

SOFTWARE COMPARISON SHEET

	CAMTASIA	CAPTIVATE	JING	WINK
Cost	\$299/\$179*	\$359/\$299*	Free	Free
Audio	Yes	Yes	Yes	Yes
Editing	Yes	Yes	Limited	Limited
Length/Size Restrictions	None	None	5 minutes	None
Recording Features	Full Motion	Screenshots, Full Motion	Screenshot, Screencast	Screenshots, Near Full Motion, Images
Creation Compatibility Software	PowerPoint add-in	PowerPoint	None	None
Media Input	CAMREC, AVI, MP4, MPG, WMV, MOV, SWF, BMP, GIF, JPG, PNG, WAV, MP3, WMA	SWF, MP3, WAV, AVI, FLV, F4V, JPG, GIF, PNG, BMP, EMF, WMF	None	BMP, JPG, PNG, TIFF, GIF
Output and Sharing Options	MP4 (Flash/HTML5 player), WMV, MOV, AVI, M4V, YouTube	SWF, HTML, PDF, MP4, EXE, APP, YouTube	Screencast.com, Twitter, Facebook	SWF, EXE, PDF, HTML
Closed Captioning	Yes	Yes	No	No
Assessment/Quiz Features	Yes	Yes	No	No
Option for Collaboration	Yes (screencast.com)	Yes (acrobat.com)	No	No

*Retail Pricing/Educational Pricing

