

110th AALL Annual Meeting Conference Programs

Austin, TX | July 15-18, 2017

A1: Minority Teachers: Expectations, Experiences, and Exultations

Sunday, July 16, 2017: 11:30 AM - 12:30 PM

ACC-Room 9ABC

Faculty of color have documented the challenges they have faced to be recognized as voices of authority in the classroom and among their peers in the legal academy. Librarians who identify with visible and invisible minority groups face these issues, too, especially as they move into the classroom and navigate the particular culture of their institution. What strategies and techniques have been helpful as librarians from diverse backgrounds endeavor to become excellent teachers? What support and advice is most valued as they become more visible within a law school or the curriculum? Geared toward sharing personal observations, this session aims to highlight ways that teaching can be a challenging but ultimately rewarding experience for all librarians.

Take Away #1: Participants will learn about the particular challenges faced by librarians from diverse backgrounds when teaching in a classroom setting.

Take Away #2: Participants will learn techniques that could assist librarians from diverse backgrounds in classroom management.

Take Away #3:

Who Should Attend: Individuals interested in hearing about the particular challenges faced by diverse librarians from minority groups and the types of support they need to succeed as teachers; librarians at the beginning of their careers interested in teaching, or who are expected to teach in any formal or informal capacity

Track(s): Leadership, Administration, and Career Development, Teaching and Training

A2: Outsourcing Library Services: Approaches, Perspectives, and Questions

Sunday, July 16, 2017: 11:30 AM - 12:30 PM

ACC-Roomn 12AB

Where do legal information services live? Organizations are challenged not only to save money and maximize profits, but also to improve efficiency and claim a competitive edge—and they want to work with those who understand these needs. How do the services you provide fit into this shifting landscape? Many library services are now being outsourced, from filing and other back-office services to reference and management services. As outsourcing models evolve, questions abound: What could outsourcing mean for my library? What opportunities could outsourcing present to organizations without traditional in-house library services? What really can't be outsourced? Join experts for a frank discussion that will explore effective approaches to outsourcing, perspectives on cost, innovation, and efficient operations, and being strategic players within their organizations.

Take Away #1: Participants will learn why and how outsourcing matters to an organization's bottom line.

Take Away #2: Participants will identify the types of library services and tasks that could be outsourced and discuss strategies to evaluate outsourcing service models.

Take Away #3: Participants will learn ideas and strategies for auditing library services, building alliances within their organizations, and taking a leadership role.

Who Should Attend: Librarians who are interested in and have questions about the outsourcing of library services

Track(s): The Business of Law; Leadership, Administration, & Career Development

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A3: Knowledge Management for 21st Century Information Professionals

Sunday, July 16, 2017: 11:30 AM - 12:30 PM

ACC-Room 16AB

The future of information professionals is full of possibilities. The ability to manage and leverage institutional knowledge provides tremendous opportunities to shine and cement a special niche in the ever-evolving knowledge world. Information professionals need to carve out a place for themselves within the core business processes of organizations, rather than being content to offer traditional services from the sidelines. The challenge is to constantly keep abreast of the latest technology developments and knowledge discipline. Due to information overload, information professionals are needed more than ever to quality-filter and provide required information in an actionable or usable form. Information professionals will, however, require a strategic view of the organization and the ability to work cooperatively with a range of other professionals (including those with whom they are potentially in conflict). Information professionals are, therefore, in the forefront of the digital revolution; they should be leading the transformation into knowledge-based enterprises.

Take Away #1: Information professionals will learn how they fit into the knowledge management (KM) infrastructure, as well as their possible contribution to it and to their organizations.

Take Away #2: Participants will learn about what new roles are evolving for information professionals under the KM umbrella, and how their experience and skills fit these new roles.

Take Away #3: Participants will learn from information professionals who have made it into this new world outside of the traditional law library and hear about their successes as well as the challenges they had to overcome.

Who Should Attend:

Track(s): The Business of Law; Leadership, Administration, & Career Development

A4: The Law Library as Technology Laboratory

Sunday, July 16, 2017: 11:30 AM - 12:30 PM

ACC-Room 18CD

The law library is to law librarians as the laboratories of the university are to chemists and physicists, the natural history museum is to zoologists, the garden is to botanists. The revised ABA Standard 601(a)(4) requires that the law school library “remains informed on and implements, as appropriate, technological and other developments affecting the library’s support for the law school’s program of legal education.” When discussing how law libraries can meet this standard, the phrase “library lab” is frequently offered as a potential solution—but what is a library lab? It certainly is not the previous lab model of rows of desktop computers, but simply knowing what it is not won’t move us towards our goal of supporting legal education. What technologies will it employ? What kind of physical space will it occupy? How will funding be obtained? Similarly, private law firms are also beginning to create library labs or genius bars to facilitate the learning of software products, apps, and new tools to help lawyers become more efficient and mobile. Perhaps there are commonalities in their approach. Come learn from your fellow colleagues who have deployed technology laboratories within their law libraries.

Take Away #1: Participants will be able to identify the purpose(s) for supporting the creation a library lab space.

Take Away #2: Participants will learn what considerations are needed for establishing a technology lab.

Take Away #3: Participants will explore opportunities and challenges of establishing law labs.

Who Should Attend: Law librarians at all levels who want to better understand how they can help attorneys and law school students gain the necessary technology skills required for the success of the 21st-century practice of law

Track(s): Marketing, Communication, & Advocacy; The Business of Law

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A5: Global Energy Law: Perspectives from North America and Africa

Sunday, July 16, 2017: 11:30 AM - 12:30 PM

ACC-Room 18AB

Oil and gas are natural resources that constitute a common ground in Texas and some African countries like Nigeria. This session will introduce participants to the role of natural resources in both jurisdictions. Participants will identify the key stakeholders (i.e., multinational corporations and governments), as well as challenges and developments facing the energy sector. The discussion will focus on compliance with local laws and international treaties, especially in the areas of human rights and corporate accountability.

Take Away #1: Participants will be able to research energy law (e.g., oil and gas, petroleum, etc.)

Take Away #2: Participants will be able to identify key legislation that are applicable to energy law in North America, especially Texas and Africa.

Take Away #3:

Who Should Attend: Librarians from all sectors; any researcher of energy law and foreign/international law

Track(s): Research, Teaching and Training

A6: Linked Data, Your Library, and You

Sunday, July 16, 2017: 11:30 AM - 12:30 PM

ACC-Room 19AB

For many librarians, the nature of linked data provokes feelings of helplessness. For years, librarians have heard about the impending arrival of linked data, but often the information was abstract. There seem to be few practical examples or strategies libraries could use to prepare staff members and catalogs for future linked data environments. This presentation will detail a practical project currently underway at Rice University's Fondren Library to prepare for a future linked data environment. Scott Carlson, Fondren's metadata coordinator, will discuss an ongoing plan to transform the library's bibliographic database into webpages loaded with linked data concepts, which can be fed to Google and used to direct patrons to the library's un-Google-able OPAC. This program is sponsored by the OBS-SIS.

Take Away #1: Participants will be able to identify and compare various forms of linked data elements.

Take Away #2: Participants will be able to demonstrate the function of JSON-Linked Data and schema.org in translating catalog data to linked data.

Take Away #3: Participants will be able to identify and assess the limitations and stumbling blocks of homegrown linked data efforts.

Who Should Attend: Catalogers, metadata staff, technical services managers, reference librarians, academic librarians, county librarians, system/software developers, ILS managers/developers

Track(s): Data and Content Management, Marketing, Communication, and Advocacy

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A7: Understanding the Human Element in Search Algorithms

Sunday, July 16, 2017: 11:30 AM - 12:30 PM

ACC-Room 17AB

This program introduces a study of search algorithms in WestlawNext, Lexis Advance, Fastcase, Google Scholar, Ravel, and Casetext. Their algorithms are created by humans, who have made multiple choices about how the search will be carried out, and what material will be used to enhance search results. The researcher does not know what those choices were, but the choices have a dramatic effect on the search results each database returns. Every algorithm works in a unique matrix of assumptions, biases, and enhancements, which might be called an algorithmic worldview, and those worldviews vary widely. So even when the search and jurisdiction for the search are identical, each database returns unique cases that can add to the resolution of a legal problem. This program is sponsored by the RIPS-SIS.

Take Away #1: Participants will be able to identify how the human assumptions and decisions made in creating the algorithms used in searching legal databases affect the results, and to appreciate how those choices mean that the results in each database are unique.

Take Away #2: Participants will be able to apply information about the results of variability in computer algorithms to teaching legal research skills, both for teaching as a theoretical matter and, through a problem-solving example, as a practical matter.

Take Away #3: Participants will be able to apply the information about the effects of variability in computer algorithms on the kinds of results returned by each legal database provider to make informed decisions about retaining or purchasing legal databases.

Who Should Attend: Law librarians (academic, firm, court, and government) who teach research skills to students or new attorneys; law librarians who are responsible for collection development decisions, especially in environments where choices may have to be made about keeping multiple major database providers

Track(s): Research

B1: Meeting the Legal Information Needs of Transgender Library Patrons: Research Findings, Legal Issues, and Cataloging Challenges

Sunday, July 16, 2017: 02:30 PM - 03:30 PM

ACC-Room 12AB

Widespread awareness of the transgender community is relatively recent in popular culture. Much misunderstanding persists around transgender identity, community, and legal information needs. A researcher will present his recent findings on the state of library services for transgender patrons and his recommendations for best practices. An advocate will speak about the current legal battles facing the transgender community. A cataloger will talk about the historical difficulties in classifying transgender topics and offer recommendations for doing so with respect for the transgender community.

Take Away #1: Participants will be able to describe two specific legal information needs faced by many transgender patrons.

Take Away #2: Participants will be able to identify two best practices for serving transgender patrons and working with transgender colleagues that can be implemented in their own libraries.

Take Away #3: Participants will be able to explain the historical and continuing challenges of classifying materials related to transgender identity and legal issues.

Who Should Attend: Librarians who interact with the public, serve patrons, or work with transgender colleagues; catalogers

Track(s): Marketing, Communication, and Advocacy, Research

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B2: Introverts as Leaders

Sunday, July 16, 2017: 02:30 PM - 03:30 PM

ACC-Room 19AB

Many law librarians self-identify as introverts. This may cause some librarians to believe that they can't become effective leaders because of the stereotypical qualities associated with an introverted personality. However, this is far from the truth. Introverts can be successful leaders—even more successful than their extrovert counterparts. Through a presentation by an expert discussing the various tendencies of extroverts and introverts, participants will learn what distinguishes these personality types. Presenters will go on to explain how and which qualities of an introvert allow these types of individuals to become outstanding leaders.

Take Away #1: Participants will be able to compare the different attributes of extroverts and introverts.

Take Away #2: Participants will be able to identify the different qualities of introverts that will permit them to become exceptional leaders at their institutions.

Take Away #3: Participants will discuss and pinpoint different strategies they can use to become successful “introvert leaders.”

Who Should Attend: Individuals who identify themselves as introverts and want to be leaders at their institutions, professional organizations, or communities; mentors of individuals with introverted personalities

Track(s): Leadership, Administration, and Career Development, Marketing, Communication, and Advocacy

B3: The Law Firm Librarian's Role in New Business Intake

Sunday, July 16, 2017: 02:30 PM - 03:30 PM

ACC-Room 16AB

Law firms have ethical responsibilities to perform due diligence for conflicts and potential red flags raised by “clients of questionable quality.” This session provides an overview of professional and ethical responsibilities placed on firms during the new business intake (NBI) process. Librarians with experience in conflicts and new business intake will also provide insight on how firm libraries can use the NBI process to show firm leaders how existing library resources and research skills can enhance due diligence research and the firm's bottom line and/or what to do when NBI responsibilities drop in the library's lap.

Take Away #1: Participants will be able to identify specific ethical responsibilities placed on law firms during the new business intake process.

Take Away #2: Participants will be able to demonstrate the business value that librarian research skills add to enhance due diligence research for new business intake.

Take Away #3: Participants will be able to demonstrate the business value of expanding the use of existing or proposed library resources for due diligence research for new business intake.

Who Should Attend: Law firm library directors, aspiring directors, and librarians in smaller firms without a dedicated conflicts/new business intake department

Track(s): The Business of Law, Research

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B4: Untraveled Journeys, Unmapped Destinations: Finding Your Own Path to Leadership and Career Fulfillment

Sunday, July 16, 2017: 02:30 PM - 03:30 PM

ACC-Room 17AB

Economic uncertainties and a host of disruptive forces in the profession raise questions and concerns about career and advancement opportunities in law librarianship. As structures change, technologies develop, and skills evolve, where do fulfilling career and leadership opportunities fit in? If traditional opportunities seem limited, take heed of the exciting and innovative ways that colleagues have disrupted traditional paths and expectations. Some created roles where none existed. Some shifted their own focus. Others simply swung for the fences. Learn from their innovations, professional reflections, and strategies—and then create your own.

Take Away #1: Participants will be able to identify three valuable skills and practices nearly universal among today's legal information leaders—whether they consider themselves “naturals” or not.

Take Away #2: Participants will discuss, compare, and evaluate examples of innovators and leaders in law librarianship who demonstrate collaboration, diversity, and vision. Participants will also discover how they can find, create, or assert their own unique career directions and leadership opportunities.

Take Away #3: Participants will be able to design personal strategic plans and describe a rationale for regularly revisiting, revising, and refining their plans amidst economic uncertainty and ongoing disruption in the legal information environment.

Who Should Attend: Librarians interested in leadership opportunities, new career directions, or learning from the examples of others to design their own unique legal information career strategies and

Track(s): Leadership, Administration, and Career Development

B5: Hot Topic Program 1

Sunday, July 16, 2017: 02:30 PM - 03:30 PM

ACC-Room 18AB

Take Away #1:

Take Away #2:

Take Away #3:

Who Should Attend:

Track(s):

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B6: Deep Dive: Advance Toward Experiential: Create or Retool Your Advanced Legal Research Course to Meet the ABA Experiential Learning Standards

Sunday, July 16, 2017: 02:30 PM - 05:00 PM

ACC-Grand Ballroom E

In this hands-on session, participants will learn to structure their legal research course so that students develop a skill set to use as practicing lawyers by researching problems from client-based simulations. Participants will engage with presenters in small groups devoted to key topics in simulation-based courses such as: syllabus design, pre-class assignments, active learning, assessment, feedback, self-evaluation, and strategies for securing the support of your law school's administration. The program will focus on course design to facilitate compliance with the new ABA standards. Brian Quinn, associate dean for experiential learning, and Filippa Marullo Anzalone, associate dean for library and technology services, from Boston College Law School, will provide insights from beyond the library walls. Participants will rotate among small groups that align with their specific instructional goals. (This program will complement Monday's Deep Dive: Teaching Legal Research in Practice: Designing and Teaching Simulation Research Courses in Practice-Specific Settings.) Please note: This deep dive session is scheduled for 2.5 hours, running across both the 'B' and 'C' time slots.

Take Away #1: Participants will be able to identify the key revisions to the ABA Experiential Learning Standards and promote the value of teaching legal research as a simulation course.

Take Away #2: Participants will be able to develop a new legal research course or alter an existing one so that it will conform to the new ABA standards.

Take Away #3: Participants will be able to design or adapt their courses and syllabi to effectively demonstrate compliance with the ABA standards to a curriculum committee.

Who Should Attend: Legal research instructors from both the academic and private practice sectors who need to stay abreast of ABA developments and instructional design criteria; firm librarians who would like to help their academic librarian colleagues think about ways to create a more realistic simulation course; law library administrators seeking assistance on revising their research curricula to be in compliance with ABA developments and instructional design criteria

Track(s): Research, Teaching and Training

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B7: Deep Dive: You've Heard the Jargon. Now Play the Game: Linked Data on Your Laptop

Sunday, July 16, 2017: 02:30 PM - 05:00 PM

ACC-Grand Ballroom F

You've heard and read about library linked data, and even attended webinars and conference programs to learn what it's all about. For traditional MARC catalogers, gaining a deeper understanding of linked data requires a mental "reboot," best achieved through concrete exposure and practice. In this hands-on session using freely available Protégé software, participants will see and interact with the internal structure of an ontology. Attendees will experiment by editing a pre-loaded ontology, creating RDF triples, generating machine inferences, and executing SPARQL queries. Please note: This deep dive session is scheduled for 2.5 hours, running across both the 'B' and 'C' time slots.

Take Away #1: Participants will be able to assess how their existing skills translate into the linked data environment, and identify additional competencies required for a more thorough understanding of how linked data works.

Take Away #2: After experimenting with an ontology using the Protégé software, participants will be able to build on and apply their theoretical knowledge of linked data.

Take Away #3: Participants will be prepared to continue self-directed learning about the mechanics of linked data.

Who Should Attend: Librarians with a basic theoretical familiarity with concepts such as RDF triples and inferencing, who wish to enhance their understanding with a hands-on experience interacting with linked data

Track(s): Data and Content Management

B8: Deep Dive: Making Sense of Intelligence: Analyzing and Writing a Report on a Prospective Business Target

Sunday, July 16, 2017: 02:30 PM - 05:00 PM

ACC-Grand Ballroom G

Competitive intelligence research is the easy part! Developing a high-level deliverable with clear, advanced analysis that can be communicated concisely to a patron? A little more difficult. Experts discuss three types of advanced analysis of both public and private companies, including credit and financial information. Taking a practical turn, best practices on formatting and communicating the information going into the prospective business target report are outlined. Please note: This deep dive session is scheduled for 2.5 hours, running across both the 'B' and 'C' time slots.

Take Away #1: Participants will be able to develop a report format based on strategic use of space and readability best practices.

Take Away #2: Participants will be able to implement effective writing strategies for communicating the information found in a report on a prospective business target.

Take Away #3: Participants will be able to demonstrate at least three types of analysis that are used in producing a competitive intelligence (CI) report, including financial and credit data on public and private companies.

Who Should Attend: Those familiar with developing reports on prospective business targets who want to take their reports to the next level

Track(s): The Business of Law

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C1: Social Media Use in Law Libraries: Learn from Our Successes and Failures

Sunday, July 16, 2017: 04:00 PM - 05:00 PM

ACC-Room 18AB

Many law libraries now have a social media presence, but they still struggle with how to use these tools. This panel will discuss how to start social media outreach, social media “must haves,” how to justify continued use of social media as an outreach tool, how to keep up with content, and how to get people to follow your accounts. Speakers will also highlight their most and least successful posts, with critiques of those posts.

Take Away #1: Participants will be able to identify good and bad practices of social media campaigns.

Take Away #2: Participants will be able to justify the value of social media in their library.

Take Away #3:

Who Should Attend: Those who engage in library marketing

Track(s): Marketing, Communication, and Advocacy

C2: Due Diligence and Competitive Intelligence: The "New" Practice-Ready Skills

Sunday, July 16, 2017: 04:00 PM - 05:00 PM

ACC-Room 18CD

Law schools have long focused on a case method approach to analysis and have minimized the importance of the practical skills of business development, client retention, and critical decision-making with regard to the business of law. Traditionally, it has been the role of law firms to provide instruction on these topics. It is becoming essential that graduates hone their business analysis skills and comprehend the greater landscape into which those skills will be deployed. Academic and firm librarians share the common goal of preparing students to practice, and competitive intelligence skills are the new practice-ready skills.

Take Away #1: Participants will be able to identify strategies for introducing due diligence investigative and analytical skills into law school curricula and law firm training programs.

Take Away #2: Participants will compile a list of evaluation tools, business resources, and sample projects that will help them design competitive intelligence instruction.

Take Away #3:

Who Should Attend: Academic instructional librarians who are preparing practice-ready graduates and law firm librarians—especially those who are coordinating training and professional development

Track(s): The Business of Law, Teaching and Training

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C3: How to Develop a Budget That You and Your Organization Can Live with—and Still Achieve Your Strategic Goals

Sunday, July 16, 2017: 04:00 PM - 05:00 PM

ACC-Room 17AB

While the costs of legal materials have increased, libraries are under increased pressure to reduce costs. In addition, many organizations now require highly detailed accounting of expenses and rely on department leaders to prepare extremely accurate budgets. In these days of doing more with less, how can library leaders create budgets that are both realistic and acceptable to their organizations, while maintaining essential resources and funding new initiatives? In this session, experienced library leaders will share their preferred techniques for developing budgets based on available data and institutional requirements, as well as practical tips for proposing—and funding—special projects and new initiatives.

Take Away #1: Participants will learn three specific techniques to develop accurate budgets based on available data and institutional needs.

Take Away #2: Participants will gain an understanding of project-based budgeting that may be used to support new technology and process improvement initiatives.

Take Away #3: Participants will learn about strategies to rebalance expenses and reduce costs, creating savings that may be deployed toward new initiatives.

Who Should Attend: Library directors, collection development librarians, and others interested in budgeting and funding special initiatives within their organizations

Track(s): Leadership, Administration, and Career Development

C4: Diversity & Inclusion Symposium: Intersectionality and Identifying with Multiple Identities: Race, Gender, and Beyond (sponsored by LexisNexis)

Sunday, July 16, 2017: 04:00 PM - 05:15 PM

ACC-Room 16AB

The symposium will address the topic of those who identify with more than one minority group, and how that causes a double or even triple impact on the level of adversity or difficulties they may face. It is likely a sentiment or experience that a number of others share with those in the various caucuses and the Diversity & Inclusion Committee.

Take Away #1: Participants will learn from fellow colleagues about their self-identification journeys.

Take Away #2: Participants will learn about what challenges and conflicts colleagues have faced in the professional setting.

Take Away #3: Participants will receive suggestions and advice on how to handle these challenges and conflicts in their workplace.

Who Should Attend: All AALL members who want to learn about identity issues to further their knowledge in this arena

Track(s): Teaching and Training

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C5: AALL Public Policy Update

Sunday, July 16, 2017: 04:00 PM - 05:00 PM

ACC-Room 19AB

The annual public policy update connects AALL members with the Government Relations Office (GRO), fellow advocates, and AALL's three policy committees (Copyright, Digital Access to Legal Information, and Government Relations) to promote and strengthen the Association's grassroots advocacy efforts. Participants will hear about AALL's past and upcoming legislative priorities and have the opportunity to talk with the policy chairs and one another during small group sessions led by the committee chairs. Topics will include recent efforts for copyright reform in Congress, the Uniform Electronic Legal Material Act, and changes at the Government Publishing Office and Library of Congress/Law Library of Congress that impact law libraries.

Take Away #1: Participants will be able to identify AALL's major legislative and policy initiatives at the federal and state levels.

Take Away #2: Participants will be able to describe the recent activities of the Copyright Committee, Digital Access to Legal Information Committee, Government Relations Committee, and Government Relations Office.

Take Away #3: Participants will be able to plan advocacy tactics and campaigns for the upcoming year in coordination with AALL's Government Relations Office, three policy committees, and their fellow advocates.

Who Should Attend: Librarians who are interested in information policy and advocacy

Track(s): Marketing, Communication, and Advocacy

D1: Identifying Competitive Intelligence in Public Filings: 30 Ways to Find the What, Where, Why, and How

Monday, July 17, 2017: 09:45 AM - 10:45 AM

ACC-Room 12AB

SEC filings can be treasure troves of valuable information—if you know where to look. In this session, speakers will identify exactly where to find 30 key pieces of CI information in SEC filings, explaining why this information is important and how it is used. For example, the auditor and audit fees disclosed in the audit committee report in the rear of the company's annual meeting proxy (DEF 14A) could be used by a competitor or client to see what a competitive accounting firm charges. It could also be used by another public company to negotiate its audit fees. This program is sponsored by the PLLIP-SIS.

Take Away #1: Participants will be able to identify what types of information are available in SEC filings (e.g., audit fees, voting records, key customers, legal fees, etc.).

Take Away #2: Participants will learn where to locate competitive intelligence (CI) information in SEC filings (form, section, paragraph), why this information is important, and how it is used.

Take Away #3: Participants who conduct business research on a shoestring will be able to determine key information by going through an SEC filing.

Who Should Attend: Anyone who wants to learn more about the specifics of CI information in SEC filings

Track(s): The Business of Law, Research

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D2: From Authority Control to Identity Management: Managing—Not Controlling

Monday, July 17, 2017: 09:45 AM - 10:45 AM

ACC-Room 18AB

People are creating profiles on a variety of platforms (ORCID, Scopus, Hein, LinkedIn, etc.) with associated identification numbers with implications for business intelligence and research. The challenge is to disambiguate people with similar names, a function that has always been at the core of traditional library authority control activities. This session will dive into rapidly evolving identity management protocols, the major players in this area, and librarians' roles in adapting and supporting these efforts. This program is sponsored by the TS-SIS.

Take Away #1: Participants will learn about the major milestones in the development of identity management and name at least three challenges to widespread implementation.

Take Away #2: Participants will receive examples of how librarians can create links to various personal identifiers in metadata records submitted to OCLC, NACO, and local digital repositories.

Take Away #3: Participants will learn how a current library project uses fuzzy logic software to help manage names and subjects.

Who Should Attend: Researchers and information professionals trying to efficiently manage big data and the aggregation of data from a variety of resources

Track(s): Data and Content Management, Research

D3: Hiding in Plain Sight: Tips and Tricks for Finding Elusive Patent Information

Monday, July 17, 2017: 09:45 AM - 10:45 AM

ACC-Room 17AB

“This company claims to have patented their technology—can you find the patent?” “Here’s a patent by a start-up company, what other technology do they have in the pipeline?” Just as public librarians are asked to identify a book by the color of its cover, law librarians are often asked to identify patents with very little information. This presentation will present practical tips and tricks from both firm and academic librarians on finding a particular patent. The program will cover both search strategies that work on any system, as well as useful features on a variety of commercial databases.

Take Away #1: Participants will learn practical information on locating patent filings based on minimal information.

Take Away #2: Participants will gain an understanding of the structure of patent publication numbers and tips for when the provided number does not work.

Take Away #3: Participants will learn how to start a search with a known trademark and find the related patent.

Who Should Attend: Private law librarians working in firms with intellectual property practices; academic law librarians who are interested in patent information

Track(s): Research

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D4: Cuban Law and Legal Research: A Snapshot During the Deshielo

Monday, July 17, 2017: 09:45 AM - 10:45 AM

ACC-Room 18AB

The dramatic thaw (“deshielo”) of U.S.-Cuba relations has resulted in a surge in the demand for information on Cuba, including its legal regime. Researching Cuban law, however, poses numerous challenges for U.S. researchers. These challenges run the gamut from an inadequate understanding of Cuban sources of law, to unwieldy government websites and a dearth of English-language materials. This program addresses those challenges head on by providing a snapshot of Cuban law and an assessment of legal resources as they exist in what is currently a highly fluid political and economic environment. An academic expert, Professor Jorge R. Piñon, will also evaluate U.S.-Cuba relations, the present economic landscape, and offer some thoughts on what to expect going forward as Raúl Castro’s tenure as Cuba’s chief executive draws to a close. This program is sponsored by the FCIL-SIS.

Take Away #1: Participants will be able to describe the basic traits of the Cuban legal system and the main sources of law.

Take Away #2: Participants will be able to identify the best resources for locating Cuban primary law, as well as information and analysis of Cuban legal developments in English.

Take Away #3: Participants will assess the current status of U.S.-Cuba relations and what to expect going forward.

Who Should Attend: Librarians who want to learn more about Cuban law and U.S.-Cuba relations and how to field questions pertaining to each

Track(s): Research

D5: Serving Law Students Beyond Traditional Library Hours

Monday, July 17, 2017: 09:45 AM - 10:45 AM

ACC-Grand Ballroom G

In today’s marketplace, consumers are no longer constrained by traditional business hours. Businesses are staying open later and providing users with additional methods for accessing their products and services, such as self-serving kiosks and online access. Moreover, the proliferation of online video streaming and e-books has shown that users want to access content on their schedule. These characteristics extend to law students as well, who now expect to have the same level of service 24/7. Learn how law librarians can provide a comparable level of service for students who need access to library resources and services outside of traditional business hours.

Take Away #1: Participants will be able to identify at least three constraints to providing library services to students after traditional business hours.

Take Away #2: Participants will be able to evaluate their own library’s services in terms of accessibility.

Take Away #3: Participants will be able to formulate new methods for providing resources and services after traditional business hours.

Who Should Attend: Librarians who want to offer services and access to resources to students after traditional business hours

Track(s): Marketing, Communication, and Advocacy, Teaching and Training

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D6: It's 9 a.m. in Beijing—Who Can Help with My Research?

Monday, July 17, 2017: 09:45 AM - 10:45 AM

ACC-Room 19AB

As corporate clients grow their operations beyond U.S. borders, even the smallest firms struggle with providing research support to attorneys who seemingly work around the clock. Providing “after-hours” reference service is not a one-size-fits-all proposition, so how can you determine which model will best suit the needs of your users? This panel presentation will highlight a variety of research coverage scenarios to help participants understand the pros and cons of each. Panelists will range from those at firms just starting to explore the options to those who have an established, global research support function.

Take Away #1: Participants will be able to present a well-considered “after-hours” research support plan to firm management and stakeholders.

Take Away #2: Participants will be able to articulate the pluses and minuses of a variety of “after-hours” research support models.

Take Away #3: Participants will better understand the potential pitfalls associated with providing research support in different time zones and jurisdictions.

Who Should Attend: Law librarians who wish to provide research support for user populations outside of normal business hours

Track(s): Research

D7: Deep Dive: Teaching Legal Research in Practice: Designing and Teaching Simulation Research Courses in Practice-Specific Settings

Monday, July 17, 2017: 09:45 AM - 12:15 PM

ACC-Grand Ballroom E

The teaching premise of simulation courses is that students learn best when they have an opportunity to work in an environment that closely mirrors practice. For legal research, where learning-by-doing almost always beats pure lecturing, this model works particularly well. This session reports on the design and implementation of four practice-specific advanced legal research simulation courses at UNC-Chapel Hill School of Law and at SMU Dedman School of Law, situated in corporate and transactional, litigation, intellectual property and technology, and global practice settings. Further, the speakers will provide insights about what staff and students have learned in this process, as well as give participants a plan for creating these types of courses themselves. (This program will complement Sunday's Deep Dive: Advance Toward Experiential: Create or Retool Your Advanced Legal Research Course to Meet the ABA Experiential Learning Standards.) Please note: This deep dive session is scheduled for 2.5 hours, running across both the 'D' and 'E' time slots.

Take Away #1: Participants will gain experience planning a practice-specific legal research course, including initial planning and submitting proposals for course approval, in-class teaching, assignments, and student evaluation.

Take Away #2: Participants will learn how creating assignments, evaluating student work, and providing feedback in a simulation course differ from a traditional legal research course.

Take Away #3: Participants will create an assignment for a practice-specific simulation course using current awareness legal resources.

Who Should Attend: Legal research students and the librarians who teach those students, particularly in advanced legal research classes; firm and court librarians who can give feedback about how to make these simulation courses more realistic and useful

Track(s): Research, Teaching and Training

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D8: Deep Dive: How Artificial Intelligence Will Transform the Delivery of Legal Services

Monday, July 17, 2017: 09:45 AM - 12:15 PM

ACC-Grand Ballroom F

Artificial intelligence (AI) is changing the way lawyers think, the way they do business, and the way they interact with clients. AI is more than legal technology; it will revolutionize the legal profession. Due to the disaggregation of legal tasks fueled by globalization, technological advances, and the economic downturn, AI is a new engine for “better, faster, cheaper” delivery of certain legal services. For example, several corporate legal departments, law firms, and service providers utilize AI for review and standardization of documents. The list of potential tasks for which AI can be used is growing rapidly. AI’s impact on the corporate end of the legal market is in its incipient stage, but its impact on efficiency, risk mitigation, and the time and cost of human review is significant. Please note: This deep dive session is scheduled for 2.5 hours, running across both the ‘D’ and ‘E’ time slots.

Take Away #1: Participants will learn about artificial intelligence (AI) as a new technology and its impact on the legal industry and, in particular, on legal information professionals.

Take Away #2: Participants will learn about AI tools being marketed to the legal industry sector and how these tools will impact library services.

Take Away #3: Participants will be able to communicate the value of AI to the practice and business of law, whether in law firms, law schools, or the courts.

Who Should Attend: All librarians and information professionals

Track(s): The Business of Law, Data and Content Management

E1: The Court's Perspective: What the Judge Can Tell Librarians About Self-Represented Litigants (SRLs)

Monday, July 17, 2017: 11:15 AM - 12:15 PM

ACC-Grand Ballroom G

Rarely do law librarians have the chance to hear directly from judges about their courtroom experiences. This program will reveal the judge’s perspective regarding SRLs and their specific problems handling litigation. Underlying and driving new ways of thinking about SRLs are the judge’s insights into the reasons SRLs become lost in the court system. The judge on the panel has a working relationship with librarians and has a unique understanding about the potential for law library services. This program will capitalize upon the judge’s perspective, and it will also offer a thought-provoking exchange of ideas by librarians with respect to new services and partnerships. This program is sponsored by the GLL-SIS.

Take Away #1: Law librarians will better understand the compelling problems SRLs face and will be able to determine how well their libraries are responding.

Take Away #2: Law librarians will be able to identify new approaches for assisting SRLs, as well as the steps to implement them.

Take Away #3:

Who Should Attend: Court, government, firm, and academic law librarians who directly assist SRLs; librarians who help other legal professionals in their pro bono efforts to assist SRLs

Track(s): Marketing, Communication, and Advocacy

110th AALL Annual Meeting Conference Programs

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E2: Disaster Planning in an Hour

Monday, July 17, 2017: 11:15 AM - 12:15 PM

ACC-Room 17AB

How would your library weather a fire, flood, riot, or other catastrophe? Do you have a disaster plan notebook gathering dust on a shelf? While no one wants to think about disasters, all organizations need to prepare for the worst with a specific plan for disaster response and recovery. A preservation services librarian, a conservator, and a librarian with experience facing disaster will discuss the basics of creating a disaster plan and how a plan works in practice. Every organization faces the possibility of a disaster, and thoughtful and focused planning makes it easier to recover when the unthinkable happens.

Take Away #1: Participants will understand the elements of a disaster plan, disaster response, and recovery.

Take Away #2: Participants will be able to identify key risk factors and mitigation options.

Take Away #3: Participants will understand the importance of thoughtful and specific planning to an effective disaster response and recovery.

Who Should Attend: Librarians with management responsibilities (or management aspirations) in any setting

Track(s): The Business of Law, Leadership, Administration, and Career Development

E3: Statistics 101 for Humanities Majors: Using Statistical Data in Law and Business

Monday, July 17, 2017: 11:15 AM - 12:15 PM

ACC-Room 12AB

As the use of data-based evidence continues to grow, attorneys and law librarians increasingly need to understand statistical methods. In the words of Justice Stephen G. Breyer, even judges are “not asked to become expert statisticians, but [we] are expected to understand how the statistical analyses worked.” This program will provide a basis for understanding statistics in theory and practice, including an overview of key principles and terminology, illustrations of the use of statistics and data in business and litigation, and an examination of empirical research methods. Participants will be better equipped to perform—and interpret—empirical research and data analysis.

Take Away #1: Participants will learn the basic principles and terminology of statistics.

Take Away #2: Participants will gain an understanding of the use of statistics in litigation, business, and empirical legal research.

Take Away #3: Participants will learn how to conduct and interpret empirical research.

Who Should Attend: Individuals who are interested in understanding statistics, as well as how to conduct and evaluate empirical work

Track(s): Data and Content Management, Research

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E4: Show Me the Money: Funding Professional Development

Monday, July 17, 2017: 11:15 AM - 12:15 PM

ACC-Room 19AB

While many programs focus on the shrinking acquisitions budget, not as much attention has been paid to the fact that operational budgets, including money for professional development, have been cut or have not kept pace with inflation. In a world of increased airfares, higher registration fees, and competing staff needs, it's difficult for a library administrator to know how to allocate professional development money fairly. Should you only fund activities that will improve a librarian's current performance? Or, should you fund activities that will help that librarian in some future position? And what about support staff? Three library directors will discuss best practices in allocating funding.

Take Away #1: Participants will identify ways to fairly allocate the professional development budget.

Take Away #2: Participants will develop the ability to rate competing requests for professional development funds.

Take Away #3: Participants will explore tactics that will enhance the possibility of funding requests being approved.

Who Should Attend: Librarians who have to either grant or request funding for professional development activities

Track(s): Leadership, Administration, and Career Development

E5: Effective Educational Technology Products for VARK Learning Styles

Monday, July 17, 2017: 11:15 AM - 12:15 PM

ACC-Room 16AB

Advancements in technology have made exploring interactive, experiential, and collaborative teaching methods easier than ever, but educational opportunities in law schools and law firms continue to fall behind other disciplines in adopting these strategies. This presentation will illustrate how law librarians can lead by example within their libraries and classrooms by implementing education technology that tailors learning to students' unique skill sets, and provides for formative assessment of that strategy throughout the learning period. In order to help educators identify with learners and their potential struggles, participants are invited to complete their own VARK learning style assessment at <http://vark-learn.com/the-vark-questionnaire/>; results will be shared during the program. Presenters will then discuss concrete strategies to address each type of learning style and highlight specific learning strategies, tools, and products for each learning style. This program is sponsored by the DET-SIS.

Take Away #1: Participants will be able to compare educational technology products that enhance learning for each of the four VARK learning styles (Visual, Aural, Read/Write, Kinesthetic).

Take Away #2: Participants will be able to identify strategies to help students and/or trainees with varying learning styles maximize their potential.

Take Away #3:

Who Should Attend: Research and instructional librarians; firm, court and county librarians who provide training to their patrons; individuals interested in learning more about their own learning styles and strategies to address the strengths and weaknesses therein

Track(s): Teaching and Training

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E6: Tech Trends + Transparency: Enhancements in Government Legislative Websites

Monday, July 17, 2017: 11:15 AM - 12:15 PM

ACC-Room 18AB

In recent years, governments around the world have enhanced their websites in order to improve access to legislative information. Innovative features allow constituents and researchers to locate and utilize detailed information on laws in various ways. These include tracking tools and alerts, apps, bulk data/API, search technology, and multimedia. Presenters from the Law Library of Congress will show examples of these features in action and highlight trends in the use of evolving technology for legislative research. Audience feedback will be sought on their favorite tools and enhancements, which will be shared with Library of Congress website developers.

Take Away #1: Participants will learn about innovative online tools that are being introduced by governments around the world to improve access to legislative information.

Take Away #2: Participants will see the results of a multinational survey by the Law Library of Congress regarding particular features of legislative information websites, such as alerts, videos, mobile-friendly design, and social media engagement.

Take Away #3: Participants will be able to identify consistent threads and differences between legislative information websites and how the tools can be utilized in their daily work.

Who Should Attend: Academic, firm, and government librarians who are asked to locate information about legislative information of the United States and other countries

Track(s): Research, Teaching and Training

F1: Information Asymmetry and the Rise of the Consultants in Contract Negotiations

Monday, July 17, 2017: 02:00 PM - 03:00 PM

ACC-Room 12AB

There has long been an imbalance of information in the legal contracts marketplace. Librarians are often in the dark as to what is a “fair price,” or, at the least, the “market price.” This program proposes that this “information asymmetry,” has driven the rise of consultants in the legal industry, specifically in contract negotiations. A panel of law library managers and consultants will discuss how the consultant-law firm relationship can work to provide some balance to this dynamic. Panelists will also review best practices and procedures for communicating with vendors and carrying out negotiations once this third party is involved, as well as what is on the horizon in the legal contracts marketplace.

Take Away #1: Participants will be able to identify the types of information that consultants can provide to their clients and what they are not allowed to divulge.

Take Away #2: Participants will learn the best practices for working with consultants without compromising professional relationships with vendors.

Take Away #3: Participants will better understand the pricing and contract structuring trends on the horizon, as well as how the trends have changed and why.

Who Should Attend: Law firm, academic, court, and corporate librarians who have any responsibilities relating to contracts and vendor relationships; vendors who work directly with law librarians in the contract process

Track(s): The Business of Law, Leadership, Administration, and Career Development

110th AALL Annual Meeting Conference Programs

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F2: Leaning In and Reaching Out! Building and Delivering A2J Education, Outreach, and Awareness

Monday, July 17, 2017: 02:00 PM - 03:00 PM

ACC-Grand Ballroom E

Given the magnitude of the gap in access to justice and dwindling resources, how do law libraries provide meaningful access and reach a larger audience? This program offers novel, scalable, replicable, and instructional outreach programs, using limited staffing and resources. Libraries will learn to provide affordable, community-based learning opportunities, as well as expand public access to services and tools for navigating the legal system. In particular, the panel will provide instructive examples of adaptable programming and outreach initiatives offered by both small and large institutions to expand legal access and awareness.

Take Away #1: Participants will obtain examples, guidelines, and processes for the design and delivery of replicable, template-based, instructional legal literacy programs for pro se litigants and the general public, teachable by professional staff and volunteers, and adaptable across jurisdictions.

Take Away #2: Participants will apply targeted, efficient strategies to the deployment of successful grant writing efforts, partnerships with community-based organizations, and implementation of staff development training, which support the delivery of key A2J public services and raise the profile of the law library.

Take Away #3: Participants will identify principles and tools for developing dynamic relationships with statewide professional public library associations, scaling up the impact of invested outreach time and efforts, and broadening the law library's network of ambassadors.

Who Should Attend: All librarians with a focus on increasing access to justice through their law libraries; small and large public law libraries that want to create and deliver replicable legal literacy education programs; academic and firm librarians who want to provide critical pro bono services to the general public and deliver legal literacy education, workshops, clinics, and services

Track(s): Leadership, Administration, and Career Development, Marketing, Communication, and Advocacy

F3: Hot Topic Program 2

Monday, July 17, 2017: 02:00 PM - 03:30 PM

Take Away #1:

Take Away #2:

Take Away #3:

Who Should Attend:

Track(s):

110th AALL Annual Meeting Conference Programs

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F4: The Power of the Crowd: Crowdsourcing Metadata for Library Materials

Monday, July 17, 2017: 02:00 PM - 03:00 PM

ACC-Grand Ballroom F

With limited budgets and increased workloads, many federal organizations are turning to crowdsourcing to help complete digital projects. These experts in legal and government crowdsourcing projects will discuss their projects, the advantages and disadvantages to crowdsourcing, maintaining engagement, and how to apply the lessons they have learned to your own project.

Take Away #1: Participants will be able to describe different crowdsourcing models for legal projects.

Take Away #2: Participants will be able to describe the advantages and disadvantages of crowdsourcing projects, as well as best practices for creating a successful crowdsourcing project.

Take Away #3: Participants will be able to analyze and evaluate the feasibility of implementing a crowdsourcing project in their own libraries.

Who Should Attend: All librarians working on projects requiring indexing, tagging, or cataloging services; teachers looking for opportunities for students; research librarians who want to better understand how online projects are created

Track(s): Data and Content Management

F5: Attorney Research Skills: Continuing the Conversation Between Law Firm and Academic Law Librarians

Monday, July 17, 2017: 02:00 PM - 03:00 PM

ACC-Grand Ballroom G

In order to effectively prepare law students for practice, academic law librarians need a clearer understanding of how legal research is conducted in practice, and law firm librarians need to know what skills are currently being taught in law school. To help bridge this gap, past AALL meetings have included a discussion between law firm and academic librarians. This presentation is a continuation of that discussion and will focus on actual collaborations between organizations. Participants will also share ways they are addressing legal research training issues at their own organizations.

Take Away #1: Participants will understand how to effectively partner with librarians in other environments to better prepare law students for practice.

Take Away #2: Participants will learn about actual collaborative activities taking place between law firm and academic librarians with regards to teaching legal research skills.

Take Away #3: Participants will share legal research instruction techniques for students and new attorneys at roundtable discussions and compile a list of ideas to implement in their organizations.

Who Should Attend: Instructional, reference, and law firm librarians; anyone providing training to law students, clerks, or attorneys

Track(s): Research, Teaching and Training

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F6: Watson in the Law Library: Using AI and Machine Learning to Build the 21st Century Library

Monday, July 17, 2017: 02:00 PM - 03:00 PM

ACC Room 18AB

By now, everyone has heard about AI generally, and IBM Watson in particular. Media coverage has often portrayed these technologies as “robot lawyers” or job killers, or harbingers of the apocalypse. Despite fascination with AI in pop culture, machine learning actually represents a number of different technologies, many of which will be used in law libraries. In this session, Fastcase CEO Ed Walters, who teaches about AI in law at the Georgetown University Law Center, and Brian Kuhn, from the IBM Watson team focusing on legal information, will discuss uses of AI in the library and beyond.

Take Away #1: Participants will learn about different machine learning techniques employed by the IBM Watson team to empower information professionals, and how they might apply in the law library context.

Take Away #2: Participants will learn about data that has previously been considered a by-product of legal and library work, and instead, may now be a keystone of machine learning in 21st Century libraries.

Take Away #3: Participants will learn about specific machine learning tools that they can use today to analyze data in their libraries, which will completely knock the socks off of their workplace colleagues.

Who Should Attend: Information professionals interested in learning more about artificial intelligence (AI), especially those who intend to lead AI and machine learning efforts at their schools or firms

Track(s): Leadership, Administration, and Career Development, Research

F7: I, Robot: Leveraging Your LMS to Automate Legal Research Assessment Using Regular Expressions and Specialized Testing Modules

Monday, July 17, 2017: 02:00 PM - 03:00 PM

ACC-Room 17AB

In the current do-more-with-less world, automated evaluation of student assessments can free up staff resources and streamline the assessment process. Often, regular expressions can be an effective way to help automate these student assessments. Using Blackboard and Canvas as examples, presenters will explore, review, and demonstrate various available assessment tools and equip participants with the skills to craft question-and-answer filters for automated scoring using regular expressions. This program will highlight multiple-choice questions, fill-in questions evaluated with regular expressions, and image identification questions. During the program, participants will build simple regular expressions that will be used to identify multiple correct answers within the response to a single question. This program is sponsored by the CS-SIS.

Take Away #1: Participants will be able to compare the benefits and drawbacks of automated assessment using an LMS, and be able to identify and utilize three or four basic LMS assessment functions.

Take Away #2: Participants will be able to explain what regular expressions are and how to utilize them within their LMS functions to automate the assessment process.

Take Away #3: Participants will be able to create basic automated scoring using simple regular expressions and built-in LMS functions.

Who Should Attend: Legal research instructors; anyone involved with training who has access to the Blackboard LMS via LexisNexis, Canvas, or other comparable LMS with similar features

Track(s): Data and Content Management, Teaching and Training

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F8: Case Law as Data: Making It, Sharing It, Using It

Monday, July 17, 2017: 02:00 PM - 03:00 PM

ACC-Room 19AB

As part of the Caselaw Access Project (CAP), Harvard Law Library is digitizing millions of historical U.S. court decisions, but digitization is just the first step. What comes next is making that data publicly available, especially to the thousands of students, scholars, and researchers with whom so many AALL members work. The possibilities are endless, as are the opportunities for librarians to lead their communities and institutions in exploring this data. This session will give a brief history of the CAP program, share lessons learned during the digitization process, highlight early experiments with the data, and look at ways to expand access and use as broadly as possible in the coming years.

Take Away #1: Participants will be able to analyze the possibilities and opportunities presented by this unique data set.

Take Away #2: Participants will be able to describe how to access and make this data available to their constituents.

Take Away #3: Participants will be able to discuss and evaluate how to contribute to expanding access to primary legal information.

Who Should Attend: Academic, private, and government librarians who are interested in exploring the opportunities created by the widespread availability of legal data

Track(s): Data and Content Management, Research

G1: The Linchpin Librarian: Becoming an Indispensable and Integrated Resource in Your Organization

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Grand Ballroom E

In his book, *Linchpin: Are You Indispensable?*, author Seth Godin states: "Every day I meet people who have so much to give but have been bullied enough or frightened enough to hold it back. It's time to stop complying with the system and draw your own map."

In today's economy, you are continuously challenged to prove your value and cutting costs is not enough. By enlarging your role in your organization, and by building partnerships with other departments, you can make your teams indispensable. In this program, you will learn how librarians in organizations like yours have successfully expanded the roles their libraries play to reposition their teams as essential and integrated parts of the whole.

Take Away #1: Participants will receive examples of projects that integrated departments outside the library with the library team in three settings—academic, government, and private law firm.

Take Away #2: Participants will learn best practices for approaching and coordinating with other departments on integrated projects, while artfully navigating workplace politics.

Take Away #3: Participants will learn ideas for branding and marketing these cross-departmental projects as a means to grow interest in future projects with other departments within their organizations.

Who Should Attend: Law librarians in any setting who are looking for ways to make their libraries indispensable regardless of their position or level; managers of law libraries

Track(s): Leadership, Administration, and Career Development, Marketing, Communication, and Advocacy

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G2: Digital Repositories, Law Libraries, and the Future of Open Access

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Room 12AB

Open access and digital repositories are in the spotlight again, much due to concerns that recently emerged when a for-profit company stepped into the territory of what had previously been viewed by many as a nonprofit arena. Is this a trend? If so, should it be welcomed or should you be on guard? Hear what an expert law librarian and industry leaders have to say about the development of digital repositories and the future of open access. Pose your questions to those “in the know.”

Take Away #1: Participants will be able to discuss the state of digital repositories today and what open access may look like tomorrow.

Take Away #2: Participants will be able to describe the successes and challenges associated with developing digital repositories and plan for the future of their own digital repositories.

Take Away #3: Participants will be able to advise their faculty on reputation management issues associated with digital repositories and open access.

Who Should Attend: All librarians and library directors, administrators and others who provide or utilize the resources in digital repositories

Track(s): Data and Content Management, Marketing, Communication, and Advocacy

G3: Understanding Security Threats to Better Collaborate

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Grand Ballroom F

This session will provide an overview on the legal industry’s current security threat landscape. It will define key terminology and the Dark Web and provide cyber-attack statistics at firms, law schools, and government agencies. The speakers will include members of ILTA’s LegalSEC Committee who will explain how organizations leverage technology and provide security awareness training to protect against attacks and meet client demands regarding security. They will address the pain points of requests for greater access, software implementations, downloading, and more. They will provide best practices to help develop effective methods to communicate future requests and responses and collaborate to promote security awareness throughout their organizations.

Take Away #1: Participants will become familiar with key terminology, list the average number of security attacks a firm receives each day, and be able to describe the top three types of security threats to firms.

Take Away #2: Participants will be able to employ communication and collaboration strategies for requests for greater access, specific software, etc., from IT and security professionals, as well as be able to provide the specific data points that help IT and security make efficient and accurate determinations of requests.

Take Away #3: Participants will be able to promote security awareness training within their departments and throughout the firm.

Who Should Attend: Individuals who want a better of understanding of data security and want to collaborate with IT and security professionals in their organizations; information professionals such as managers and directors; trainers; anyone working with electronic resources and/or integrated library systems and SharePoint, or other intranet administrators

Track(s): The Business of Law, Data and Content Management

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G4: Project Management and Legal Project Management: Comparing Apples to Apples

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Room 16AB

In these changing times when many feel overwhelmed by the demands of modern law libraries, both project management (PM) and legal project management (LPM) can deliver great benefits. Project management tools that lend themselves well to both PM and LPM will be explored for resource utilization, budgeting, and reporting. Three panelists—a law school library director, a managing director of a large law firm legal project management team, and a legal lean sigma consultant—will identify similarities between utilizing legal project management and traditional project management to plan and monitor legal services to attorneys or soon-to-be attorneys. The discussion will address: setting priorities that are aligned with stakeholders, listing tasks, estimating time and costs, calculating resource requirements, assessing and mitigating risks, and ultimately learning, praising, and assessing the final results.

Take Away #1: Participants will learn about project management tools that lend themselves well to both PM and LPM.

Take Away #2: Participants will be able to increase their confidence in managing new projects with either management approach.

Take Away #3: Participants will learn to create and motivate effective project teams.

Who Should Attend: All library managers, professionals, and administrators with project responsibilities; technical professionals working in a multi-project environment, such as IT

Track(s): The Business of Law, Leadership, Administration, and Career Development

G5: Guerrilla Marketing: Promoting Your Law Library and Engaging Your Audience with the Tools at Hand

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Grand Ballroom G

“Guerrilla marketing” is the practice of using high-energy, grassroots, nonconventional marketing practices to spread the word about events and products. It’s an excellent strategy for building law library marketing practices from scratch without having to wait for the next budget cycle. This session will cover strategies for creating and implementing a marketing strategy for programs and resources that use commonly available software and office equipment to create high-quality marketing materials to promote the law library and engage your audience.

Take Away #1: Participants will discover options to promote events and resources with little to no marketing budget.

Take Away #2: Participants will create high-level digital and physical marketing materials with commonly available tools, such as Microsoft Publisher, Google Forms, and an X-acto knife.

Take Away #3: Participants will gain strategies for starting from scratch when incorporating multilevel marketing practices into their library work.

Who Should Attend: Marketing types; administrators who want to reach out to other departments in their parent organizations; law librarians building new programs; anyone with an upcoming program to promote

Track(s): Marketing, Communication, and Advocacy

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G6: Teaching and Implementing Emerging Technologies in Legal Practice

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Room 18AB

Technology continues to dramatically alter how generations of attorneys work. From typewriters to word processors to personal computers, or poster boards to PowerPoint, attorneys and legal professionals have adopted technologies that augment and optimize their work. Using the three stages of technology implementation—content creation, content delivery, and content preservation—this session will explore the next generation of emerging technologies and examine how librarians can be the pioneers in adopting these technologies and training attorneys on how to use them. Technologies to be explored are virtual reality, augmented reality, mobile technologies, custom app development, and wearable technology.

Take Away #1: Participants will be able to describe emerging technologies that lawyers and attorneys can use to enhance their practices.

Take Away #2: Participants will be able to describe how law libraries and legal information centers can teach and train law students and attorneys to use various emerging technologies.

Take Away #3: Participants will be able to analyze and discuss the role law librarians can play in exploring, implementing, and teaching emerging technologies in legal practice.

Who Should Attend: All law librarians interested in training attorneys on technology; those in the information profession

Track(s): Teaching and Training

G7: Assessing Training Success: What to Do When Grades Aren't Given

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Room 17AB

Unhappy with the status quo in legal education, the ABA adopted Standard 302, which requires law schools to use outcomes-based assessment (OBA). While law schools have begun to incorporate OBA into their grading methods, law students also often learn from informal, nongraded training. Similarly, training in law firms tends not to feature graded assignments.

This program will teach participants how to collect data and assess training without the benefit of graded assignments. Firm, court, and county law librarians will learn tips and tricks for gathering assessment data to get the most out of training sessions. Academic law librarians will learn how to extend the required classroom teaching assessment for use in improving informal instruction. This session will show all participants how the collected data can be used to justify the effectiveness of the training and to make changes in order to improve future training.

Take Away #1: Participants will be able to evaluate methods of gathering data to use for assessment.

Take Away #2: Participants will be able to apply collected assessment data to refine future training.

Take Away #3: Participants will be able to use data to highlight the value of their training programs and will be able to show measurable improvements over time.

Who Should Attend: Anyone who teaches, trains, or instructs; firm, court and county law librarians; academic law librarians

Track(s): Teaching and Training

110th AALL Annual Meeting Conference Programs

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G8: Law Libraries Collaborating to Steward National Legal Collections

Tuesday, July 18, 2017: 08:30 AM - 09:30 AM

ACC-Room 19AB

Law libraries have long led the way in providing public access to the law. Now they face a challenge as large print collections of official legal publications are discarded en masse. Luckily, several groups are working together to provide a framework to save these vital collections. Learn about the GPO's Stewardship Agreement, the Legal Information Preservation Alliance, PALMPrint, HathiTrust, and local agreements that law libraries are using today. Discover how your library can be a leader in solving this preservation challenge—just by doing what you already do. This program is sponsored by the GD-SIS.

Take Away #1: Participants will identify at least three opportunities to collaborate to preserve key collections of official legal publications.

Take Away #2: Participants will develop concrete steps to help preserve published law in their law libraries.

Take Away #3: Participants will understand the key provisions of the GPO Model Stewardship Agreement and how these provisions would work in their home libraries.

Who Should Attend: Library collection managers; government information librarians; researchers who need official government information for litigation or academic research; deans and directors of libraries with a public trust or public service mission

Track(s): Data and Content Management, Leadership, Administration, and Career Development

H1: Straight Talk About Legal Technology Training: An Interview with Legal Tech Training and Adoption Expert, Michelle Spencer

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Grand Ballroom E

The constant changes in legal technology have impacted not only lawyers, but law librarians and other staff as well. In this session, legal tech training and adoption expert Michelle Spencer will map out the world of legal technology and legal technology training. For many of us who do not have immediate access to professional technology trainers, Spencer will provide tips and tricks librarians can use to design self-directed, self-based technology development plans.

Take Away #1: Participants will discuss methods that firms, schools, and organizations use to implement, train, and promote legal technologies.

Take Away #2: Participants will be able to identify current trends in learning and learning technology developments, as well as how those can be utilized to make training efforts more effective and increase user adoption of technology.

Take Away #3: Participants will be able to plan self-directed technology training for their own career development.

Who Should Attend: Law librarians who work with or train others on legal technology; law librarians who would like to develop self-directed technology training plans

Track(s): The Business of Law, Teaching and Training

110th AALL Annual Meeting Conference Programs

Austin, TX | July 15-18, 2017

H2: Elevate! Lifting an Innovative Profession into the Light

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Grand Ballroom F

The PLLIP-SIS Elevation Task Force was tasked with identifying forward-thinking, innovative standards that will ultimately provide stakeholders with a true understanding of the value of law libraries. This session will focus on sharing the ideas generated by the task force and its consulting team, while engaging participants in additional discussion about valuable services offered, as well as working together to identify best-in-class practices that can be incorporated in the overall strategy recommended to AALL.

Take Away #1: Participants will gain an understanding of the strategies and techniques being developed by the PLLIP-SIS Elevation Task Force, and how to adopt them for use in their own libraries.

Take Away #2: Participants will learn ways to incorporate proactive, value-driven promotion in their library outreach efforts.

Take Away #3: Participants will become aware of how to identify opportunities for inter-organizational contribution.

Who Should Attend: All librarians interested in learning how to define their services and promote their value to stakeholders

Track(s): The Business of Law, Marketing, Communication, and Advocacy

H3: Moneyball for Lawyers: How Legal Analytics Is Transforming the Business and Practice of Law

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Room 12AB

Imagine you could make a data-driven prediction about how opposing counsel, a judge, or a party to litigation or a transaction, will behave. What if you could anticipate the results a specific legal strategy or argument will produce? Would you continue relying exclusively on traditional legal research and reasoning to inform the advice you give clients, the documents you draft, the negotiations you conduct, and the arguments you make? Or, would you integrate legal analytics into your lawyering—in other words, “Moneyball” for lawyers? Find out how legal analytics and data-driven decisions can give you a significant and lasting competitive advantage.

Take Away #1: Participants will learn what legal analytics is, how it differs dramatically from traditional legal research, and how it can change the daily business and practice of law.

Take Away #2: Participants will learn how data-driven insights gleaned from legal analytics can provide a significant and lasting competitive advantage.

Take Away #3: Participants will gain insight from case study examples of how several practitioners were able to utilize legal analytics in practice to predict outcomes and achieve results.

Who Should Attend: Lawyers (partners and senior attorneys); law librarians; legal assistants; paralegals; those involved in law firm business development; in-house attorneys

Track(s): The Business of Law

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H4: Building Organizational Capacity to Support Empirical Legal Research

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Grand Ballroom G

A thriving knowledge economy in empirical thinking permeates modern legal practice and scholarship. Law librarians are uniquely positioned to help patrons meaningfully engage with this economy, but many librarians may not know where to start given many of the theoretical and substantive differences between empirical/social scientific thinking and traditional legal research. This session introduces the concept of empirical legal research, identifies the infrastructural and human capital architectures that facilitate empirical thinking, and offers practical advice for building organizational capacity for supporting empirical legal research.

Take Away #1: Participants will identify required skill sets and at least one tool to support each of the six distinct phases of an applied empirical legal research project.

Take Away #2: Participants will compare three different approaches for mapping internal markets for empirical legal research support within their home institutions.

Take Away #3: Participants will apply the results of their market research in crafting a plan for offering efficient, effective, and relevant empirical legal research support to library patrons.

Who Should Attend: Law library professionals who want to understand what “empirical legal research” actually means; law librarians who currently support the empirical legal research activities of patrons and clients; researchers contemplating the development of their own empirical legal research agenda; law library administrators interested in assessing the supply of and demand for empirical legal research support and/or using the results of needs assessments to build their organization’s capacity to support empirical legal research

Track(s): Data and Content Management, Research

H5: Social Justice in Law Libraries: #LawLibrariesRespond to Real-Life Crises

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Room 17AB

We live in times of change, but what happens when these changes come upon us abruptly and disrupt daily routines in our community? What happens when events such as the Orlando nightclub shootings or the social unrest in Ferguson, Missouri, happen on or near our campus or neighborhood? Is it the law library’s role to respond? To document? To get involved? To anticipate future disruptions? To educate patrons and attempt to address what may be cultural differences? Given the events of the last few years—and often, in light of their locations—library administrators may find themselves asking any number of questions: Stay open all night? Close immediately? Open as a “safe haven” for all? Offer the facility as an aid station or “command center”? Gather and disseminate information? Defer to our principal institution’s policies or disaster plan? A panel of speakers will share experiences with disruptions to their library routines, and how the administration, librarians, and all library employees became involved in finding solutions—and being prepared should future disruptions occur.

Take Away #1: Participants will examine the law library’s role when social justice issues intersect with access to justice—sometimes in extreme situations of temporary crisis.

Take Away #2: Participants will be able to list the questions they should ask when responding to or preparing for a disruption in their library related to a sudden crisis in the community.

Take Away #3: Participants will learn how to document the current historical developments of social justice movements to preserve for future research, and how to allocate financial and material resources for collection development and legal research on social justice topics.

Who Should Attend: Library administrators and any library employees who may find themselves in a crisis situation

Track(s): Leadership, Administration, and Career Development, Marketing, Communication, and Advocacy

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H6: Don't Let Me Go: The Rigors of Retention

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Room 19AB

As time goes on, the concept of academic tenure/long-term retention has evolved. Requirements for permanent retention vary widely between institutions and cannot easily be changed, leaving junior members mystified by the process. This program will explore how law libraries prepare and guide junior staff members through reappointment, promotion, and retention. Panelists at all stages of the retention process will share their decisions on activities toward progression and what senior academic law librarians have done to mentor their junior colleagues. Audience polls will identify differences in retention practices across institutions, while facilitating networking opportunities for those in similar situations. This program is sponsored by the ALL-SIS.

Take Away #1: Participants who are beginning their journey toward permanent retention will be able to identify activities that may assist them in the promotion and retention process.

Take Away #2: Participants who have achieved retention at their institutions will be able to explain the tools they use to effectively guide their junior staff members through the process.

Take Away #3: Participants will be able to create a personalized checklist of ideas to assist them in the promotion and retention process at their institutions.

Who Should Attend: Librarians at all levels within academic institutions

Track(s): Leadership, Administration, and Career Development, Marketing, Communication, and Advocacy

H7: Spanish and English Water Law in the American Southwest: A Case Study for Litigation and Public Policy Today

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Room 16AB

Water law has been a "hot topic" in the American southwest since its Spanish colonization. This area of law has become increasingly important throughout the United States as federal and state governments and courts grapple with aging infrastructures, suburban sprawl, pollution, and climate change. This program will examine the Hispanic antecedents and adoption of English common law concepts in Texas water law. Focusing upon ground water ownership, as well as prior appropriation and riparian doctrines for the use of surface water, it will provide a case study for water rights litigation issues and the development of equitable public policy for water use today. This program is sponsored by the LHRB-SIS.

Take Away #1: Participants will be able to discuss Hispanic and English water law concepts, as well as assess the impact of Texas ground water and surface water laws upon water flow and supply.

Take Away #2: Participants will be able to explain the continuing importance of historical resources for current water rights litigation and administration.

Take Away #3: Participants will be able to apply water law concepts to property and environmental law research issues.

Who Should Attend: Academic, firm, and county librarians involved with researching or teaching property or environmental law; librarians interested in legal history

Track(s): Research, Teaching and Training

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H8: Innovation Tournament (sponsored by Bloomberg Law)

Tuesday, July 18, 2017: 11:00 AM - 12:00 PM

ACC-Room 18AB

Innovation tournaments are opportunities to leverage the expertise of a group to come up with solutions that can address a particular challenge. First implemented within corporations to generate creative input among employees, innovation tournaments have now crossed into other sectors, such as academia, the tech world, and this year, the AALL Annual Meeting & Conference. Legal information professionals are forgoing the status quo every day—this is a new opportunity to showcase their ideas.

For the culmination of AALL's first innovation tournament, finalists will present their innovation plans to the audience, which will include a special panel of judges. At the conclusion of all presentations, two separate votes will take place: one conducted by the panel of judges, and another conducted by the audience. Two winners will be chosen; each will be awarded a \$2,500 prize.

Take Away #1:

Take Away #2:

Take Away #3:

Who Should Attend:

Track(s):

I1: Whose Line (of Code) Is It Anyway? Holding Companies Such as Google, Amazon, and Facebook Accountable for Their Algorithms

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Room 12AB

Mapping tools tell us how to avoid traffic jams. Facebook suggests new “friends” for us. LinkedIn helps recruiters identify candidates. Key to all of these features are algorithms—specialized sets of computer instructions designed to solve problems. These algorithms help companies both large and small make decisions about which ads to post, who to insure, what rates to charge, and much more. They may seem benign and unbiased, but some research has shown otherwise.

As we become an increasingly data-driven society, how can we be certain that these algorithms are behaving in a way that is accurate, appropriate, and fair? Join Professor Howard Rosenbaum from Indiana's School of Informatics and Computing for a lively discussion about algorithmic accountability and what it means for our data-driven future.

Take Away #1: Participants will explore how algorithms are created and the role they play in data-driven technologies.

Take Away #2: Participants will evaluate how various companies—from online stores, to research databases, to social media—use algorithms in ways that can be biased against users.

Take Away #3: Participants will list three ways to hold companies accountable for the algorithms used in their products.

Who Should Attend: All librarians who are interested in learning more about what algorithms are and how they will affect their future

Track(s): Data and Content Management, Research

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12: Digitization Is Done—Now What? Understanding Metadata, Online Delivery, and User Experience

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Grand Ballroom E

Digitization of materials is the easy part. There are many steps to process materials once they have been digitized. This session will discuss post-digitization activities, including metadata creation methods (automation, insourcing, outsourcing, and crowdsourcing), the selection of formats for online display and searchability, and principles of user experience/user-focused web content delivery.

Take Away #1: Participants will be able to describe the different types of metadata and discuss why they are important.

Take Away #2: Participants will be able to describe best practices for presentation formats and discuss the advantages of each format.

Take Away #3: Participants will be able to describe and discuss best practices for developing user experience.

Who Should Attend: Anyone considering a project to digitize collection materials or records and make them web-accessible

Track(s): Data and Content Management

13: A Whirlwind Tour of the Hits and Hyperbole in Legal Research and Workflow Products

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Grand Ballroom F

This session will celebrate the power of gatekeeping. That gate swings both ways, so information professionals play an important role in “curating” products for their organizations. Two experienced information professionals will offer a fast-paced tour of the best new products and product features, as well as highlight some “head scratchers” and product gaffes. Speakers will highlight 30 to 40 hits and misses in the legal information landscape.

Take Away #1: Participants will understand the value of gatekeeping as an important curation function.

Take Away #2: Participants will learn about exiting new products and features from both large legal information providers and obscure start-ups.

Take Away #3: Participants will learn about products that are more hyperbole than substance.

Who Should Attend: Anyone who is responsible for acquiring new information products

Track(s): The Business of Law, Research

14: Hot Topic Program 3

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Room 16AB

Take Away #1:

Take Away #2:

Take Away #3:

Who Should Attend:

Track(s):

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15: The Human Equation: What Star Trek Teaches Us About Leadership

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Room 17AB

“Perhaps someday we will discover that space and time are simpler than the human equation,” Captain Picard once said. Star Trek has given us 50 years of compelling storytelling, not just about space exploration, but also about leadership and working with others to achieve the same goals. This program will use archetypal characters from the series as touchstones to examine leadership lessons integral to a well-functioning library, however, participants will not need any prior knowledge of the series to benefit. Such lessons include the importance (and difficulty) of having disparate personality types on a team, and of fostering an environment where everyone on the team can be a leader, not just those with the title of captain or director.

Take Away #1: Participants will be able to identify at least three types of employees in libraries and classify themselves and colleagues.

Take Away #2: Participants will be able to summarize the difference between leadership and management.

Take Away #3: Participants will be able to list at least three ways non-directors can be leaders in their libraries.

Who Should Attend: Any library employee who has wondered how to deal with colleagues, how they can help shape their workplace for the better, or just wishes there were more opportunities to say “Qapla!” at the Annual Meeting

Track(s): Leadership, Administration, and Career Development

16: The Axis of Access: How New Tools Pose a Challenge to Traditional Legal Research

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Grand Ballroom G

Data visualization. Artificial intelligence. Big data analysis. Crowdsourcing. Mobile apps. The tools of legal research are changing, and our assumptions in teaching them in law firms and schools must change, too. In a fast-moving world, it’s hard to keep track of everything that’s happening in emerging legal research technology. In this lightning-round of innovation, the CEOs of Fastcase (Ed Walters), Ravel Law (Daniel Lewis), Casetext (Jake Heller), and ROSS Intelligence (Andrew Arruda) demonstrate the next generation of tools, and how that challenges traditional legal research thinking and teaching.

Take Away #1: Participants will learn how emerging technologies such as artificial intelligence (AI), data visualization, and crowdsourcing are redefining the frontiers of legal research—not just how you find information, but what different information these innovations might teach you.

Take Away #2: Participants will gain actionable insight into how to diversify research tools in the library—from established legal publishers and legal research start-ups alike.

Take Away #3: Participants will have interaction with legal tech innovators, who explain how they use emerging technologies to innovate in legal publishing, and who will inform and inspire participants to innovate in their own libraries.

Who Should Attend: Information professionals who work with legal research tools, including law firm librarians, legal research and writing instructors, and technical services librarians in law schools

Track(s): Research, Teaching and Training

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17: Cool Tools Café

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Room 9ABC

One of the most attractive features of the Cool Tools Café, for both the presenters and attendees, is the casual atmosphere. Gathering in small groups, participants will learn about emerging or existing technologies from librarians who have implemented these technologies in their own libraries. This more intimate setting allows for the opportunity to discuss why the technologies are useful, how they work, and how they can be implemented. Tools for legal research, collaboration, marketing services, instruction, productivity, citation, presentation, and website functionality are examples of past demonstrations. The variety of the demonstrations epitomizes the dynamic role of today's legal information professional.

Take Away #1: Participants will learn about existing or emerging technologies.

Take Away #2: Participants will have the opportunity to interact with the presenters in small group settings.

Take Away #3: Participants will learn how to implement the technology in their home library.

Who Should Attend: Individuals from all types of law library settings, whether tech savvy or beginners

Track(s): Data and Content Management, Teaching and Training

18: Texas-Sized Access to Justice: A Conversation with Trish McAllister

Tuesday, July 18, 2017: 02:30 PM - 03:30 PM

ACC-Room 18AB

The Texas Access to Justice Commission, created by the Supreme Court of Texas in 2001, is charged with developing and implementing initiatives designed to expand access to and enhance the quality of justice in civil legal matters for low-income Texans. Led by Executive Director Trish McAllister, the commission's work includes building partnerships, fundraising, harnessing technology, and working with the legal community. Structured in the form of a fireside chat, this program aims to show how one state has approached civil A2J and how it has succeeded (and sometimes failed) with a number of innovative initiatives. This program is sponsored by the LISP-SIS.

Take Away #1: Participants will be able to list and describe three successful A2J measures taken in Texas.

Take Away #2: Participants will be able to discuss how all types of law libraries, and theirs in particular, can support A2J initiatives.

Take Away #3: Participants will be able to identify methods for using technology in promoting A2J.

Who Should Attend: Librarians from all types of law libraries who are interested in starting, improving, and or evolving an A2J project; lawyers, judges, law students, library school students, bar association staff, and public librarians (non-law)

Track(s): Marketing, Communication, and Advocacy

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Opening General Session (sponsored by Bloomberg Law, LexisNexis, and Wolters Kluwer Legal & Regulatory US)

Sunday, July 16, 2017: 09:00 AM - 10:15 AM

ACC-Grand Ballroom D-G

Take Away #1:

Take Away #2:

Take Away #3:

Who Should Attend:

Track(s):

W1: Internal Assessment and Peer Benchmarking in Academic Law Libraries

Saturday, July 15, 2017: 09:30 AM - 04:00 PM

OFFSITE-The University of Texas at Austin-Townes Hall

What do we do with all the data we are collecting in our libraries? Experts will discuss the theory and practical benefits to internal assessment and peer benchmarking. Then, using the ALLStAR Benchmarking tool in this workshop, which includes all ABA, USNWR, ACRL, and ARL data points, and many more, participants will be guided through effective report creation using multiple data point and trend analysis, for internal library assessment and peer benchmarking. Participants will learn proven effective data point combinations and explore relevant factors to one's own library. Additionally, participants will learn how to use reports for internal library assessment and institutional advocacy for resources, human and capital. Finally, participants will learn how benchmarking also serves to identify best practices in peer institutions, leading to implementation and improvement in their own institutions.

Take Away #1: Participants will be able to create relevant, multi-point, and complex internal assessment reports showing trends over time that will aid in the allocation of resources and provide justification for resources, both human and financial.

Take Away #2: Participants will be able to create relevant, complex peer benchmarking reports demonstrating peer allocation of resources (human and financial) and trends over time, which will aid in understanding internal allocation of resources, highlights best practices, and provide justification for resources.

Take Away #3: Participants will learn best practices in data collection and analysis, including which data points can be valuable tools when combined.

Who Should Attend: Academic law librarians using the ALLStAR Benchmarking tool or responsible for data collection and assessment in their libraries; all librarians interested in data collection and analysis, assessment, benchmarking, and best practices

Track(s): Data and Content Management, Marketing, Communication, and Advocacy

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W2: Not Pie in the Sky: Practical Strategies for Embracing Change in Technical Services

Saturday, July 15, 2017: 08:30 AM - 03:00 PM

OFFSITE-The University of Texas at Austin-Townes Hall

Technical services librarians are being asked to provide seamless delivery of new services and resources, achieving successful transitions that result in new and different work products. During this workshop, participants will explore many changing facets of technical services, including the use of metrics to prove value, best practices for use of vendor records, practical strategies to attack the complex landscape of BIBFRAME, and nontraditional roles for librarians, including repositories, websites, and faculty projects. Participants will develop the ability to effectively collaborate interdepartmentally, leveraging their expertise and establishing new roles.

Take Away #1: Participants will learn best practices to demonstrate and support their library's value to leadership using metrics, enabling strategic decisions that resonate with the overall mission of the parent organization and encourage additional investment in the library.

Take Away #2: Considering future trends, participants will be able to differentiate between controlled vocabularies, taxonomies, and ontologies; identify the organizational features on websites, including facets, term lists, and vocabulary hierarchies; and develop a familiarity with the challenges involved in moving toward BIBFRAME and linked data. Participants will also be able to describe the advantages of collaborative group learning strategies to implement in their institutions.

Take Away #3: Participants will acquire an understanding of how one MARC record provider goes about creating records and best practices for evaluating and editing MARC records provided by third-party vendors and publishers.

Who Should Attend: Technical services librarians at any stage of their career wanting to stay abreast of current topics and trends

Track(s): Data and Content Management

W3: Having Difficult Conversations: Becoming More Comfortable as a Manager

Saturday, July 15, 2017: 08:30 AM - 12:00 PM

ACC-Room 15

Having difficult conversations, whether addressing a staff member's performance or behavior or negotiating with a vendor or stakeholder on behalf of your library, is a necessary and regular part of a librarian's job. Yet few people are comfortable having a difficult conversation and sometimes even prefer to put up with a bad situation because it feels easier to avoid the confrontation, ultimately making an issue worse by failing to address the issue. Having difficult conversations, whether with staff, vendors, or stakeholders is not an innate skill, but one acquired through training, mentoring, and practice. This workshop will provide strategies, training, and practical exercises to help participants become more confident in their ability to constructively have a difficult conversation.

Take Away #1: Participants will discuss and apply communication and feedback skills to constructively address difficult or sensitive topics with coworkers and other staff members.

Take Away #2: Participants will discuss and practice their negotiation and collaboration skills to better negotiate with vendors to create a positive outcome for both parties.

Take Away #3: Participants will be able to use the skills introduced in this workshop to increase their comfort level and confidence in having difficult conversations.

Who Should Attend: Librarians who are responsible for having difficult conversations with students or full-time staff or have to negotiate with vendors or stakeholders, including deans, directors, partners, department heads, and other key decision makers

Track(s): Leadership, Administration, and Career Development