A year passes quickly. My term as ALL-SIS chair has been full of gratitude for all the librarians who volunteered their time and energy to make this SIS strong and relevant. Evidence of this can be seen in the committee reports and the activities that will be happening in Austin next month. You can read about both in this issue. I have said many times that the committee structure is the lifeblood of this SIS, and I hope many of you have volunteered to serve on committees this coming year.

I know our new chair, Caroline Osborne, would be happy to hear from you if you have not responded to her survey.

I also want to thank the current Executive Board, for their hard work and commitment to moving our SIS forward. Kate Irwin-Smiler and Jocelyn Kennedy are both leaving the board this year, and I cannot thank them enough for their contributions and wise advice. I am glad I will be serving another year. It has been a truly rewarding experience.

I appreciate the friendships I have made, and the passion that people bring to their jobs and our profession. I encourage you to consider running for the board in the future.

And most importantly, I would like to thank all of you for your comments, feedback, and commitment to being a member of this great group. I love when people use the discussion list to ask questions and share information. I hope you will join us on July 6th for our annual business meeting. Please feel free to contact anyone on the Board if there is a topic you would like us to address. I know we are all busy, and it is hard to stop in the middle of the day for a meeting, but the future direction of the SIS would really benefit from your input, and the easiest way to contribute is to know what we have been doing and to let us know what is valuable to you.

The ALL-SIS Annual Business Meeting will once again be held virtually. This enables members who will not be at the meeting in Austin to attend with minimal time commitment. The meeting will also be recorded, so if you do have a conflict you can view it later. We are still working on an agenda, so knowing what would make the time relevant to you would be helpful.

Finally, I would like to reflect on the changing role of libraries in law schools and legal education. When I was nominated to run for vice-chair of the SIS, I was a newly appointed library director. My library was facing reductions in size, in budget, and in staff. The future was very unsure for many libraries in similar situations. The resources of the SIS were invaluable to me in riding the waves of these changes. Running for a leadership position was my way of giving back to this SIS, which has given me so much.

Now, three years later, I feel my library stands on firmer ground. Moving into a new building next year will punctuate the changes we have been going through these past three years. These changes have been challenging and exciting, renewing and bittersweet. I

continued on page 2
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**Message from the Chair**

know many of you have been going through similar changes, and it has been very helpful to share and talk with others.

Libraries, in many ways, have become more integrated in the mission of the law school. This includes greater integration in the teaching mission of the school and providing essential research support to various law school departments. In other ways we have also seen our role in the law school’s leadership diminished, with many new directors being hired as administrators rather than faculty and no longer reporting directly to the dean. A loosening of the ABA standards has made libraries more vulnerable than they have been in the past. While these changes have greatly impacted some schools, others have sailed through the slump with minor changes.

For the first time, there seems to be a large divide between well-funded libraries and those that struggle to keep their doors open. I hope this rift can be acknowledged by this SIS over the coming years, and that the libraries with funds and staffing to allow for experimentation with new technologies and resources will share their knowledge with libraries that no longer have the luxury of time or money to experiment with the new resources available to us.

Thank you all for the opportunity to lead our SIS through this period of change.

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**The View from the Trenches**

*Katie Hanschke, North Carolina Central University School of Law*

For the summer 2017 feature of “The View from the Trenches,” we have two excellent stories. The first highlights the unpredictability of finals period. The second deals with the importance of the small gestures, such as a hug from a grateful patron. I hope you enjoy them as much as I did!

**Margaritaville**

*Mark W. Podvia, West Virginia College of Law*

Here is one of my favorite library stories; this happened in the early 1990s when I was at the Dickinson School of Law.

I was working into the wee hours of the morning one night doing layout for a newsletter that I then edited. I decided to take a walk around the library to stretch my legs and came up behind two of our students. They had synchronized their Walkmans to Jimmy Buffett’s *Margaritaville* and were dancing on one of the library tables for several of their classmates.¹ They had no idea that I was standing behind them until they did a synchronized turn. When they saw me standing there they just about fell off the table!

I still keep in touch with one of them on Facebook. Every year on my birthday she tells me that she will be performing a special birthday dance in my honor.

**Sharing a Hug During National Library Week**

*Bonnie Shucha, University of Wisconsin Law Library*

For the last fifteen years, the University of Wisconsin Law Library has encouraged research and learning through our National Library Week celebration. Over the years, we have organized numerous events, including trivia and research contests, workshops, displays, book giveaways, and reading recommendations, but the most popular event of all of our Library Week events has been our READ

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¹ For those of you who don’t remember a time without unlimited access to music, a Walkman is a less portable iPod that doesn’t actually contain any music
Copyright is one of my favorite things, and copyright in libraries is even more fun. For most librarians, copyright affects what they can do with other people’s copyrighted works. Can a student scan this chapter from a book? Can the library copy from a DVD to stream to a class? Copyright for library publishing also involves others’ works. Can a library post someone’s article in the institutional repository? Can we include an image in an exhibit?

For the moment, though, I want to focus on how copyright relates to your (or your library’s) works. You are not the user in this situation, you are the owner, the one that controls how others use your works. This role raises new questions and makes us consider the tensions that can arise between the owners of copyrighted works and those who would use them. I will briefly consider two of these questions.

First, who is the copyright owner? In academic librarianship, some of what you—a naturally born human—create will be controlled by you, while some will be owned by your employer. This is because of a rule in copyright called the work-for-hire doctrine. We do not have time to cover this doctrine in full, but the short version is that copyrighted works created by you as part of your work duties will be owned by the employer.¹ Who owns a particular work matters because the owner decides what uses to permit. For example, my employer has a policy providing that I have copyright over my scholarly works, so I put Creative Commons (CC) licenses on those works (more on CC in a bit). My employer has copyright over my non-scholarly works that I create as part of my job (such as a memo on weeding criteria), so I cannot unilaterally put a CC license on that document. Librarians producing creative works should check institutional policies and employment contracts to understand who keeps copyright in what works.

Second, assuming you know who has copyright in a work, how do you want to handle that copyright? The default rule is the most restrictive: a user must rely on a copyright exception (fair use is a prominent example) or ask for permission. I am merely speaking for myself, but requesting permission to use a copyrighted work, including those published by academic organizations, tends to require a good bit of time. I have to find contact information for the author (tricky when the work is unsigned and thus I have to look for someone that strikes me as responsible), draft a permissions email, and wait for a reply. Perhaps I found the wrong person, perhaps the exact owner of the work is unclear, or perhaps my request is not on the top of someone’s long list of emails awaiting response. My point is that, for works that have little commercial value, but that are useful to me, getting permission seems more trouble than it should be worth.

¹ I recommend Paul Hellyer, Who Owns This Article? Applying Copyright’s Work-Made-for-Hire Doctrine to Librarians’ Scholarship, 108 Law Lib. J. 33 (2016), for more discussion of the factors determining when your work is owned your employer.
continued from page 3

**Law Libraries as Publishers—Your Copyrighted Works**

Perhaps I am too impatient, but I have passed up using a work in a class or presentation because I did not think it worth the resources needed to get permission. In case others feel the same way, I put a CC license on my works, telling anyone that they can use my works as long as they give me appropriate credit. CC licenses are standardized and well known, but they are not your only options. Many law reviews expressly permit copying articles for educational purposes, for instance. A clear statement explaining what uses are prospectively permitted would be appreciated by future users. The University of Michigan Libraries have a copyright statement discussing its website. If you want to review permission requests, and can commit institutionally to fielding future inquiries, then clearly indicate whom to contact for each work, and have an articulated policy for deciding whether to grant requests. Perhaps requests from faculty and students will be freely given, but requests from unaffiliated users will be subject to greater scrutiny.

As users of copyrighted works, we have responsibilities to stay within copyright exceptions and avoid infringing on owners’ rights. As owners of copyrights, we should do what we can to clearly communicate any permissions we give prospectively, and to reduce the transaction costs of making and deciding on permissions requests.

If you have any thoughts on copyright and libraries or library publishing, please contact me at bkeele@indiana.edu.

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As owners ... we should do what we can to clearly communicate any permissions we give prospectively ...

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2 [https://www.lib.umich.edu/library-administration/library-copyright-statement](https://www.lib.umich.edu/library-administration/library-copyright-statement).

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**The View from the Trenches**

posters. Under the leadership of Head of Circulation, Mary Jo Koranda, we have featured over twenty UW Law School faculty and staff in our “celebrity” READ posters. These professional-quality, framed posters adorn the walls of the library and are available in our READ poster gallery on Pinterest at [https://www.pinterest.com/uwlawlibrary/read-posters/](https://www.pinterest.com/uwlawlibrary/read-posters/).

Since 2002, the UW Law Library has also invited law students, faculty, and staff, as well as friends and family to celebrate their love of reading with our make-your-own READ posters.

They simply bring a favorite book, choose a background, and say cheese. Jay Tucker, our Circulation Services Assistant, takes their picture, does a little photo magic, and presents them with their very own mini READ poster.

This year, we had one very excited READ poster “celebrity” – the son of one of our Legal Research & Writing instructors.

He very thoughtfully sat down with Jay to pick his background, then proudly displayed his “I Am Pusheen the Cat” book for the camera. A while later, Jay presented him with his poster. Obviously thrilled but too shy to speak, he reached out and gave Jay a great big hug! “It makes it all worth it,” Jay later told me with a smile.

In this running feature, we want to hear your stories. Share those moments, both challenging and rewarding, that made you love the profession or reignited your fire for the job that you do. If there is a story that inspired change in your library, we would love to hear it. Send any stories you would like to share to khanschke@nccu.edu.
Welcome to A Law Librarian in the Dark. For this issue, I wanted to highlight a documentary focusing on the global refugee crisis. According to the UN High Commissioner on Refugees (UNHCR), 21.3 million refugees have been forcibly displaced by conflict and persecution. There are almost 5 million Syrian refugees. Millions more have come from Somalia, Afghanistan, Yemen, South Sudan, and the Central African Republic.

It was difficult to choose just one documentary. There was *Watani: My Homeland*, an Oscar nominated short documentary. *Watani* chronicled the journey of Hala Kamil and her children who fled to Germany after Kamil’s husband was kidnapped by Daesh (ISIS). Kamil was almost unable to attend the Oscars due to the January 27 travel ban signed by Trump (the court injunction on the travel ban made her attendance possible). There was *Fire at Sea*, about migrants crossing the Mediterranean and a small Italian island that has become a landing for them. There was *Lost in Lebanon*, about a Syrian refugee community in Lebanon. There was *The Resettled*, about refugees from many countries adjusting to life in the United States. There were many more. In the end, I decided on *After Spring*, a movie about the Zaatari Refugee Camp in Jordan. I had heard about Zaatari in the past few years, but I hadn’t learned much about it until now.

Directed by Ellen Martinez and Steph Ching, with Jon Stewart serving as executive director, the documentary follows two families as they go about their daily activities in the camp. Zaatari has about 80,000 residents and is Jordan’s fourth largest city. In some scenes, the camp is a sea of white UNCHR tents in an unfathomable number of rows. In other scenes, the camp is a lively thoroughfare filled with colorful dresses, pyramids of bright fruits and vegetables, and children playing soccer.

Through the words of the camp residents, we learn about their paths from Syria to the camp. We learn about life before the war. One couple still has their wedding video on VHS. We see the bride in her wedding dress and the groom and all of his friends holding hands and dancing. But this is one of the rare scenes of happiness. News footage of protests quickly gives way to airstrikes, guns, chemical weapons, and children running from collapsing buildings.

Camp life is difficult. We learn about life in tents without heat; about the inability to work; and about the difficulty in accessing medical services and education. We learn about the frustration of not knowing when you’ll be able to leave and the fear of your children being part of a “lost generation.” One of the families arrived two years ago and still lives in a tent.

Life in the camp clearly takes a toll on the residents. Without work, and without the ability to provide for their families, some residents surrender to despair and violence. One of the UNHCR staff members explains that many of the residents were escaping violence, not poverty, and have come from middle class lives. Through interviews with a camp social worker, we hear of problems with depression and domestic violence.

Still, there are many way in which optimism survives. Small things help keep hope alive: a small pizza restaurant, a Tae Kwon Do academy, a game of soccer. When one of the fathers says “God willing, we’ll go back to our country safe and sound,” you can’t help but hope with him.

I highly recommend this documentary to anyone who wants to learn more about the refugee crisis. It puts human faces on the news reports we hear every day. *After Spring* was released in 2016 by Distribber and is currently available for streaming on Amazon.

This column discusses movies for law libraries and law library feature film collections. Movies about lawyers, law schools, litigation, famous trials, crime and punishment, or movies that contain “legal themes” such as civil rights or human rights are all possible topics. If you have a DVD title that you would like me to review, e-mail me at yasmin.harker@law.cuny.edu.
A ny novel that can quote the American Bar Association’s Standards of Procedure for Approval of Law Schools—from essentially the heart of Chapter Six: Library and Information Resources, which addresses library space and collections—and does so with a great deal of entertainment value, is worth a read! And not just the Standards but also their numerous interpretations. That there is a whole chapter that centers on a confrontation between law school administration and the school’s library director and the librarian on the ABA site team about the law library and how its collection and the librarians serve the school’s faculty and students adds to the level of entertainment par excellence. Spoiler: it does not end well for the librarians!

Paul Goldstein’s novel Legal Asylum takes up the tale of Dean Elspeth Flowers, a graduate of Yale, who has mounted a campaign to move State University Law School into the US News & World Reports Top 5 as a stepping stone to her own life ambition, a seat on the United States Supreme Court. Her efforts and outside forces come together in a perfect storm the last week of October, when she plans to hold a groundbreaking for a new law school building, timed for good publicity ahead of when reputational surveys are sent out by US News, and the same week that a site team visits for ABA reaccreditation. A visit that ends on Halloween.

Besides a new building, part of Flowers’ campaign for Top 5 ranking has been to hire a faculty of Poets and Quants to further the school’s reputation—“Poets teach ‘not law, but history, literature, legal philosophy, political science, sociology, and anthropology.’ Quants have a ‘pathological need to quantify and calibrate every imaginable human phenomenon.’” Still teaching traditional courses such as contracts and torts are the Bog Dwellers, tenured faculty and those hired by the prior dean. Flowers has been doing all she can to get rid of those in the last category. There is also something going on in the school’s basement and sub-basement, involving adjuncts, that she would rather not have the US News or the ABA learn about.

But in her way is an ABA site team, chaired by Howard Littlefield, an alum of State and now leader of a large firm in Capital City. He starts off his visit pointing out that his firm has not hired recent State Law School graduates because of their apparent lack of knowledge of the law and low potential for practicing law. Also part of the site team is the librarian Bioff, who—despite his wunderkind reputation, and a Masters in Library Science degree from the prestigious University of Washington program—was rejected by Dean Flowers as law library director. Instead, she hired Lee Brown, “a law librarian more sheep-like than any of the ones [Dean Flowers] had met so far.” Bioff ruins a pair of pants to learn what is going on in the law school’s basement.

A constant shadow over Dean Flowers and the law school is the Metropolitan State Hospital for the Criminally Insane, an asylum located just across a parkway from the law school, whose inmates appreciate access to a good law library. It’s a place where Flowers fears she may end up as an inmate. Goldstein riddles the story with interludes that holds up to the light the value judgments that many in law schools take as given. In one such episode, Dean Flowers muses about lists—not just the ranking of law schools, but lists for the 10 best dressed, 10 worst dressed, 15 best fast-food burgers. “Why are Americans so addicted to lists? … Listmania was more than a craze, it was the way a country with no aristocracy kept score.” Another interlude questions the practice of doubling tuition and then giving out scholarships to more than half the students.

Paul Goldstein knows about law schools. He is Lillick Professor at Stanford Law School, where he has been on the faculty for over 40 years. His academic focus and writings are on intellectual
The members of the 2016-2017 Awards Committee are Elizabeth Outler (chair), Anna Blaine, Irene Crisci, Karen Skinner, Jessica Wimer, and Caroline Young.

The Awards Committee selected the following award and grant recipients this year:

**Awards:**
- Frederick Charles Hicks Award for Outstanding Contributions to Academic Law Librarianship – Victoria K. Trotta, Associate Dean for the Ross-Blakley Law Library, Sandra Day O'Connor College of Law, Arizona State University.
- ALL-SIS Outstanding Service Award – Carol Bredemeyer, Assistant Director for Faculty Services, Chase College of Law Library, Northern Kentucky University.

**Grants:**
- Management Institute Grants – $1,000 each awarded to Jessica Hanes, Scholarly Publishing Librarian at University of Michigan Law Library, and Anna Lawless-Collins, Associate Director for Systems and Collection Services at Boston University School of Law.
- Active Member Stimulus Grant – $1,000 awarded to Susan Caterall, Central Piedmont Community College, Charlotte, North Carolina.
- Regular Member Stimulus Grant – $1,000 awarded to Anne Mostad-Jensen, Head of Faculty Services, Thormodsgard Law Library, University of North Dakota.
- CONELL Grants – $500 each awarded to Gail McDonald, Reference Librarian, Fordham University School of Law, and Sarah C. Slinger, Law Library Fellow, University of Arizona.

We will honor these stellar colleagues at the ALL-SIS Reception and Awards Presentation, **Sunday, July 16 at 6:30 to 8:30 p.m.** at the University of Texas at Austin Tarlton Law Library.

In addition to determining the recipients of the awards and grants, in the fall of 2016, the committee reconsidered some of the language in the criteria for awarding the Outstanding Article Award for clarity. Please note, articles published electronically will not become eligible until they appear in a publication (e.g., not upon posting in an online repository). Self-published articles are not eligible.

Respectfully submitted,
Elizabeth Outler

The Bluebook Committee members are Merle Slyhoff, Deborah Heller, Kamar Jayasuriya, Dennis Kim-Prieto, John Nann and George Taoultsides. The Bluebook Committee continued to try and get input from the Bluebook editors who have responsibility in this area. Despite repeated attempts we had no luck. I have already spoken with a new Bluebook editor who will work with the committee chair to get input from the editor responsible for this relationship.

Respectfully submitted,
Merle Slyhoff

Members of the 2016 Continuing Status/Tenure Committee are: Ashley Ahlbrand (chair), Matthew Braun, Heidi Frostestad Kuehl, Taryn Marks, David Matchen, Jennifer Prilliman, and James Wirrell.

The Continuing Status/Tenure Committee began work on a couple of projects this year. First, we found that it had been several years since the committee last surveyed the membership to see how tenure status has changed among members.

continued on page 8
changed for academic law librarians across the country. We are in the midst of cleaning up the results from this survey but intend to make them available through the ALL-SIS website by the time of the Annual Meeting.

Second, noting that one of our committee charges is to draft a white paper on the value of tenure for law librarians, the committee is in the midst of gathering literature on this topic, in the hopes that this will lay the groundwork for next year’s committee to draft the paper. We hope to make this bibliography available on the ALL-SIS website as well once complete.

Respectfully submitted,
Ashley Ahlbrand

Members of the committee included Carol Bredemeyer, Christopher Dykes, Sherry Leysen, Rebecca Mattson, Anne Mostad-Jensen, Virginia Neisler, and Margaret Schilt, and was chaired by Karen Shephard.

The past year proved to be quite productive for the 2016-2017 ALL-SIS Faculty Services Committee with the acceptance of a program proposal for the Annual Meeting, a published “Trending” page in AALL Spectrum, a few updates to the Faculty Services Committee Toolkit, an online discussion session, and plans for a joint roundtable with Scholarly Communications Committee to be held at the AALL Annual Meeting in Austin.

An early goal of the FSC was to bring to the 2017 AALL Annual Meeting a program addressing the concerns surrounding the future of institutional repositories and open access—concerns ignited by Elsevier’s purchase of SSRN in May of 2016. The proposal was accepted! “Digital Repositories, Law Libraries, and the Future of Open Access,” featuring leaders from LawArXiv, SSRN, and law librarianship, was slated for Tuesday, July 18, from 8:30-9:30am (ACC-Room 12AB).

The FSC also continued its efforts to publish an article in the AALL Spectrum. Building on an idea from the prior year, the article team’s proposal was accepted for the “Trending” segment of the publication. The team conducted a survey and, from the results, compiled highlights of the most popular services, greatest challenges, innovative services, and more. “Faculty Services 101” appeared in the May/June 2017 Spectrum issue (p.9), available here: http://www.aallnet.org/mn/Publications/spectrum/archives/Vol-21/MayJune-2017/Trending.pdf.

Wanting to open a conversation among those working with or otherwise interested in faculty services, the FSC held an Online Discussion Session on April 12, from 2:00-4:00pm (EDT). The talk focused on three topics: library support for experiential learning; budget and staffing concerns; and new and innovative methods and resources. The participants discussed challenges, possible solutions, and shared new ideas. The conversation is available online at the ALL-SIS Community, under “Discussions”: http://community.aallnet.org/communities/community-home?communitykey=9ed1a069-1850-4c58-8c14-fcc14f3c6700&tab=groupdetails.

Considering the thorough revision of the Faculty Services Toolkit by the 2014-2015 FSC, posted with final edits and formatting by the 2015-2016 FSC members, the 2016-2017 FSC considered what steps should be taken to ensure that the Toolkit remains current and that the task of updating it does not fall at once on one future committee. Timeframes for updating various sections were addressed. Committee member Margaret Schilt reviewed Section 1: Organizational Structures & Job Descriptions and submitted several updates. AALL members can access them here: https://www.aallnet.org/sections/all/storage/committees/faculty/toolkit.

Finally, the committee is excited about the combined Faculty Services & Scholarly Communications Roundtables it is in the process of planning along with the Scholarly Communications Committee for the 2017 Annual Meeting. With similar interests, reputational management and promoting faculty scholarship among them, the two committees joined forces to develop what they expect to be very interesting and productive talks. The Roundtables will take place on Monday, July 17, from 5:00-6:30 p.m. (Hilton-Room 410).

Respectfully submitted,
Karen Shephard

Faculty Services
Karen Shephard
University of Pittsburgh

continued from page 7
Committee Reports—Continuing Status
The 2016-2017 Marketing & Outreach Committee members are Kathleen Darvil, Amelia Landenberger, Casandra Laskowski, Mark Popielarski, Theresa Tarves, and Vicki Szymczak.

This year the committee focused on updating two sections of the Marketing and Outreach Toolkit. We updated the Bibliographies section and the Marketing Tools and Examples section. We plan for the remaining sections to be updated in the coming years. Committee members also authored two articles for the ALL-SIS Newsletter column, Focus on Outreach.

Lastly, we planned a joint committee meeting with the ALL-SIS Newsletter committee and the ALL-SIS Social Media committee for this year’s Annual Meeting. We look forward to discussing our shared interests in Austin.

Respectfully submitted,
Kathleen Darvil

The ALL-SIS Local Arrangements Committee is currently wrapping up plans for ALL-SIS member events at the 2017 AALL Annual Meeting & Conference in Austin, Texas.

The committee consisted of Lei Zhang (chair), Abby Deese, and Kris Niedringhaus. The committee members worked hard to plan the ALL-SIS All Members Breakfast, Directors Breakfast, Middle Managers Breakfast, and the ALL-SIS Reception and Awards Ceremony.

We are pleased to have Dr. Julie Todaro, Dean of Library Services at Austin Community College and American Library Association President, speak at the ALL-SIS All Members Breakfast on Sunday, July 16. The ALL-SIS Reception and Awards Ceremony will be held later that day at 6:30pm at the Tarlton Law Library in the University of Texas School of Law. We are also pleased to have Professor Steven Goode from the University of Texas School of Law speak at the ALL-SIS Directors Breakfast on Monday, July 17.
We look forward to seeing our members at all the ALL-SIS events!
Respectfully submitted,
Lei Zhang

The 2016-2017 ALL-SIS Membership Committee consisted of Katy Stein Badeaux, Robert N. Clark, Sibyl Marshall, Anne Rajotte, and Akram Sadeghi Pari.

This year, the committee continued to reach out to new members by sending them the ALL-SIS Welcome Kit. We also sent emails to potential new members and invited them to join ALL-SIS by showcasing all the great benefits of being a member. The committee also reached out to former members and encouraged them to join ALL-SIS again. Thank you to Kylie Weller, Membership Services Manager, for helping the committee identify new, potential, and former members.

Two of our committee members wrote new member profiles for the ALL-SIS Newsletter. Katy Stein Badeaux profiled Tara Long-Taylor, Faculty Research Librarian at the Thurgood Marshall School of Law Library, in the Winter 2017 issue. Robert N. Clark profiled Alisha Hennen, Access Services/Assessment Librarian from Roger Williams University Law Library, in the Summer 2017 issue.

Thank you to all the members of the Membership Committee for their work this year.
Respectfully submitted,
Jessica Almeida

The 2016-2017 Advisory Board consisted of Katie Hanschke, Yasmin Sokkar Harker, Marlene Harmon, Benjamin Keele, Jocelyn Kennedy, Ruth Levor, Nina Scholtz, Thomas Sneed, and I-Wei Wang (Chair). Members of the Advisory Board serve indefinite terms (with no time off for good behavior). Our Executive Board liaison was Caroline Osborne.

We had a mixed year for volume 36. In a previous volume, we had expanded from three regular issues to four per year, by adding a regular Spring issue published at the same time as the Election issue. This year, due to the short timing between the publication of the Winter issue and the deadline for Spring issue, and in view of the dearth of submissions (two matters not entirely unconnected, one suspects), we combined the Spring and Summer issues.

Our publication dates were September 16, 2016; January 2, 2017; March 15, 2017 (Election special issue); and June 15, 2017. Despite skipping a regular Spring issue, the Newsletter published, in all, a healthy 88 pages of content, including:

- 6 articles from ALL-SIS members—your contributions and ideas are always welcome!
- 19 regular or semi-regular feature columns by Advisory Board members.
- 6 pieces contributed by ALL-SIS committees, including New Member Spotlight profiles (from the Membership Committee) and the Focus on Outreach series (from the Library Marketing & Outreach Committee).
- 15 program reviews covering sessions from the 2016 Annual Meeting and Conference in Chicago. Of these, 8 were contributed by reviewers not on the Advisory Board, several making their Newsletter debut.
- Candidate statements for the 2017 election for ALL-SIS Executive Board.
- 17 annual reports from ALL-SIS committees.

Our newest Advisory Board member, Katie Hanschke initiated a new feature, The View from the Trenches, which focuses on the stories of those seemingly mundane, “everyday moments” that inspire our passion and excitement as professionals and can lead to innovation and even large-scale change. The Advisory Board looks forward to seeing this column grow and develop as we hear our section members’ stories. In this volume, we also published memorial tributes to two long-time ALL-SIS members, Mortimer D. Schwartz and Karl T. Gruben.

At this year’s Annual Meeting, we look forward to publicizing the Newsletter as a section resource by

continued from page 9

Committee Reports—Local Arrangements

We look forward to seeing our members at all the ALL-SIS events!
Respectfully submitted,
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- 17 annual reports from ALL-SIS committees.

Our newest Advisory Board member, Katie Hanschke initiated a new feature, The View from the Trenches, which focuses on the stories of those seemingly mundane, “everyday moments” that inspire our passion and excitement as professionals and can lead to innovation and even large-scale change. The Advisory Board looks forward to seeing this column grow and develop as we hear our section members’ stories. In this volume, we also published memorial tributes to two long-time ALL-SIS members, Mortimer D. Schwartz and Karl T. Gruben.

At this year’s Annual Meeting, we look forward to publicizing the Newsletter as a section resource by

continued on page 24
ALL-SIS Programs, Roundtables & Events
and Other Sessions of Interest at AALL 2017

selected and compiled by I-Wei Wang, UC Berkeley School of Law &
Katie Hanschke, North Carolina Central University School of Law

Austin, here we come! Here are this year’s ALL-SIS programs, roundtables and events, along with the
Newsletter’s selection of other sessions of interest to academic law librarians. Sessions are listed chronologically under the
following (loosely defined) categories—

- General Interest & Meetings (below)
- Advocacy, Outreach & Marketing (p. 12)
- Collections, Discovery & Access (p. 13)
- Instruction & Research (p. 13)
- Patron Services (p. 15)
- Professional Development & Management (p. 20)

ALL-SIS sponsored activities and committee meetings are highlighted; complete program descriptions, speakers, and
locations are available from the linked program information site.

General Interest & Meetings

- **ALL-SIS All Members Breakfast**
  Sun. 7:30 – 8:45 a.m.
  There is no charge for this event, but advance registration by June 19 is required; this event is
  sponsored by LexisNexis. The speaker will be Dr. Julie Todaro, Dean of Library Services at Austin
  Community College and President of the American Library Association. See page 31 for the topic of Dr.
  Todaro’s talk.

- **Opening General Session**
  Sun. 9:00 – 10:15 a.m.
  Bryan Stevenson, founder and executive director of the Equal Justice Initiative, American Injustice: Mercy,
  Humanity, and Making a Difference. America has the largest prison population in the world—and the
  criminal justice system that puts the men, women, and children in these prisons is broken. Excessive
  punishment and abuse are widespread, and the collateral consequences are devastating lives and
  communities. Stevenson will talk about defending some of America’s most rejected and marginalized
  people, recounting stories of heartbreak and inspiration.

- **ALL-SIS Marketing & Outreach, Newsletter, and Social Media Joint Committees Meeting**
  Sun. 12:45 – 2:15 p.m.
Session Award Jury (to be awarded during the Poster Session Presentation Period).

- **Cool Tools Café** *(I7)*
  Tue. 2:30 – 3:30 p.m.
  One of the most attractive features of the Cool Tools Café, for both the presenters and attendees, is the casual atmosphere. Gathering in small groups, participants will learn about emerging or existing technologies from librarians who have implemented these technologies in their own libraries. This more intimate setting allows for the opportunity to discuss why the technologies are useful, how they work, and how they can be implemented.

**Advocacy, Outreach & Marketing**

- **The Law Library as Technology Laboratory** *(A4)*
  Sun. 11:30 a.m. – 12:30 p.m.
  The law library is to law librarians as the laboratories of the university are to chemists and physicists, the natural history museum is to zoologists, the garden is to botanists. The revised ABA Standard 601(a)(4) requires that the law school library “remains informed on and implements, as appropriate, technological and other developments affecting the library’s support for the law school’s program of legal education.” When discussing how law libraries can meet this standard, the phrase “library lab” is frequently offered as a potential solution—but what is a library lab?

- **Setting the Law School Apart with Library-Led Initiatives, presented by Berkeley Law, Cornell Law, and UNC Law**
  Mon. 11:15 a.m. – 12:15 p.m.
  In an increasingly competitive market, law schools are more preoccupied with visibility and reputation than ever. How can the library use its core competencies to support these goals while staying true to its existing values and responsibilities? Many libraries are leveraging services like repositories, publishing solutions, and faculty expert galleries to make themselves more relevant and more visible on campus. And with a seat at the table, the library can offer its expertise in navigating an ever-changing world of opportunities and risks in scholarly publishing.

- **Leaning In and Reaching Out! Building and Delivering A2J Education, Outreach, and Awareness** *(F2)*
  Mon. 2:00 – 3:00 p.m.
  Given the magnitude of the gap in access to justice and dwindling resources, how do law libraries provide meaningful access and reach a larger audience? [See article at p. 19 for information on this program. —Ed.]

- **Attorney Research Skills: Continuing the Conversation Between Law Firm and Academic Law Librarians** *(F5)*
  Mon. 2:00 – 3:00 p.m.
  In order to effectively prepare law students for practice, academic law librarians need a clearer understanding of how legal research is conducted in practice, and law firm librarians need to know what skills are currently being taught in law school. To help bridge this gap, past AALL meetings have included a discussion between law firm and academic librarians. This presentation is a continuation of that discussion and will focus on actual collaborations between organizations.

- **The Linchpin Librarian: Becoming an Indispensable and Integrated Resource in Your Organization** *(G1)*
  Tue. 8:30 – 9:30 a.m.
  In today’s economy, you are continuously challenged to prove your value and cutting costs is not enough. By enlarging your role in your organization, and by building partnerships with other departments, you can make your teams indispensable. In this program, you will learn how librarians in organizations like yours have successfully expanded the roles their libraries play to reposition their teams as essential and integrated parts of the whole.

- **Guerrilla Marketing: Promoting Your Law Library and Engaging Your Audience with the Tools at Hand** *(G5)*
  Tue. 8:30 – 9:30 a.m.
  “Guerrilla marketing” is the practice of using high-energy, grassroots, nonconventional marketing practices to spread the word about events and products. It’s an excellent strategy for building law library marketing practices from scratch without...
ALL-SIS Programs, Roundtables & Events

having to wait for the next budget cycle. This session will cover approaches for creating and implementing a marketing strategy for programs and resources that use commonly available software and office equipment to create high-quality marketing materials to promote the law library and engage your audience.

Collections, Discovery & Access

- **ALL-SIS Collection Development Roundtable**  
  Sun. 12:45 – 2:15 p.m.

- **From Authority Control to Identity Management (D2)**  
  Mon. 9:45 – 10:45 a.m.  
  People are creating profiles on a variety of platforms (ORCID, Scopus, Hein, LinkedIn, etc.) with associated identification numbers with implications for business intelligence and research. The challenge is to disambiguate people with similar names, a function that has always been at the core of traditional library authority control activities.

- **Case Law as Data: Making It, Sharing It, Using It (F8)**  
  Mon. 2:00 – 3:00 p.m.  
  As part of the Caselaw Access Project (CAP), Harvard Law Library is digitizing millions of historical U.S. court decisions, but digitization is just the first step. What comes next is making that data publicly available, especially to the thousands of students, scholars, and researchers with whom so many AALL members work. The possibilities are endless, as are the opportunities for librarians to lead their communities and institutions in exploring this data.

- **Digital Repositories, Law Libraries, and the Future of Open Access (G2)**  
  Tues. 8:30 – 9:30 a.m.  
  Open access and digital repositories are in the spotlight again, much due to concerns that recently emerged when a for-profit company stepped into the territory of what had previously been viewed by many as a nonprofit arena. Is this a trend? If so, should it be welcomed or should you be on guard? Hear what an expert law librarian and industry leaders have to say about the development of digital repositories and the future of open access.

- **Digitization is Done—Now What? Understanding Metadata, Online Delivery, and User Experience (I2)**  
  Tues. 2:30 – 3:30 p.m.  
  Digitization of materials is the easy part. There are many steps to process materials once they have been digitized. This session will discuss post-digitization activities, including metadata creation methods (automation, insourcing, outsourcing, and crowdsourcing), the selection of formats for online display and searchability, and principles of user experience/user-focused web content delivery.

Instruction & Research

- **Understanding the Human Element in Search Algorithms (A7)**  
  Sun. 11:30 a.m. – 12:30 p.m.  
  This program introduces a study of search algorithms in WestlawNext, Lexis Advance, Fastcase, Google Scholar, Ravel, and Casetext. Their algorithms are created by humans, who have made multiple choices about how the search will be carried out, and what material will be used to enhance search results. The researcher does not know what those choices were, but the choices have a dramatic effect on the search results each database returns.

- **ALL-SIS Legal Research & Sourcebook Committee Roundtable**  
  Sun. 12:45 – 2:15 p.m.  
  See committee report for a preview of the topics for discussion.

- **Deep Dive: Advance Toward Experiential: Create or Retool Your Advanced Legal Research Course to Meet the ABA Experiential Learning Standard (B6)**  
  Sun. 2:30 – 5:00 p.m.  
  In this hands-on session, participants will learn to structure their legal research course so that students develop a skill set to use as practicing lawyers by researching problems from client-based simulations. Participants will engage with presenters in small groups devoted to key topics in simulation-based courses such as: syllabus design, pre-class assignments,
active learning, assessment, feedback, self-evaluation, and strategies for securing the support of your law school’s administration. The program will focus on course design to facilitate compliance with the new ABA standards. Brian Quinn, associate dean for experiential learning, and Filippa Marullo Anzalone, associate dean for library and technology services, from Boston College Law School, will provide insights from beyond the library walls.

- **Due Diligence and Competitive Intelligence: The "New" Practice-Ready Skills** (C2)
  Sun. 4:00 – 5:00 p.m.
  Law schools have long focused on a case method approach to analysis and have minimized the importance of the practical skills of business development, client retention, and critical decision-making with regard to the business of law. Traditionally, it has been the role of law firms to provide instruction on these topics. It is becoming essential that graduates hone their business analysis skills and comprehend the greater landscape into which those skills will be deployed. Academic and firm librarians share the common goal of preparing students to practice, and competitive intelligence (CI) skills are the new practice-ready skills.

- **Deep Dive: Teaching Legal Research in Practice: Designing and Teaching Simulation Research Courses in Practice-Specific Settings** (D7)
  Mon. 9:45 a.m. – 12:15 p.m.
  The teaching premise of simulation courses is that students learn best when they have an opportunity to work in an environment that closely mirrors practice. For legal research, where learning-by-doing almost always beats pure lecturing, this model works particularly well. This session reports on the design and implementation of four practice-specific advanced legal research simulation courses at UNC-Chapel Hill School of Law and at SMU Dedman School of Law, situated in corporate and transactional, litigation, intellectual property and technology, and global practice settings.

- **Effective Educational Technology Products for VARK Learning Styles** (E5)
  Mon. 11:15 a.m. – 12:15 p.m.
  Advancements in technology have made exploring interactive, experiential, and collaborative teaching methods easier than ever, but educational opportunities in law schools and law firms continue to fall behind other disciplines in adopting these strategies. This presentation will illustrate how law librarians can lead by example within their libraries and classrooms by implementing education technology that tailors learning to students’ unique skill sets, and provides for formative assessment of that strategy throughout the learning period. In order to help educators identify with learners and their potential struggles, participants are invited to complete their own VARK learning style assessment; results will be shared during the program.

- **I, Robot: Leveraging Your LMS to Automate Legal Research Assessment Using Regular Expressions and Specialized Testing Modules** (F7)
  Mon. 2:00 – 3:00 p.m.
  In the current do-more-with-less world, automated evaluation of student assessments can free up staff resources and streamline the assessment process. Often, regular expressions can be an effective way to help automate these student assessments. Using Blackboard and Canvas as examples, presenters will explore, review, and demonstrate various available assessment tools and equip participants with the skills to craft question-and-answer filters for automated scoring using regular expressions. This program will highlight multiple-choice questions, fill-in questions evaluated with regular expressions, and image identification questions.

- **Assessing Training Success: What to Do When Grades Aren’t Given** (G7)
  Tues. 8:30 – 9:30 a.m.
  Unhappy with the status quo in legal education, the ABA adopted Standard 302, which requires law schools to use outcomes-based assessment (OBA). While law schools have begun to incorporate OBA into their grading methods, law students also often learn from informal, nongraded training. Similarly, training in law
ALL-SIS Programs, Roundtables & Events

The Axis of Access: How New Tools Pose a Challenge to Traditional Legal Research (I6)
Tues. 2:30 – 3:30 p.m.

Data visualization. Artificial intelligence. Big data analysis. Crowdsourcing. Mobile apps. The tools of legal research are changing, and our assumptions in teaching them in law firms and schools must change, too. In a fast-moving world, it’s hard to keep track of everything that’s happening in emerging legal research technology. In this lightning-round of innovation, the CEOs of Fastcase (Ed Walters), Ravel Law (Daniel Lewis), Casetext (Jake Heller), and ROSS Intelligence (Andrew Arruda) demonstrate the next generation of tools, and how that challenges traditional legal research thinking and teaching.

Patron Services

Meeting the Legal Information Needs of Transgender Library Patrons: Research Findings, Legal Issues, and Cataloging Challenges (B1)
Sun. 2:30 – 3:30 p.m.

Widespread awareness of the transgender community is relatively recent in popular culture. Much misunderstanding persists around transgender identity, community, and legal information needs. A researcher will present his recent findings on the state of library services for transgender patrons and his recommendations for best practices. An advocate will speak about the current legal battles facing the transgender community. A cataloger will talk about the historical difficulties in classifying transgender topics and offer recommendations for doing so with respect for the transgender community.

Serving Law Students Beyond Traditional Library Hours (D5)
Mon. 9:45 – 10:45 a.m.

In today’s marketplace, consumers are no longer constrained by traditional business hours. Businesses are staying open later and providing users with additional methods for accessing their products and services, such as self-serving kiosks and online access. Moreover, the proliferation of online video streaming and e-books has shown that users want to access content on their schedule. These characteristics extend to law students as well, who now expect to have the same level of service 24/7. Learn how law librarians can provide a comparable level of service for students who need access to library resources and services outside of traditional business hours.

The Court’s Perspective: What the Judge Can Tell Librarians About Self-Represented Litigants (E1)
Mon. 11:15 a.m. – 12:15 p.m.

Rarely do law librarians have the chance to hear directly from judges about their courtroom experiences. This program will reveal the judge’s perspective regarding SRLs and their specific problems handling litigation. Underlying and driving new ways of thinking about SRLs are the judge’s insights into the reasons SRLs become lost in the court system. The judge on the panel has a working relationship with librarians and has a unique understanding about the potential for law library services. This program will capitalize upon the judge’s perspective, and it will also offer a thought-provoking exchange of ideas by librarians with respect to new services and partnerships.

ALL-SIS Joint Faculty Services and Scholarly Communications Roundtables
Mon. 5:00 – 6:30 p.m.

ALL-SIS Student Services Roundtable
Mon. 5:00 – 6:30 p.m.
New Hires, Promotions & Retirements

Susan Gualtier reports that the Louisiana State University Paul M. Hebert Law Center Library is thrilled to have Melissa Strickland as their new Reference Librarian. Melissa brings with her over six years of professional law library experience from Charleston School of Law. The library’s Public Services staff and teaching team are excited to have her joining them!

Bailey Egin begins her first position as a Law Librarian at the University of North Texas-Dallas College of Law as their new Reference Librarian. She earned her BA from Campbellsville University, her JD from University of Louisville, and her MLS from University of Kentucky. She moved to Dallas from Lexington, KY where she spent the past half-year working in the law library at UK while completing her library degree. Assistant Dean for Law Library Ed Hart reports that Bailey, like many law librarians, joins our profession after working as a teaching fellow and student assistant in the law library while earning her law degree.

Beth Williams has news of two hires at Stanford University’s Robert Crown Law Library: They were thrilled to welcome Alex Zhang as their new Head of Public Services. Alex comes to Stanford from the University of Michigan Law Library, where she had served since 2009, most recently as Senior Associate Law Librarian and Adjunct Professor of Law. Alex’s arrival was followed by that of Jacob Kubrin, who began serving in the newly-created Metadata Librarian position. Jake was previously both a Catalog Librarian and Resource Sharing & Fulfillment Specialist at Holy Names University in Oakland. He is looking forward to meeting the larger law librarian community at CONELL and AALL in Austin this summer.

There is news of two promotions at the University of Wisconsin Law Library. Kris Turner, formerly Reference and Technology Services Librarian, is now Head of Reference, taking over for Cheryl O’Connor, who retired this past November. Bonnie Shucha has been promoted to the position of Deputy Director at the Wisconsin Law Library.

More promotion news—Mark Podvia has been named Interim Co-Director of the George R. Farmer, Jr. Law Library at West Virginia University College of Law.

Kristina J. Alayan has joined the staff at Georgetown Law Library as Head of Reference & Adjunct Professor of Law. She reports “I am delighted to be the new Head of Reference at the Georgetown Law Library. I have inherited an amazing team of law librarians, and I look forward to adding to the team in the near future. I hope to see many of you in Austin this summer.”
Member News
continued from page 13


Genevieve Tung, Reference & Circulation Librarian at Rutgers Law School reports that she and Prof. Ruth Anne Robbins recently published an article in the Rutgers University Law Review called Beyond #TheNew10—The Case for a Citizens Currency Advisory Committee.

This article explores the origins of how Andrew Jackson came to be featured on the $20 bill, the movement to replace his portrait with that of a historical woman, and suggests that the Treasury Department should revamp its decision-making process for the non-technical aspects of currency design.

White Slavery in the Northwoods: Early U.S. Anti-Sex Trafficking and Its Continuing Relevance to Trafficking Reform, by Bonnie Shucha, Wisconsin Law Library Deputy Director, was recently published in the William & Mary Journal of Women and the Law (vol. 23, issue 1, Fall 2016). The article appears in a special issue on human trafficking. A previous version of this article was the winner of the 2014 AALL LHRB-SIS Morris L. Cohen Essay Competition.

More New Hires

**Sarah Slinger**

Cas Laskowski

Cas Laskowski

Sarah Slinger

#TheNew10

Publications You Won’t Want to Miss

**Genevieve Tung**

**Bonnie Shucha**

**Rutgers University Law Review**

**William & Mary Journal of Women and the Law**

**Volume 36, Issue 3/4**

Page 17
Ingrid Mattson and Susan Azyndar from the Moritz Law Library at Ohio State University won the AALL/Lexis Call for Papers Award Short Form Division for their article Collaborative Relationships between Law Librarians and Legal Writing Faculty. It will appear in the Fall 2017 edition of The Second Draft, which will be dedicated to “Rethinking Research.” Mattson and Azyndar will present the paper as part of the “Librarian as Author” session at the AALL Annual Meeting, on Monday, July 17th, starting at 3:30 p.m. They invite you to attend and join the conversation about working with legal writing faculty.

Karl T. Gruben, former Associate Dean for Library & Information Services, Professor of Law and Director of the Legal Research Center at the University of San Diego School of Law, is the posthumous recipient of AALL’s Marian Gould Gallagher Distinguished Service Award. This is AALL’s highest honor and “is given in recognition of a career of outstanding, extended and sustained service to law librarianship and to AALL.”

Karl’s long and storied career in law librarianship certainly lives up to these criteria. During that career he worked in government, private, and academic law libraries. A native of Texas, Karl’s first professional position after graduating from the University of Texas was with the Texas State Law Library. From there he became the director of the law libraries at Vinson & Elkins, LLP. In 2004 he moved into academic law librarianship as the Director of the St. Thomas Law School Library in Miami, Florida. In 2010 he became the Associate Dean for Library & Information Services at the University of San Diego. Tragically Karl passed away on November 22, 2016 after a battle with metastatic lung cancer. His friends and colleagues describe him as a tireless innovator; a gentle, kind and brilliant manager; a team player par excellence whose primary concern was always service, excellence and fun. He is missed for his warmth, kindness, charm and humor as much as for his many professional contributions.
The theme of this year’s annual conference is “forgo the status quo.” It’s a good time to hone in on radical ways in which we can expand our roles with fewer resources. For those planning to attend the conference, I invite you to review the full scope and variety of innovative programs, including one that my colleagues and I will present: “Leaning In and Reaching Out! Building and Delivering A2J Education, Outreach, and Awareness,” on Monday, July 17, from 2:00 p.m. to 3:00 p.m.

This program aims to introduce service, legal literacy and outreach ideas that are easily replicable and that recognize our shoe string budgets and busy lives. We will show how ideas like these can infuse increased job satisfaction and even reinvigorate those who might be experiencing just a hint of compassion fatigue.

Program presenters will offer a nuts and bolts description of a successful project that each has designed and implemented. Each will include an overview of their specific initiative, model resources, templates, and guidelines. The initiatives vary radically from one another with the intention that one or more will resonate with your community’s profile, your energy level and your curiosity.

For example, you will learn about a “plug and play” legal literacy program offering the public a nine-part “Civil Lawsuits Basics” series. Ryan will demonstrate how the series can be replicated in virtually any jurisdiction with the infusion of your local rules, with templates to be made available to you. He will provide steps, timelines and the amount of effort involved in the initial development of the content, recruitment strategies for outside speakers, implementation (review, scheduling, promoting), and the beneficial outcomes. He will discuss how to adapt the templates, the future potential for expanding delivery to public libraries and working with university law librarians as partners in providing legal education to the public. Cynthia will tell the story of her academic law library’s efforts to provide effective yet manageable legal reference services for the general public, after her library became the de facto public law library for the state due to budget cuts and closures. Cynthia has captured the road bumps involved and how to avoid the worst of them in a Q&A format. Her tool kit contains an experiential perspective and answers to essential questions and concerns in addition to addressing the potential beneficial returns and opportunities for those institutions willing to take this on. Cynthia will close with additional perspective on partnering with students and faculty in curriculum initiatives, from expanding public interest law classes into the community public library to inclusion as programming advisors in the development of clinics in the library, as well as shoring up community libraries to take on the onslaught of legal questions.

Karen will focus on an outreach event targeting a specific community demographic using the trendy “pop-up” style presence. This created the opportunity to get out of the stacks and into the community, setting up in everyday, organic settings where community members shop, live and play. She will ruminate on the
continued from page 13
ALL-SIS Programs, Roundtables & Events

- Building Organizational Capacity to Support Empirical Legal Research (H4)
  Tue. 11:00 a.m. – 12:00 p.m.
  A thriving knowledge economy in empirical thinking permeates modern legal practice and scholarship. Law librarians are uniquely positioned to help patrons meaningfully engage with this economy, but many librarians may not know where to start given many of the theoretical and substantive differences between empirical/social scientific thinking and traditional legal research. This session introduces the concept of empirical legal research, identifies the infrastructural and human capital architectures that facilitate empirical thinking, and offers practical advice for building organizational capacity for supporting empirical legal research.

Professional Development & Management

- Minority Teachers: Expectations, Experiences, and Exultations (A1)
  Sun. 11:30 a.m. – 12:30 p.m.
  Faculty of color have documented the challenges they have faced to be recognized as voices of authority in the classroom and among their peers in the legal academy. Librarians who identify with visible and invisible minority groups face these issues, too, especially as they move into the classroom and navigate the particular culture of their institution. What strategies and techniques have been helpful as librarians from diverse backgrounds endeavor to become excellent teachers? What support and advice is most valued as they become more visible within a law school or the curriculum? Geared toward sharing personal observations, this session aims to highlight ways that teaching can be a challenging, but ultimately rewarding, experience for all librarians.

- How to Develop a Budget That You and Your Organization Can Live with—and Still Achieve Your Strategic Goals (C3)
  Sun. 4:00 – 5:00 p.m.
  While the costs of legal materials have increased, libraries are under increased pressure to reduce costs. In addition, many organizations now require highly detailed accounting of expenses and rely on department leaders to prepare extremely accurate budgets. In these days of doing more with less, how can library leaders create budgets that are both realistic and acceptable to their organizations, while maintaining essential resources and funding new initiatives?

- ALL-SIS Middle Managers Breakfast
  Mon. 7:30 – 8:30 a.m.

- ALL-SIS Research & Scholarship Roundtable
  Mon. 5:00 – 6:30 p.m.

- Managing Don’t Let Me Go: The Rigors of Retention (H6)
  Tue. 11:00 a.m. – 12:00 p.m.
  As time goes on, the concept of academic tenure/long-term retention has evolved. Requirements for permanent retention vary widely between institutions and cannot easily be changed, leaving junior members mystified by the process. This program will explore how law libraries prepare and guide junior staff members through reappointment, promotion, and retention. Panelists at all stages of the retention process will share their decisions on activities toward progression and what senior academic law librarians have done to mentor their junior colleagues.

Still not sure what sessions to check out? Consult the official AALL Conference Schedule (linked from each title in the above listings) to find further information on speakers, organizers, program take-aways and intended audience.
### ALL-SIS Schedule at a Glance

Ready for AALL 2017? Here are this year’s ALL-SIS programs, roundtables and events, along with the Newsletter’s selection of other sessions of interest to academic law librarians, listed by category in the previous pages. For your convenience, the same sessions are listed chronologically by day.

Locations are in the **Austin Convention Center** unless otherwise noted. ALL-SIS activities are highlighted. Categories and location abbreviations used here are:
- Gen. Int. & Mtgs. = General Interest & Meetings
- Adv, Outr. & Mktg. = Advocacy, Outreach & Marketing
- Coll., Disc. & Access = Collections, Discovery & Access
- Instr. & Research = Instruction & Research
- Patron Svcs. = Patron Services
- Prof. Dev. & Mgt. = Professional Development & Management
- Brm. = Ballroom
- Exh. Hall = Exhibit Hall

#### Sunday, July 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Category</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30am-8:45am</td>
<td>ALL-SIS Breakfast Meeting (pre-registered event)</td>
<td>Gen. Int. &amp; Mtgs.</td>
<td>Hilton Governor’s Brm. C</td>
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<td>9:00am-10:15am</td>
<td>Opening General Session: Bryan Stevenson</td>
<td>Gen. Int. &amp; Mtgs.</td>
<td>Grand Brm. D-G</td>
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<td>11:30am-12:30pm</td>
<td>A1 Minority Teachers: Expectations, Experiences, and Exultations</td>
<td>Prof. Dev. &amp; Mgt.</td>
<td>Rm. 9ABC</td>
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<tr>
<td>11:30am-12:30pm</td>
<td>A4 The Law Library as Technology Laboratory</td>
<td>Coll., Disc. &amp; Access</td>
<td>Rm. 18CD</td>
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<tr>
<td>11:30am-12:30pm</td>
<td>A7 Understanding the Human Element in Search Algorithms</td>
<td>Instr. &amp; Research</td>
<td>Rm. 17AB</td>
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<td>12:45pm-2:15pm</td>
<td>ALL-SIS Collection Development Roundtable</td>
<td>Coll., Disc. &amp; Access</td>
<td>Hilton Rm. 417A</td>
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<tr>
<td>12:45pm-2:15pm</td>
<td>ALL-SIS Legal Research &amp; Sourcebook Comm. Roundtable</td>
<td>Instr. &amp; Research</td>
<td>Hilton Rm 402</td>
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<td>12:45pm-2:15pm</td>
<td>ALL-SIS Mktg. &amp; Outr., Newsletter &amp; Social Media Joint Committees Meeting</td>
<td>Gen. Int. &amp; Mtgs.</td>
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<td>2:30pm-5:00pm</td>
<td>B6 Deep Dive: Advance Toward Experiential: Create or Retool Your Advanced Legal Research Course ...</td>
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<td>Patron Svcs.</td>
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<td>Prof. Dev. &amp; Mgt.</td>
<td>Rm. 17AB</td>
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<td>5:15pm-6:15pm</td>
<td>ALL-SIS ALL-New Committee Meeting</td>
<td>Gen. Int. &amp; Mtgs.</td>
<td>Hilton Rm. 401</td>
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<td>6:30pm-8:30pm</td>
<td>ALL-SIS Reception &amp; Awards Presentation (ticketed event)</td>
<td>Gen. Int. &amp; Mtgs.</td>
<td><strong>Offsite</strong>: UT Austin Tarlton Law Lib.</td>
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continued on page 22
## ALL-SIS Schedule at a Glance

### Monday, July 17

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<th>Time</th>
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<tbody>
<tr>
<td>7:30am-8:30am</td>
<td>ALL-SIS Middle Managers Breakfast (ticketed event)</td>
<td>Prof. Dev. &amp; Mgt.</td>
<td>Hilton Governor’s Brm. C</td>
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<tr>
<td>8:30am-9:30am</td>
<td>Meet the Candidates for the AALL Executive Board</td>
<td>Gen. Int. &amp; Mtgs.</td>
<td>Exh. Hall—Member Services Pavillion</td>
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<tr>
<td>9:45am-12:15pm</td>
<td>D7 Deep Dive: Teaching Legal Research in Practice: Designing and Teaching Simulation Research Courses …</td>
<td>Instr. &amp; Research</td>
<td>Grand Brm. E</td>
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<tr>
<td>9:45am-10:45am</td>
<td>D2 From Authority Control to Identity Management …</td>
<td>Coll., Disc. &amp; Access</td>
<td>Rm. 18AB</td>
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<td>D5 Serving Law Students Beyond Traditional Library Hours</td>
<td>Patron Svcs.</td>
<td>Grand Brm. G</td>
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<tr>
<td>11:15am-12:15pm</td>
<td>E1 The Court’s Perspective: What the Judge Can Tell Librarians About Self-Represented Litigants</td>
<td>Patron Svcs.</td>
<td>Grand Brm. G</td>
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<td></td>
<td>E4 Effective Educational Technology Products for VARK …</td>
<td>Instr. &amp; Research</td>
<td>Rm. 16AB</td>
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<td></td>
<td>Setting the Law School Apart with Library-Led Initiatives …</td>
<td>Adv., Outr. &amp; Mktg.</td>
<td>Hilton Rm. 410</td>
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<tr>
<td>2:00pm-3:00pm</td>
<td>F2 … Building and Delivering A2J Education, Outreach, …</td>
<td>Adv., Outr. &amp; Mktg.</td>
<td>Grand Brm. E</td>
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<td>F7 I, Robot: Leveraging Your LMS …</td>
<td>Instr. &amp; Research</td>
<td>Rm. 17AB</td>
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<td>F8 Case Law as Data: Making It, Sharing It, Using It</td>
<td>Coll., Disc. &amp; Access</td>
<td>Rm. 19AB</td>
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<tr>
<td>5:00pm-6:30pm</td>
<td>ALL-SIS Joint Faculty Svcs. &amp; Scholarly Comms. Roundtables</td>
<td>Patron Svcs.</td>
<td>Hilton Rm. 410</td>
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<tr>
<td></td>
<td>ALL-SIS Research &amp; Scholarship Roundtable</td>
<td>Prof. Dev. &amp; Mgt.</td>
<td>Hilton Rm. 415B</td>
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<td>ALL-SIS Student Services Roundtable</td>
<td>Patron Svcs.</td>
<td>Hilton Rm. 402</td>
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### Tuesday, July 18

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:30am-9:30am</td>
<td>G1 The Linchpin Librarian: Becoming an Indispensable …</td>
<td>Adv., Outr. &amp; Mktg.</td>
<td>Grand Brm. E</td>
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<td>G2 Digital Repositories, Law Libraries, and the Future of OA</td>
<td>Coll., Disc. &amp; Access</td>
<td>Rm. 12AB</td>
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<tr>
<td></td>
<td>G7 Assessing Training Success:… When Grades Aren’t Given</td>
<td>Instr. &amp; Research</td>
<td>Rm. 17AB</td>
</tr>
<tr>
<td>9:45am-10:45am</td>
<td>Poster Session Presentations</td>
<td>Gen. Int. &amp; Mtgs.</td>
<td>Exh. Hall—Poster Area</td>
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<tr>
<td>11:00am-12:00pm</td>
<td>H4 Building Organizational Capacity to Support ELR</td>
<td>Patron Svcs.</td>
<td>Grand Brm. G</td>
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<td>H6 Don’t Let Me Go: The Rigors of Retention</td>
<td>Prof. Dev. &amp; Mgt.</td>
<td>Rm. 19AB</td>
</tr>
<tr>
<td>2:30pm-3:30pm</td>
<td>I2 Digitization is Done — Now What? …</td>
<td>Coll., Disc. &amp; Access</td>
<td>Grand Brm. E</td>
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<td></td>
<td>I7 Cool Tools Café</td>
<td>Gen. Int. &amp; Mtgs.</td>
<td>Rm. 9ABC</td>
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New Member Spotlight:
Alisha Hennen
by Robert Clark, University of Houston Law Center, on behalf of the Membership Committee

Alisha Hennen joined the Roger Williams University Law Library last October as the Access Services/Assessment Librarian. She received her JD from the Roger Williams University School of Law in May 2016, and was sworn in as a member of the Massachusetts State Bar in November. Capping off a very busy year, she obtained her Master of Marine Affairs degree from the University of Rhode Island in December. She is currently pursuing a Master of Library and Information Studies degree at the University of Rhode Island.

Growing up in Minnesota, Alisha always had a passion for books and research. She received encouragement from her grandfather, a public school librarian, who told her she would make a great librarian someday. It was during law school that she became interested in law librarianship, and after completing her 1L year she took a job as a student assistant in the law library. She credits the librarians there—particularly Raquel Ortiz, Lucinda Harrison-Cox, and Nicole Dyszlewski—with mentoring her and providing her with opportunities to take part in professional activities, including a trip to the Law Librarians of New England Annual Fall Meeting in 2015. This experience ultimately led to her decision to pursue her MLIS degree.

In her current position, Alisha manages access and resource sharing functions that support patron access to legal information sources, and coordinates the collection and management of data for library assessment, planning, and reporting requirements. She also hires, trains, and manages student library assistants. Although her full schedule of work and school doesn’t leave her much free time, she is still an avid reader, and is interested in marine and environmental policy, specifically aquatic invasive species management.

continued from page 19
Program Note: Leaning In and Reaching Out

“why” of “pop-up” libraries today, and how they represent a unique opportunity. She will also cover the steps involved in coordinating with her public library partner, how and what materials were chosen for the pop-up, preparing staff to succeed in an unconventional outreach endeavor, and the benefits of preserving and following an idea when you don’t see those benefits right away.

Sue, by contrast, will discuss the benefits of creating an active relationship and consistent engagement with one’s state library association. She will share strategies for increasing the profile of public law libraries by raising awareness among association members—colleagues from public, school, and academic libraries—which, in turn, further promotes access to justice. She will offer guidelines and suggestions for initiating involvement with a state library association, serving on its board and committees, and developing and delivering effective educational programs at the annual statewide library association conference.

Outreach programs like these are more than just potential extra work! If you come and like what you hear or see, you will have instant mentors to hold your hand and guide you when you look deeper and consider the opportunity. In these days when more and more people are marginalized in our communities, we hope to help make all of our work actually easier. And we hope to see you at the program.
continuing from page 10

Committee Reports—Newsletter

featuring some print samples of past issues, along with information about contributing to the Newsletter, at the ALL-SIS poster in the Member Activities area and at the Conference of Newer Law Librarians (CONELL Marketplace).

Thank you to all of our authors from this volume, as well as to our readers. The Advisory Board also extends a warm welcome to our new webmaster, Ellen Augustiniak, who has revitalized our webpage and aligned it to the new AALL look and feel, and who has responded to all my last-minute requests and minor panics with a gracious and imperturbable can-do attitude. Finally, thanks go to our Board liaison Caroline Osborne and the entire ALL-SIS Executive Board for their support and guidance.

Respectfully submitted,
I-Wei Wang

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Nominations
Marlene Harmon
UC Berkeley School of Law

The 2016–2017 ALL-SIS Nominations Committee is comprised of three members: Marlene Harmon, UC Berkeley School of Law (Chair), Adeen Postar, University of Baltimore School of Law and Shira Megerman, Boston University School of Law, Fineman & Pappas Law Libraries.

The Committee started its work in November 2016, issuing a call to the ALL-SIS membership for nominations for the positions of Vice-Chair/Chair-Elect and Executive Board Member-at-Large. The committee evaluated the nominations received in response to the call. Criteria normally considered when selecting candidates include geographic diversity, previous work for ALL-SIS and AALL, length of ALL-SIS membership and anything demonstrating the ability to serve responsibly as an officer.

Though the Committee did not receive extensive nominations for each position, the nominees were geographically diverse and all were highly qualified with demonstrated commitment to serving AALL and ALL-SIS.

The Committee chose two names for the office of Vice-Chair/Chair-Elect and three names for the position of Executive Board Member-at-Large to submit to the ALL-SIS Executive Board by January 30, 2017. The final slate, approved by the Executive Board was as follows:

For Vice-Chair/Chair Elect:
- Edward T. Hart, Assistant Dean for Law Library, University of North Texas - Dallas, College of Law
- Anna Lawless-Collins, Associate Director for Systems & Collection Services, Boston University, Fineman & Pappas Law Libraries

For Executive Board Member-at-Large:
- Tara Mospan, Reference Librarian, Arizona State University, Ross-Blakley Law Library
- Charles A. Pipins, II, Research Librarian, Thurgood Marshall Law Library, University of Maryland Francis King Carey School of Law
- Amanda Runyon, Head of Public Services, University of Michigan Law Library

The slate along with candidate statements was published in the March 2017 issue of the ALL-SIS Newsletter.

I would like to thank my fellow committee members for their hard work, good counsel and enthusiasm. They made it a pleasure to serve on this committee. I would also like to express my appreciation to each of the candidates for being willing to run in this election and for their service to AALL and ALL-SIS.

Respectfully submitted,
Marlene Harmon

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Programs
Michelle Trumbo
George Mason Law School

The 2016-17 ALL-SIS Programs Committee (Ajaye Bloomstone, Beth DiFelice, Christina Glon, Leah Sandwell-Weiss, TJ Striepe, Michelle Trumbo, and Kris Turner) had a busy year. The Programs Committee continued maintaining the Speaker’s Database for ALL-SIS members, which assists those developing programming by identifying potential speakers. We also advertised our services to review member drafts prior to consideration by the AALL Program Committee. Ultimately, we received five program drafts from ALL-SIS members. Each one was reviewed and commented on by all of the Programs Committee members. We hope that everyone who availed themselves of this service found it useful and constructive.

continued on page 25
In addition, our committee discussed the independently sponsored SIS program. After taking suggestions from ALL-SIS members and generating additional ideas, we chose to sponsor a program that tackles the challenges of retaining and developing talent in law librarianship. We encourage ALL-SIS members headed to Texas for the conference this year to attend “Don’t Let Me Go: The Rigors of Retention” on Tuesday, July 18th at 11:00 a.m.

The Programs Committee requires an extraordinary amount of work during the fall, an incredibly busy time in academic law libraries. Accordingly, I want to express appreciation for the hard work and dedication of the committee for all of the meetings and projects they collaborated in over the past year. Significant thanks are also owed to our committee’s Executive Board liaison, Kate Irwin-Smiler; the entire ALL-SIS Executive Board for helping us arrange the sponsored program; and to our AMPC liaison, Christine Iaconeta, for their help and guidance throughout the year.

We look forward to seeing you in Austin in July!
Respectfully submitted,
Michelle Trumbo

The 2016-2017 Research and Scholarship Committee consists of the following members: Susan Azyndar, Leizel Ching, Jodi L. Collova, Ryan Greenwood, Sooin Kim, Andrew W. Lang, Susan Nevelow Mart, Stacy Posillico, Mark Williams, and Gregory Wurzer.

This year, the committee continued its focus on grants. Susan Nevelow Mart and Andrew Lang coordinated a survey of AALL members about grant application and use, garnering 37 responses. The survey asked whether respondents had received a grant; if so, what the funding was used for; whether they planned to apply for a grant; and if so, how they planned to use that funding.

Of the respondents, 15 had previously received a grant and 23 anticipated applying for one. The survey generated a list of examples of how grant funding may be used, including paying student research assistants, purchasing books or database access, traveling to professional meetings, and creating presentation materials (e.g., poster production). The committee used these examples in its invitations to apply for the committee’s research grant.

We worked with AALL to include this committee’s grant on the list of AALL grants. The committee completed a list of publishing and grant resources begun last year and is finalizing it for publication on the website. We also developed a proposal for an AALL webinar on the topic of grants, but that request was denied.

The committee received no applications for the research grant for the second year in a row. If grants continue to be important for ALL-SIS and for AALL, the committee recommends developing a webinar or annual meeting program to educate members about how to use them.
Respectfully submitted,
Susan Azyndar

The 2016-2017 Scholarly Communication Committee consists of the following members: Therese A. Clarke Arado, AJ Blechener, Benjamin Keele, and Jacob Sayward, and was chaired by Christine Anne George.

The committee met at the 2016 annual meeting in Chicago. We were pleased with the response to the report we wrote based on the citation metrics survey we distributed last year. Looking forward, the committee will be partnering with the Faculty Services Committee for a roundtable at the 2017 annual meeting in Austin. The committee is also going to start working on the model journal copyright release policy that the AALL Copyright Committee has developed.
Respectfully submitted,
Christine Anne George

The 2016-2017 ALL-SIS Social Media Committee members were: Errol Adams (Chair), Shawn Friend, Susan Urban, Talisa continued on page 26
Thompson, Katie Hanschke, Sibyl Marshall, Casandra Laskowski, Eliza E. Fink, and Board Liaison Jocelyn Kennedy.

The SMC is new and is an extension of the Web Presence Committee. The SMC was initiated in the summer of 2016 via an informal meeting at AALL in Chicago, between the ALL-SIS Chair and the appointed chair of the SMC, and five inaugural committee members were appointed; however, two of them determined they were unable to fully commit after an initial conference call meeting in October 2016. Hence, the SMC Chair, with the aid of the ALL-SIS Chair, solicited and appointed five new committee members. The committee has met regularly and, as of March 2017, a committee charge was developed and submitted to the ALL-SIS Board.

SMC decided to forge ahead in increasing the social media presence of ALL-SIS via improving its existing Twitter account and increasing the frequency of blog posts. There is ongoing work on creating more of a social media presence with a Facebook page and enhancing the existing Flickr account. There are a variety of policy and procedure related documents that are being developed to assist in increasing ALL-SIS’s social media presence. These include a standard posting form and a calendar, along with designated recurring hashtags that will improve and increase the posts that are relevant for academic law librarians.

Respectfully submitted,
Errol Adams

Members of the Committee this year were Katie Brown, Margaret Christiansen, Jessica Haseltine, Philip Johnson, Amy Lipford, Natalie Palermo, and Josh Pluta.

The committee ran a survey of ALL-SIS members regarding whether, how, and to what end their libraries collect reference statistics. The results are briefly summarized here:

- We received 83 total responses. Of the respondents, 79 collect reference statistics, and of those, 55 continued on to complete the survey.
- No single platform or system for collecting statistics was particularly favored among the respondents.
- Reference librarians are the most common people to document questions/patron interactions, while circulation staff and student workers assist with this in approximately 32% of respondents’ libraries.
- The most commons uses of collected statistics are scheduling reference hours and adjusting library policies.
- 95% or more of respondents track the type of patron, the format of the interaction, and the date and time of the interaction.
- 36% of respondents review these statistics more than once per semester, 24% review them once per semester, 20% review them once per academic year, and 20% have no standard review schedule.

In an open-ended question, many respondents mentioned the difficulties of ensuring that all staff remember to track their questions and of accurately representing the interactions, but respondents also noted the value of having such statistics for reporting purposes and maintaining a knowledge base.

Additionally, we recommended that three points of our committee charge be removed for this year, including soliciting input on problems found with ABA and ARL questionnaires; proposing understandable definitions for statistics questions on such questionnaires; and working with the liaison to the Committee on Law Libraries of the ABA Section on Legal Education and Admission to the Bar to address concerns about such questionnaires. These may be good projects for a future iteration of this committee.

Respectfully submitted,
Philip Johnson

The 2016-2017 ALL-SIS Student Services Committee consisted of Rob Beharriell, Patricia Behles, Brian Detweiler, Gail Mathapo, Kimberly Mattioli, Kristen Moore, Charles Perkins, and Rebecca Sherman.

Statistics
Philip Johnson
John Marshall School of Law

continued from page 25

Committee Reports—Social Media

continued on page 27
Committee Reports—Student Services

This year we conducted a survey of the ALL-SIS membership. This survey was intended to get a broad understanding of the state of student services in academic law libraries across the country. A similar survey was conducted in 2008, and our committee thought it was an appropriate time to get updated information. Our committee will summarize the results of the new survey and have a report uploaded to the Student Services website before the 2017 Annual Meeting.

We will again hold a Student Services Roundtable discussion at the annual meeting in Austin. It will take place on Monday, July 17 from 5:00pm-6:30pm. We will focus on all aspects of student services, including programming and initiatives.

Respectfully submitted,
Kimberly Mattioli

The 2016-17 Web Committee worked this year on three main projects.

- To post new content and preserve access to old content, and also publicize committee-run programs on the ALL-SIS website.
- Edit ALL-SIS content on aallnet.org to use the 2016 AALL visual identity guidelines from the recent AALL rebranding project.
- Begin working with AALL headquarters on its project to update and expand the AALL Knowledge Center. AALL intends to provide a more robust, searchable knowledge center where AALL and SIS committees can post toolkits, survey results, white papers, and other committee-produced content, with a tentative launch date set for the academic year 2017-18.

For now, ALL-SIS committee chairs (and other ALL-SIS members) can continue to work with the ALL-SIS webmaster to make sure their content on aallnet.org is up-to-date.

Respectfully submitted,
Ellen Augustiniak

Website
Ellen Augustiniak, Webmaster/Chair
UC Irvine

These and other annual reports from ALL-SIS committees may also be found online at the ALL-SIS website. An occasional feature in the Newsletter, the Committee Spotlight, provides another venue for ALL-SIS committees to publicize their activities and efforts to section members.

—Ed. 😊

continued from page 6

Book Review—Legal Asylum

property, but he is a novelist as well. Legal Asylum, his fifth novel, is a 2017 publication of Ankerwycke Publications, the ABA’s publishing arm for legal fiction and popular non-fiction books—a division of the ABA whose goal is to bring the law to the people. Besides Legal Asylum, he is the author of ten books, including four other novels. His third novel, Havana Requiem, was the 2013 winner of the Harper Lee Prize for Legal Fiction. One has to wonder, how many ABA site visits has Goldstein taken part in that have provided fodder for this novel?

Legal Asylum is an excellent, entertaining read that holds up for comic relief how law schools operate in face of the competitiveness created by perceptions of reputation in rankings. How the ABA has been captured by the law schools and their reputation-gaming is also a target of Goldstein’s sharp satire. Goldstein does end the tale of Dean Flowers and State University Law School on a strong note that should kindle some warmth in anyone who believes in the mission of legal education. This book must be part of every law school library’s collection—if it does not go missing during the library’s acquisitions process! And before a law school’s next ABA site visit, the book should be read by everyone connected to the school: deans, administration, faculty, staff, college presidents, students, alumni, and ABA site visitors. And especially the librarians! 😊
One blog I read recently compared marketing a library to marketing mayonnaise. The author, Ned Potter, explained that marketing is not magic. One amazing advertisement or flyer campaign is unlikely to cause people to flock to the library in droves. He described how, when Hellmann’s markets their mayonnaise, they do so with different types of advertisements on varied platforms so that when you need mayonnaise you think of Hellmann’s. Libraries, he suggests, should follow Hellmann’s example and take the long view of marketing. While it is true that we shouldn’t expect magic from any particular marketing effort, the long game, as traditionally framed, does not work in the academic law library setting—not for a large section of our patron base.

We have most students for three years; for one of those years the students are barely on campus, dashing from class to interviews or work. LLMs are around even less, and, while night students might be with us longer, they are rarely on campus for more than one or two classes. The task of marketing an academic law library is a moving target that often takes a great deal of mental and physical resources. We need to catch students’ attention early, and we have to do so successfully with each new class. How do we give students the information soon enough that they can use it without overloading them so they forget it all? Where is that line? How do we make time for planning and execution? Many of these answers are unique to each library setting, but being personable and flexible will bolster every outreach effort by making it easier to react to the unique challenges faced in an academic law library setting.

Create relationships
Potter said marketing should reach people “in the way the [they] live their lives,” and law students live very hectic lives. Law school can often feel like drinking water from a fire hose. Law school is a full inbox and, to cope, instinctively deleting most of it. It is taking on an overwhelming amount of information while simultaneously developing strategies for coping with the pressure. It is being approached from all sides (career development, clubs, employers, etc.), until putting on blinders, to focus on the ‘important’ things, seems necessary. Somehow our research strategy has to cut through the noise and show our worth.

It has been said before, but I want to emphasize it again: build relationships with the students. Whether by starting conversations with students in the halls or at the circulation desk, pushing your office hours during research classes, or ensnaring them for a moment with food-related outreach, there needs to be a continuous individual and joint effort to make the library personable by forming those connections with students. Creating personal relationships aids outreach by encouraging continued engagement with the library and giving you current information about community needs.

In the squall that is law school, being a lighthouse can increase the likelihood that students will return to the library for safe harbor. Big paper?—let me talk to a

continued on page 29
Focus on Outreach—Academic Law Libraries Are Not Mayonnaise

librarian. Need a resource?—oh yeah, the library will help. Researching a substantial paper topic?—time for a trip to the reference desk. When students ask for research help or talk about recent developments in their lives, those conversations will often be filled with useful information. What did they realize they needed but either hadn’t learned or didn’t remember? What grabbed their attention and stuck with them? What skills helped them land that job? This subtle feedback can allow you to identify efforts that are bearing fruit and adapt or develop efforts to fill gaps.

Learn to Be Flexible and Let Go

Social media platforms wax and wane in popularity. Changes in staff can lead to loss of some skills but the addition of others. Adding to the befuddlement is that no strategy works for every class of law students or every law school culture. Intermittent end-of-year surveys will declare a newsletter/flyer/outreach event a success, but for the next wave of students, it is white noise. Some brilliant sounding success story you read about could fall completely flat at your law school. Stringent or overly detailed marketing plans could be obsolete by the time you print them, wasting months of effort. In light of these facts of life, our plans and our tactics need to be loose and flexible and our egos need to be non-existent.

There are times that we spend a great deal of effort developing an outreach effort. It could work for a semester, a year, or a few years; however, when outreach efforts no longer work as they once did, we need to be OK letting them go. We may be very proud of this thing we created, but our ego should not keep us clinging to a foundering ship. By separating our ego from the marketing efforts we create, we can more easily walk away from failing projects instead of investing more time or energy into them in the hopes of revival. Letting go can help us quickly shift focus and implement another plan we had held in reserve, preventing the library from seeming stagnant.

Overall, this is not to say forget about the long-term view or abandon every effort at the first sign of trouble. Neither is this a call to abandon surveys and complex outreach efforts. The lives our student patrons lead is atypical of library patrons generally, so we cannot always benefit from the advice for libraries generally. Additionally, the culture at each law school is unique, making some successful efforts non-transferable. Being personable and flexible can help bolster traditional efforts by making the library responsive and adaptable. They are support systems to help your plans be more successful by keeping connected to the ever changing law student experience to stay relevant and visible.

AALL Elections

Candidates have been announced for the AALL Executive Board Election, to be held September 29 to October 31, and successful candidates will begin their terms of office in July 2018. Come “Meet the Candidates” during an informal session at the 2017 AALL Annual Meeting & Conference in Austin on Monday, July 17, from 8:30 to 9:30 a.m., in the exhibit hall at the AALL Member Services Pavilion. Several of our ALL-SIS colleagues are running for office—

Vice President/President-Elect
- Michelle Cosby, Associate Director, University of Tennessee
- Carol A. Watson, Director of the Law Library, University of Georgia

Board Members
- June Hsiao Liebert, Firmwide Director of Library & Research Services, Sidley Austin LLP
- Liz Reppe, State Law Librarian, Minnesota State Law Library
- Karen Selden, Metadata Services Librarian, University of Colorado Law Library
- Christine Sellers, Research Specialist, Nelson Mullins Riley & Scarborough, LLP
January
Teaching Adults: Taking Next Steps To Improve Your Next Teaching Moment
In this webinar, Pat Wagner, an educator and producer at Pattern Research, Inc., explores best practices in adult education. Concepts covered include classroom applications of education theory as well as practical solutions to common problems such as lack of engagement, time constraints, and low enrollment. Throughout the discussion, Wagner effectively promotes the adoption of a student-centered approach to research instruction while providing advice, tools, and techniques to enhance your next training session or course. Don’t miss the helpful (and free) instructional design resources highlighted at the program’s conclusion.

February
Design Thinking for Libraries: Rethinking the User Experience
Gain practical guidance on how to develop programming or create spaces that meet patron needs. Presented at the 2016 AALL Annual Meeting, Chicago Public Library colleagues set out to learn how their patrons view and use the library with the goal of innovating (or adjusting) services and outreach. With their focus on building empathy for patrons and openness to brainstorming and running simple experiments, the librarians were able to introduce low cost programs to bring patron groups together, or reimagine spaces to suit the needs of diverse users.

March
Why Libraries Matter: A Conversation with John Palfrey
Are you oftentimes confronted with the attitude “We don’t need a library; everything is on Google?” John Palfrey takes the opposite position, stating that libraries and the services they offer are even more important in the age of Google and the ever-growing digital information explosion. The technological growth in the creation, storage, and dissemination of information will call on professionals with the skills to search, curate, and navigate the growing world of online content. This webinar provides valuable insight into how to be part of this exciting new world.

April
Practical Magic: Capturing Institutional Knowledge
All libraries have caches of knowledge about their institution—either purposefully compiled or passively accumulated. Sometimes information is a pile of dusty brochures, some old WordPerfect files, or someone’s hand-scribbled notes. None of these forms are ideal, but what’s worse is when that information is not recorded at all, and lives only in the minds of your colleagues. During this presentation, the presenters discuss how they’ve sought out and organized information at their own institution, as well as how

continued on page 31
they use it to help support day-to-day operations, events, donor relations, and exhibits.

May
Harvesting Democracy: Archiving Federal Government Web Content at End of Term
What happens to federal government websites when there is a change in administration? Have you noticed missing government websites/pages since the inauguration in January? Wondering what you can do to help preserve web content when there is a change in administrations? This program from the 2016 AALL Annual Meeting will fill you in on what is being done to ensure that the executive branch web content is preserved. Beginning in 2008, a team of organizations joined forces to create the "End of Term Web Archive." Learn from the experts what the Archive includes, and how they were able to harvest vast amounts of government web content.

Find all these and more free continuing professional education programs and webinars for AALL members on AALL2go (login required).

ALL-SIS Breakfast Meeting Speaker: Dr. Julie Todaro—Fighting for Libraries in Uneasy Political Climates: The Ten Steps You Have to Take Today submitted by Lei Zhang, University of Texas at Austin, Tarlton Law Library on behalf of the Local Arrangements Committee

Pick a phrase you like .... “We live in difficult times.” “Now, more than ever ...” “Just when we thought it was safe to enjoy our ...” Federal/national level fighting is a full time job and an extremely difficult one ... IMLS existence, LSTA, IAL, NEH (and their library funding), NEA (and their library funding,) Agriculture funding, Labor funding, net neutrality, other FCC issues such as providers, accuracy/fake news, diversity, equity and inclusion, federal documents/information, copyright, privacy, fast access or ANY access, social issues that threaten where we meet, live and work...it’s all up for discussion with significant changes and/or extinction.

Who fights for this? How? And how do we fight appropriate to our environment? How do libraries remain neutral (or apolitical) in political environments that are hostile to libraries? Are we winning? Losing? What can individuals do as professionals? What can we do personally?

Dr. Todaro will be the featured speaker at the ALL-SIS Breakfast Meeting at AALL 2017, on Sunday, July 16, from 7:30 to 8:45 a.m. There is no charge for this event, but advance registration by June 19 is required. —Ed.
ALL-SIS Officers

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GENERAL INFORMATION

ALL-SIS was established in 1979 to promote interest in and to address issues of common concern to those employed in academic law libraries. The SIS serves as the umbrella organization for all interests—administration, collection development, consortia, directors, fees for service, interlibrary loan, public services, technical services, middle management, etc.

ALL-SIS provides opportunities for all librarians to contribute to the overall betterment of the entire academic law community. ALL-SIS has grown to approximately 1,200 members and is the largest SIS in AALL. Our members come from all aspects of academic law librarianship. Because of the SIS’s broad coverage and subtopic focus, all those working in academic law libraries can benefit from membership and are encouraged to join.

August 18 and November 17, 2017, and February 9 and May 18, 2018. Thank you for your consideration and for your contributions.

The ALL-SIS Discussion Group

The ALL-SIS discussion group is used for official ALL-SIS announcements, news from AALL, and discussion of topics of interest to section members. To read or post to the discussion group go here. (You will have to log in to AALLNET).

For more information consult the AALL My Communities Quick Start Users’ Guide and other help topics available at http://community.aallnet.org/support.

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ALL-SIS on the Web

Visit the ALL-SIS home page at http://www.aallnet.org/sections/all for other information about the special interest section and its activities and resources.

Digital archives (PDFs) of the ALL-SIS Newsletter are available on the ALL-SIS website, under the Popular Resources menu. The Newsletter is also available to subscribers via HeinOnline.

Deadlines for the 2016-2017 Academic Year

Member contributions have kept the ALL-SIS Newsletter going strong. We need your news, ideas and contributions to continue our plan for a regular Spring issue in addition to the special Election issue in March!

Are you working on a special project? Have you recently attended a professional development activity and learned something new to share? Are you just eager to speak out about an issue of concern to academic law librarians?

If you answered “yes” to any of these questions, please contribute. Your article ideas and drafts are welcome! Member News announcements may also be submitted directly to the ALL-SIS Newsletter Editor.

The submission deadlines for the 2017-2018 academic year will be August 18 and November 17, 2017, and February 9 and May 18, 2018. Thank you for your consideration and for your contributions.

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