

Name: Scott D. Bailey

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Candidate for PLL Vice-Chair / Chair-Elect / PLL Chair

Candidate's Statement:

The future of private law librarianship is in our hands. At this critical juncture for our field, we must be mindful of our 3Ms... Marketing, Monetization and Mobility. By reaching out to other law firm professionals and speaking their language, we can give visibility to our value. I propose that we continue the work we have begun with the LLSDC and LLAGNY Showcases and bring our firms to a level of awareness of our services that transcends preaching to the choir. By inviting legal marketing, administrative and technology professionals to targeted events that demonstrate our value, we can create new interest and demand for our widening array of services. Approaching our field strategically and aligning our priorities with those of our firms will be essential to a prosperous future for the private law library community.

By sharing with our colleagues effective ways to monetize our services and enhance the bottom line of the firm, we can find new ways to thrive. Improving reporting to management and access to firm financial information will enhance the efficiency of the firm overall. Bringing our services to the legal professionals who are our clients, mobilizing our services to provide convenient efficiency to the practice of law is the way forward for our field. We can incorporate a tradition of excellent service into a new proactive approach toward dynamic librarianship. As PLL Chair, I would continue to emphasize these critical concepts and would facilitate programs and funding of actions that would strategically align ourselves with our constituent law firm interests and advance the business of law. We are an ideal alternative in a competitive market and are poised to enter a more analytical, higher level service at a tremendous value.

Current Position:

Director of Research Services, Squire Sanders (10 Years)

Former Positions:

Manager of Library Services, Paul Hastings

Manager of Library Services, Chambliss, Bahner & Stophel

Education:

University of Tennessee, Master of Science in Information Science, 1996

Virginia Tech, BA in English, 1995

Leadership Roles:

AALL Appointments Committee

AALL Digital Library Initiatives Special Committee

Co-Chair PLL KM Committee

Co-Chair PLL Education Committee

LLSDC Past President

Former Roles:

LLSDC President

AALL Law Library Journal and Spectrum Advisory Board

AALL Copyright Committee

Memberships:

AALL, PLL, LLSDC, SLA Legal Division, ALA

Recent Publications:

Co-authored with Julie Graves Krishnaswami: The Future of Law Librarianship, *Law Librarianship in the Digital Age* (Kroski 2014)

LLSDC Lights Presidential Column

AALL Spectrum Articles

Law Technology News

Upcoming Chapter on Privacy Law & Regulation

Recent Speaking engagements:

AALL Annual Meetings

PLL Summits

2014 Ark Group

2013 Legal Research Institute (LLSDC)