

## ALL-SIS EB Meeting

January 23, 2018

1. Meeting called to order.
2. Motion to approve December minutes: approved.
3. Treasurer's update:
  - a. No changes or additional information since December. We should expect our December quarterly statement from AALL sometime in early spring.
4. AALL ALL-SIS Events Recap
  - a. Caroline sent our ticketing info for all events to AALL—all our events are ticketed. The reception is free, but will be ticketed to help us estimate attendance.
  - b. The all-members breakfast will cost \$15/person (hot breakfast).
  - c. The middle-managers breakfast will cost \$45/person.
  - d. The directors' breakfast will cost \$60/person. This charge is intended to cover costs, including service charges.
  - e. Sponsorship info for the breakfasts is forthcoming. The University of Baltimore will cover all costs for the reception, including transportation.
  - f. Feedback for next year: instead of a directors' breakfast, it might be more fun to do a directors' cocktail hour. Same thing might apply for middle managers. Breakfasts are expensive and early in the AM. We might get better showing for something new and different.
  - g. The Local Arrangements committee is moving along. They don't have menus yet but will have that soon. They are working on speakers now.
5. SIS council call with Greg Lambert
  - a. Caroline participated in a SIS Council Call with Greg Lambert on Jan. 8, 2018. Topics included:
    - i. Greg has appointed a special committee to look at the issue of funding cataloging/technical services liaisons to ALA.
    - ii. A post was removed from the RIPS blog (regarding Lexis' participation in a call-for-proposals from ICE) based on antitrust concerns. (Blog post now hosted at <https://lib2.com/2017/12/11/ice/>.)
    - iii. AALL's move to a new CMS, and the corresponding limitations on SIS' ability to modify their websites independently.
    - iv. The choice and payment of this year's annual meeting keynote speaker (John Waters). Waters was Greg's choice. The honorarium is under a NDA, as is typical. The speakers' fees are paid for with sponsorship money, which theoretically could be directed to other things.
  - b. Caroline pushed back on a couple of things, *i.e.* the way AALL is communicating (as opposed to the substance of their decisions) is problematic—they are "tone deaf" and their responses are falling flat. For example, Greg says "membership is stabilized" but anecdotal evidence suggests academic librarians are looking at AALS, SLA, and ALA as where they want to direct their time/energy in the future. AALL may be taking academic librarians for granted.

- c. Likewise, the approach to taking down the RIPS post could have been better handled, like with a statement/press release on issue or specific antitrust issues. Just taking it down looked defensive and censorious.
  - d. The editing of the webpages was a decision made by AALL without SIS input and didn't seem to be going over well.
  - e. Transparency was needed in all issues.
  - f. Caroline shared concerns with Nicole and gave her permission to share with Meg Kribble. Is this something we should pursue?
    - i. Whatever dialogue we spur should be constructive, and not alienating. Caroline would like to raise this with Meg, Greg, perhaps Femi as well, and the goal is to create awareness at the Presidential level. The membership needs to know more about the budget, where the money is going and where the cuts have been made. This doesn't come across clearly in the Treasurer's report.
  - g. Caroline will reach back and will let us know what happens.
6. Strategic Planning
- a. The committee has been convened for about 5 years now. The committee tried to address the Board's comments and remove things that were redundant. The new draft is shorter and leaner.
  - b. Textual feedback—delete the descriptions under "Goals"
  - c. Amanda will make final revisions and re-circulate; we will vote by email and then distribute to the membership. Caroline will contact Ellen Augustniak for posting on the website and then advertise via listserv.
7. Committee Reports:
- a. **Website:** They are busy! They are processing regular updates and getting ready for migration to the new CMS. (Greg confirmed that AALL will be managing all parts of the site; webmasters will have a role).
  - b. **Programs:** Programs has recently learned that Patrick Parson's program proposal was selected as the ALL-SIS self-sponsored program to be presented during AALL 2018. The full title is Programs! Get Your Programs! - Strategies for Successful Independent Library Certificate and Educational Programming
    - i. The Committee will be working with Patrick in case he wants to/needs to finesse anything with his program, and we'll also make sure:
    - ii. ALL-SIS programs are promoted to the membership through My Communities
    - iii. Information about ALL-SIS centric programming is included in the Newsletter
    - iv. Work with the Public Relations Committee to promote programs
  - c. **ALL-NEW:** Gearing up for annual meeting
  - d. **Social Media:**
    - i. The committee wishes to confirm whether a formal proposal is required for us to initiate an ALL-SIS Instagram account as it would be very similar to the one submitted for the Facebook page.
      - 1. Probably yes—everything has to go through AALL now.
      - 2. Motion to approve Instagram approved – passed. We'll see what AALL has to say.

- ii. Further, they are in the process of establishing an ongoing ALL-SIS Social Media Google Calendar, and would like a listing of all ALL-SIS' important events with dates etc., so they can be posted to maximize publicity.
  - 1. The committee should work with Chris Siwa at AALL and Ellen Augustiniak to get website tie-in.
- iii. Additionally it would be extremely helpful if the committee(s) responsible for events create imagery that can be posted on ALL-SIS social media as photos/images tend to get more hits than that words.
  - 1. Good idea, we can encourage it.
- iv. The official ALL- SIS brochure/poster should be updated for posting to our social media pages. The committee submitted a draft.
  - 1. It would be helpful to have Social Media in touch with ALL-NEW and PR and to create checklists to make sure everything is getting done.
  - 2. Should we do an email blast to all committee chairs to share info with Social Media *and* Newsletter? Anna can ask Errol to create a checklist about what they would want from particular people at what time.
  - 3. We might also need to review their committee charges.
- e. **Public Relations:**
  - i. Heather Joy has only two people on her committee. One person has been non-responsive, but no need for another person to be appointed. Could use beefing up in future years.
  - ii. *Spectrum* seems to have very distant deadlines for SIS contributions. Unclear if this is accurate.
- f. **Scholarly Communications:**
  - i. Not very active, mostly because chair had extra teaching load.
  - ii. Planning to work with the model agreement; working with faculty services committee to have a joint roundtable.
- g. **Awards:** Per the board's instructions, the committee revised the Leadership Academy grant application and advertised it online and via the listserv. They are reviewing applications now.
- h. **Continuing Ed:** the committee has been very active this year!
  - i. Held a webinar session on Dec. 8 with the ALL-SIS statistics committee. Well-received.
  - ii. Planning to collaborate with TS-SIS on a post ALA Midwinter briefing webinar in February. Will feature the MARC Advisory Committee liaison, Jean Pajerek.
  - iii. Planning a program in March on "Effective Educational Technology Products for VARK Learning Styles (replay from the annual meeting).
  - iv. Possible program in April on services to law journal and clinics. They will reach out to the student services committee.
  - v. Possible program in May on emergency preparedness.
- i. **Legal Research & Sourcebook:** Has been inactive thus far.
- j. **Nominations:** Has been in touch with people but having some difficulty preparing a slate.
  - i. Genevieve will contact Faye directly to get names as soon as they are available.

- k. **Research & Scholarship:**
  - i. They are collaborating with PEGA-SIS on Beer & Edits program, which will be changed into a year-round, ongoing partnership.
  - ii. May need revision of their committee charge—no applications for grants in recent years so might want to revise to de-emphasize the grant portion.
  - iii. Committee member involvement – need to create more processes around getting rid of non-performing members and replacing them with new ones.
  - iv. Concerns re: taking on larger-scale projects; do we need to make it more than 2 years to build institutional knowledge.
  - v. The Directors Institutional Support Policy Survey – if we are relying solely on My Communities as a primary mean of communication, we may be missing people. We may need to be thinking more broadly, such as working with Errol to have things from MyCommunities to feed into Facebook.
- l. **Student Services:** the committee will be holding its annual Student Services Roundtable this summer at the Annual Meeting, and plans to solicit suggestions/ideas ahead of time of innovative things they are doing to serve their students. This will likely happen in early February.
- 8. Prano is on the special committee regarding funding for the ALA representatives. [See item 5(a)(i), above.] Prano is collecting testimonials from Academic Tech Services staff—concrete examples of how having representation has made cataloging rules go in favor of law libraries in the past few years. We should all reach out to our tech services colleagues to ask about examples of handling of subject headings, description and access, MARC records themselves-- anything that has changed in favor of law or a change prevented to protect law libraries, *etc.*
  - a. Deadline is close. Ask them reach out to Prano.
- 9. Adjourned