

SECURE YOUR EXHIBIT SPACE TODAY
Join the Legal Information Community in Person!

MAP OUR FUTURE



AALL 2023

BOSTON • JULY 15-18

**116th American Association of Law Libraries
Annual Meeting & Conference**

bit.ly/AALL2023

GET YOUR COMPANY IN FRONT OF LEGAL INFORMATION DECISION MAKERS

The legal information community depends on AALL's Annual Meeting & Conference to provide the latest, cutting-edge professional development, peer-to-peer connections, and as a gathering place to share ideas and best practices.

In its 116th year, the AALL Annual Meeting & Conference will bring together 1,200+ law librarians and legal information professionals from across the country—each seeking new solutions and innovative enhancements.

- **CONNECT** face-to-face with existing—and new—clients
- **GROW** your market share and create new customer opportunities
- **INTRODUCE** new products, updates, and programs to customers and prospects
- **LEARN** about the needs and trends that will direct the future of the industry



WHO YOU WILL MEET



LIBRARY TYPES



ACADEMIC	43%
LAW FIRM	17%
COURT/GOV	12%
OTHER	4%
UNAFFILIATED	24%



JOB TITLES INCLUDING

Law Librarians
Chief Knowledge Officers
Library Directors
Legal Information Officers
Paraprofessionals
Web Content and Materials Managers
Competitive Intelligence Analysts
Plus so much more



DECISION MAKERS

85% VISIT THE EXHIBIT HALL EACH DAY

FOUND NEW VENDORS TO DO BUSINESS WITH **47%**

54% FOUND NEW PRODUCTS/SERVICES TO IMPLEMENT IN THEIR LIBRARIES

AALL 2022 BY THE NUMBERS

1,400

ATTENDEES LOOKING FOR THE RIGHT PRODUCTS/SERVICES TO ENHANCE THEIR LEGAL RESEARCH NEEDS



100+

EXHIBIT BOOTHS



200

PRESENTATIONS



60+

EDUCATION PROGRAMS

COUNTLESS OPPORTUNITIES TO ACCESS YOUR TARGET AUDIENCE

BE PART OF AALL 2023

If you are looking to promote your company or specific products and/or services, the AALL Annual Meeting & Conference is *the event* to be part of. Exhibiting at AALL 2023 puts your company in front of the decision makers who are looking for the right products/services to enhance their legal research needs. Learn more about AALL at www.aallnet.org.



SECURE YOUR EXHIBIT SPACE NOW AND GAIN ACCESS TO:

- **PREMIUM LOCATIONS:** Key booth locations will sell out quickly! Act now to secure the best placement for your booth space.
- **HIGH ATTENDEE INTERACTION:** A carefully laid out exhibit hall floor, educational programs, meetings, and events enable active interaction between sponsors and attendees.
- **DEDICATED HALL BREAKS:** Dedicated daily exhibit hall breaks in the programming provide an opportunity to network and connect with existing and prospective clients.
- **INDUSTRY DECISION MAKERS:** Key legal department decision makers attend to discover the latest in legal industry trends.
- **DEMONSTRATE YOUR LEADERSHIP:** Establish or maintain your brand as a leader in the legal information industry, and as a proud supporter of the AALL community.

EXHIBIT SPACE INFORMATION

Cost: \$37.00 per square foot (\$200 charge per corner)

Your Exhibit Package Includes:

- Two (2) full conference registrations per 10x10, access to programming, and industry networking events
- 8' high draped backwall and 33" high draped side rails
- One booth ID sign (company name & booth)
- Your company included on:
 - AALL Annual Meeting & Conference website
 - AALL Annual Meeting & Conference Program
 - Standard Mobile App Listing (linked to your booth on map)

INCREASE YOUR PRESENCE!

Add an Enhanced Mobile App Listing to your booth package for \$350.

Increase your presence with a feature that allows app users to access your company's description, contact information, and a link to your home page.

Ask about additional promotion opportunities including our Exhibitor Showcase (Thought Leadership).

CONTACT US TODAY TO SECURE YOUR SPACE



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Download the Exhibit Space Application and Contract

All exhibit space applications are subject to availability. Please contact exhibits@AALLconference.org to confirm availability. All exhibit contracts are subject to the terms and conditions found on the Exhibit Space Application and Contract.