

Additional Background: AALL Private Law Libraries-SIS – Toolkit Bibliography

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NOTE: The law firm library manager will glean much useful information from the public and academic library literature as well as from general statistics and law literature.

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<http://dis.shef.ac.uk/sheila/marketing/default.htm>. See Mission statements:

<http://dis.shef.ac.uk/sheila/marketing/mission.htm>, and Sources for marketing of library and information services: <http://dis.shef.ac.uk/sheila/marketing/sources.htm>.

ASSOCIATIONS & ORGANIZATIONS

American Library Association: <http://www.ala.org>.

American Marketing Association: <http://www.ama.org>.

Association of Legal Administrators: <http://www.alanet.org/home.html>.

IFLANET – International Federation of Library Associations and Institutions – Section on Management and Marketing. This section of IFLA provides information focused on management, marketing and advocacy. Features an online newsletter, a review of the literature, conference papers, and a glossary of marketing definitions: <http://www.ifla.org>.

Law Library Association of Greater New York (LLAGNY):
<http://www.aallnet.org/chapter/llagny/>.

Library Administration and Management Association – A division of ALA:
<http://www.ala.org/lama/index.html>.

Library & Information Technology Association: <http://www.lita.org>.

Medical Library Association: <http://www.mlahq.org>.

Music Library Association: <http://www.musiclibraryassoc.org>.

Pew Internet and American Life Project: <http://www.pewinternet.org/index.asp>.

Public Library Association: <http://www.pla.org>.

Special Library Association: <http://www.sla.org>.

NOTE: URLs were correct at the time this bibliography was written (Spring 2006).