

2013-2014 SCCLL Technology Committee Report (July 2014)
Submitted by Kate Fitz, Chair

Committee Members

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Charge

The SIS Web site is our most prominent illustration of the varied communication talents and legal information expertise of our members. The continued development and reorganization of this major marketing and information resource is of paramount importance.

Goals

- Annually evaluate web site design.
- Brainstorm ideas for new content, as well as solicit ideas from membership.
- Actively market the existence and use of the SCCLL Wiki.
- Write and submit grant proposal for the AALL/Bloomberg Continuing Education Grants Program.
- Maintain a manual of procedures and/or timeline for the committee.
- Establish structure and timing of conference calls to maintain regular and essential contact among committee members.

Accomplishments

- Webmaster Kate Fitz responded to input from committee members and others to improve access to SCCLL resources in the website's new home in AALL's unified content management system. Feedback from members prompted some streamlining of the layout to make access to the Resource Guides and other section material more intuitive.
- The SCCLL Wiki, created several years ago, continues to be an available for members to post articles and engage in professional discussions.
- We discussed coordinating efforts with the Publicity and Public Relations Committee to cooperatively evaluate and refresh the website's content, in particular the "Toolkit" section, in addition to improving the layout of the new page. It is hoped this project will continue in the 2014-15 year.

Challenges:

The new webpage can be improved by prioritizing content for prominent display as well as updating content. In addition, the graphics used on the old website are unsuitable for the new site, and designing a new banner and other graphics should be considered.

The SCCLL Tools wiki is lightly used and may duplicate the functions of the new "Communities" area of the new website. During the 2014-15 year, we may want to make a choice between updating and promoting the wiki and re-directing efforts toward the Communities section.