIS Events and Programs **\$3,500**

This sponsorship provides support to Special Interest Activities at the Annual Meeting. Sponsors receive recognition signage and acknowledgment at each event.

Computing Services-SIS

Annual Breakfast and Business Meeting

Foreign, Comparative & International Law-SIS

International Attendees Joint Reception

Government Documents-SIS

Breakfast and Business Meeting

Legal Information Services to the Public-SIS

Luncheon and Business Meeting

Social Responsibilities-SIS

Lesbian and Gay Issues Reception

Exhibitor Promotions Opportunities

Daily Newspaper Delivery

\$7,500

Your corporate advertising on all daily newspapers delivered outside of attendee hotel rooms and in registration bags.

Daily Newspaper Inserts

\$2,500 (per day)

Your corporate marketing insert included in newspapers delivered outside of attendee hotel rooms or as registration bag insert.

Other Deliveries

\$2,500

Your corporate marketing item delivered outside of hotel room of attendees.

Souvenir Item

\$2,500

Your corporate logo on promotional item included in registration bags received by all attendees.

Promo Bins

\$250 (per day)

Your corporate promotional piece located in bins in high-traffic registration area outside of exhibit hall entrance.