

SCCLL Newsletter Committee 2012-2013 Report

Holly Gerber – Chair/Editor

Jennifer Dalglish

John Barden

Sonja Simpson

Executive Board Liaison: Barbara Fritschel

Charge:

Continue publication of content rich, electronic only, newsletter (“SCCLL News”) three times a year.

Through efforts of the Newsletter Committee members, solicit and write newsworthy articles, event news, and stories for each issue according to themes. Highlight new roles and innovative "best practices" among membership libraries.

Report:

The newsletter committee published three regular issues and one special edition of the *SCCLL News* this year (Fall, Winter/Spring, and Summer and an elections issue). The recurring feature from last year, “What we are doing in...,” continued this year. John Barden did an excellent job soliciting the articles and compiling them for the newsletter. Although we did not get as many submissions as we would have liked, we would like to continue this feature next year as it enables readers to learn what projects their fellow members are working on, and possibly glean some ideas for projects of their own.

After consulting with the SCCLL Chair, the Editor decided to try having a new special issue for elections information. In the past, the candidate biographies and statements and possible bylaws changes have made the Winter/Spring issue unwieldy. The idea behind the new issue was to have a kind-of voter’s guide for the SCCLL election. One important aspect of the elections issue is publishing it in the voting timeframe proscribed by the bylaws; so the elections issue was published in late February. The issue was a success, and we would like to continue publishing an elections issue each year.

The committee as a whole did an excellent job this year. Kate Fitz, the SCCLL webmaster, was an enormous help in posting the newsletter to the SCCLL website. Very heartfelt thanks go out to everyone who contributed to the newsletter this year, and we hope next year’s issues are just as informative and interesting for our fellow members.

Holly Gerber