

119th AALL Annual Meeting & Conference



July 18-21 • Cleveland, OH

SPONSORSHIP OPPORTUNITIES

July 18-21, 2026
Huntington Convention Center
Cleveland, Ohio

EXPAND YOUR REACH & IMPACT

Partner with AALL to connect with an engaged audience of law librarians and legal information professionals who are shaping the future of legal information and legal research. Showcase your solutions, expand your influence, and create lasting partnerships that drive innovation and progress in the legal information community.

Sponsoring **AALL 2026** positions your company as a trusted partner within the legal field. Highlight your innovative solutions to a dedicated audience actively seeking tools and technologies to enhance their work.

SPONSORSHIP BENEFITS

In recognition of your support, leaders of your organization are **invited to attend the VIP Reception, held Saturday, July 18 from 7:00 p.m. - 8:30 p.m.**

	<p>UNMATCHED VISIBILITY: Position your company's products and services in front of almost 1,500 key decision-makers and potential clients.</p>		<p>LEAD GENERATION: Generate high-quality leads through direct engagement, giveaways, or sponsored programs.</p>
	<p>BUILD RELATIONSHIPS: Connect to potential customers, leaders, and decision-makers allowing you to build relationships and explore business opportunities.</p>		<p>LOYALTY: Enhance your reputation among law librarians, fosters long-term partnerships, and demonstrate your commitment to the profession.</p>
	<p>THOUGHT LEADERSHIP: Showcase your expertise, highlighting your innovations to your target audience.</p>		<p>SHOWCASE INNOVATIONS: Key legal decision-makers attend seeking solutions to every-day challenges, and to discover the latest technologies.</p>



taxnotes RS
News, Commentary, Analysis, and Research

1,499
Alicia Jones

999
Ronald E. Wheeler
Mary Whisner
TS-SIS

999
Sherry Leysen
Barbara Szalkowski
Jean Willis

249
Catherine McGuire
Eugenia Minor
Christine E. Morton
Carol Avery Nicholson
Donna Nixon
Richelle Reid
Anna Russell
Jacob Sayward
Jenny Stibiger
Dawn Smith
Marjiah Sroczowski
Brendan Starkey
Genevieve B. Tung
Lee Van Duzer
Jean M. Wenger

UP TO

Be Bold
#AALL25

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DOWN TO

DONOR LIST

\$50 -

Kristina Alayan
John Bellistri
Tarica Camarena
Harris Crooks
Shirley Hart David
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Monique Gonzalez
Lisa Goodman
Joyce Manna Janto
Erica Jones
Selena Lee

UP TO

Siyama Agrawal
Dominique Beauport
Michael Campbell
Tara Cunningham
Stephanie Davidson
Dean Dean
Alexis Fetzter Sharp
Amy Flick
Janice Henderson
Trina Holloway
Brook Knighton
Meg Kribble
Sandra Marz

BY THE NUMBERS

REGISTERED ATTENDEES

NEARLY
1,500

EXHIBITS
TOTAL BOOTHS / 65
TOTAL VENDORS / 88

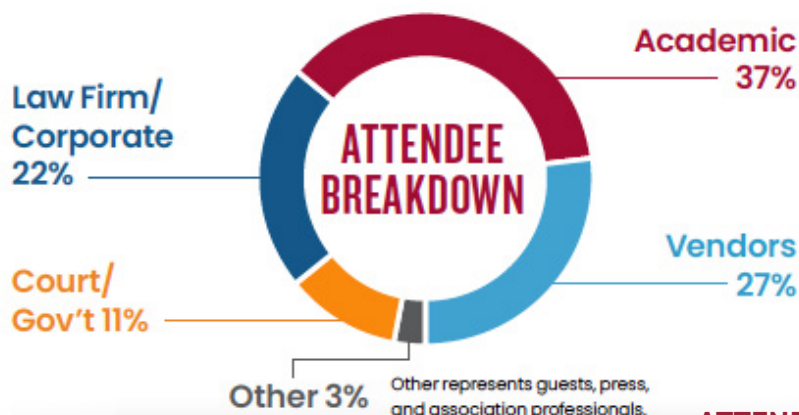
REGISTRATION BY LIBRARY TYPE

FOUND NEW VENDORS TO DO
BUSINESS WITH

42%

FOUND NEW PRODUCTS/SERVICES TO
IMPLEMENT IN THEIR LIBRARIES

56%

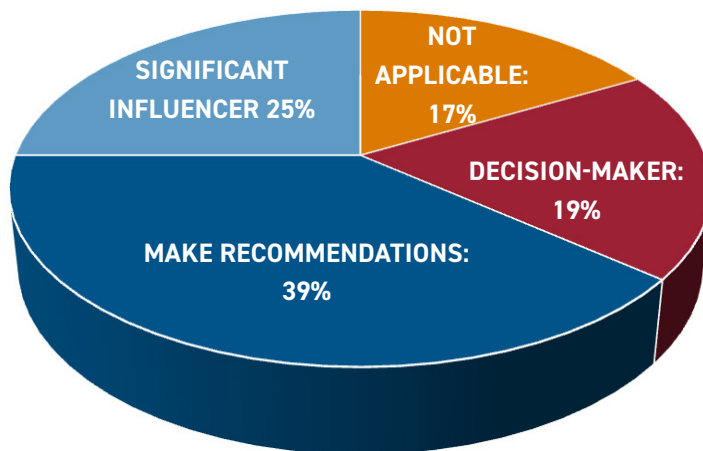


ATTENDEE ROLE IN PURCHASING PRODUCTS & SERVICES

FIRST-TIME ATTENDEES **15%**

VISIT THE EXHIBIT HALL TO SEE NEW
PRODUCTS/TECH AND TO KEEP UP
WITH NEW TRENDS

58%



VISIT THE EXHIBIT HALL EACH DAY

81%



* Information based on the 2025 AALL Annual Meeting Attendee Survey.

SPONSORSHIP LEVELS

PLATINUM / \$65,000+ [2 CONFIRMED]

KEY BENEFITS

- Company banner ad in the Annual Meeting Conference App
- Full-page sponsor recognition in the AALL Awards & Acknowledgments brochure
- Platinum sponsor acknowledgement ad in Annual Meeting & Conference App
- Recognition in AALL Annual Meeting & Conference launch eBriefing (if time permits)
- Recognition in the March/April *AALL Spectrum* conference preview issue (if time permits)
- Post-conference recognition in the September/October issue of *AALL Spectrum*
- 2026 *AALL Spectrum* advertising credit of \$1,000
- Opening event cocktail service placed adjacent to your exhibit booth
- Platinum sponsor signage and ribbons for your exhibit booth and staff
- Complimentary attendee pre- and postconference mail lists
- Medium rectangle ad in **two** Annual Meeting Preconference Updates
- **One** medium rectangle ad in an Annual Meeting & Conference eDaily
- Annual Meeting app upgrade with enhanced company listing
- Send a personalized company email to all AALL 2026 Annual Meeting attendees
- **One** post on AALL's social media

PRIME RECOGNITION

- Sponsorship of Opening Keynote with company acknowledgment and logo projected on stage

PRESENTATION OPPORTUNITIES

- One 2026 Sponsored Education Program at the Annual Meeting & Conference
- One 2026 AALL Partner Webinar

\$30,000 IN CUSTOMIZATIONS (DOES NOT INCLUDE SIS EVENTS)

- **By Audience:** Communicate your support by sponsoring the right mix of AALL programs and events to reach your target audiences.
- **By Advertisements:** Promote your brand and gain visibility conference-wide through a variety of advertising opportunities that will drive traffic to your booth, showcase your product, and more.

SPONSORSHIP LEVELS

GOLD / \$35,000+

KEY BENEFITS

- Company banner ad in the Conference App
- Full-page sponsorship recognition in the AALL Awards & Acknowledgments brochure
- Recognition in AALL Annual Meeting & Conference launch eBriefing (if time permits)
- Recognition in the March/April *AALL Spectrum* conference preview issue (if time permits)
- Post-conference recognition in the September/October issue of *AALL Spectrum*
- 2026 *AALL Spectrum* advertising credit of \$750
- Gold sponsor signage and ribbons for your exhibit booth and staff
- Complimentary attendee pre- and postconference mail lists
- Medium rectangle ad in **two** Annual Meeting Preconference Updates
- **One** medium rectangle ad in an Annual Meeting & Conference eDaily
- Meeting app upgrade with enhanced company listing

PRIME RECOGNITION

- Sponsorship of Association Luncheon with company acknowledgment and logo projected on stage

PRESENTATION OPPORTUNITY

- One 2026 Partner Webinar

\$15,000 IN CUSTOMIZATIONS (DOES NOT INCLUDE SIS EVENTS)

- **By Audience:** Communicate your support by sponsoring the right mix of AALL programs and events to reach your target audiences.
- **By Advertisements:** Promote your brand and gain visibility conference-wide through a variety of advertising opportunities that will drive traffic to your booth, showcase your product, and more.

SPONSORSHIP LEVELS

SILVER / \$25,000+ [1 CONFIRMED]

KEY BENEFITS

- Company banner ad in the Conference App
- Recognition in the AALL Awards & Acknowledgments brochure
- Recognition in AALL Annual Meeting & Conference launch eBriefing, if time permits
- Recognition in the March/April *AALL Spectrum* conference preview issue, if time permits
- Post-conference recognition in the September/October issue of *AALL Spectrum*
- 2026 *AALL Spectrum* advertising opportunities credit of \$500
- Silver sponsor signage and ribbons for your exhibit booth and staff
- Complimentary attendee pre- and postconference mail lists
- **One** medium rectangle ad in an Annual Meeting & Conference eDaily
- Meeting app upgrade with enhanced company listing

PRESENTATION OPPORTUNITY

- One 2026 Partner Webinar

\$7,500 IN CUSTOMIZATIONS (DOES NOT INCLUDE SIS EVENTS)

- **By Audience:** Communicate your support by sponsoring the right mix of AALL programs and events to reach your target audiences.
- **By Advertisements:** Promote your brand and gain visibility conference-wide through a variety of advertising opportunities that will drive traffic to your booth, showcase your product, and more.

SPONSORSHIP LEVELS

BRONZE / \$10,000+

KEY BENEFITS

- Recognition in the AALL Awards & Acknowledgments brochure
- Recognition in Annual Meeting & Conference launch eBriefing (if time permits)
- Recognition in the March/April *AALL Spectrum* conference preview issue (if time permits)
- Post-conference recognition in the September/October issue of *AALL Spectrum*
- Bronze sponsor signage and ribbons for your exhibit booth and staff
- Complimentary attendee pre- and postconference mail lists, your choice of email or mail addresses

\$1,500 IN CUSTOMIZATIONS (DOES NOT INCLUDE SIS EVENTS)

- **By Audience:** Communicate your support by sponsoring the right mix of AALL programs and events to reach your target audiences.
- **By Advertisements:** Promote your brand and gain visibility conference-wide through a variety of advertising opportunities that will drive traffic to your booth, showcase your product, and more.



SPONSORSHIP LEVELS

CONTRIBUTOR / \$5,000+ [3 CONFIRMED]

KEY BENEFITS

- Recognition in the AALL Awards & Acknowledgments brochure
- Complimentary attendee pre- and postconference mail lists

FRIENDS OF AALL / LESS THAN \$5,000 [1 CONFIRMED]

KEY BENEFITS

- Recognition in the AALL Awards & Acknowledgments brochure

CUSTOMIZATIONS

ANNUAL MEETING & CONFERENCE EVENT OPPORTUNITIES

CONFERENCE APP / \$10,000

Your corporate name and logo displayed exclusively on a featured banner on the conference app, which allows members to schedule their AALL Annual Meeting events and activities on their wireless and desktop devices. Includes a featured company listing with description, contacts, and link to company's website. **One exclusive opportunity available.**

CONFERENCE WI-FI / \$13,500

Your corporate logo and name displayed on the first screen of wireless internet connection in all AALL meeting rooms and adjacent common space in the convention center. **One exclusive opportunity available.**

CONFERENCE CHARGING STATION / \$4,000

Keep attendees powered up and connected with your brand by sponsoring the Charging Station. Strategically placed in a high-traffic area, the Charging Station will be an essential hub for attendees to recharge their devices while they network and engage with the Conference. **One exclusive opportunity available.**

CONNELL / \$12,000

Sponsorship of this day-long orientation allows you to reach the newest members of the profession. Sponsor receives signage and speaking opportunity at event. **One exclusive opportunity available.**

LEADERSHIP LUNCH / \$12,000

Support the profession's leaders through sponsorship of this important event. Sponsor receives recognition signage and acknowledgment at event. **One exclusive opportunity available.**

DIVERSITY & INCLUSION SYMPOSIUM AND RECEPTION / \$10,000

Support AALL's diversity and inclusion initiatives through sponsorship of one education program and a reception. Sponsor receives recognition signage and acknowledgment at the event, **to be held Sunday, July 19 from 3:15 p.m. – 5:15 p.m.** **One exclusive opportunity available.**

AALL AWARDS RECEPTION / \$10,000

Recognize AALL award winners for contributions in support of the profession as they are honored by their colleagues. Sponsor receives recognition signage and acknowledgment at the event, **to be held Sunday, July 19 from 5:30 p.m. – 6:30 p.m.** **One exclusive opportunity available.**

EDUCATION PROGRAM AUDIO RECORDINGS / \$10,000

Your corporate logo and name displayed on the screen in all Annual Meeting education programs. All recordings will be made available to members on AALL eLearning for free, and logo and name acknowledgment will be included. **One exclusive opportunity available.**

NEW! AALL PHOTO BOOTH / \$6,500

Sponsor the AALL photo booth, a fun space with a photo backdrop where attendees capture their Conference experience to share. Photo Booth will be located in a highly trafficked area. Sponsor will be acknowledged through pre-event and on-site marketing and signage. **One exclusive opportunity available.**

SPECIAL INTEREST SECTION (SIS) EVENT OPPORTUNITIES

Sponsors receive recognition signage and acknowledgment at the event. SIS events may not be used for customizations and must be purchased in addition to the current sponsorship.

BLACK LAW LIBRARIANS SIS AND PROFESSIONAL ENGAGEMENT, GROWTH & ADVANCEMENT SIS

- Wake Up with BLL & PEGA, Sunday, July 19 — 7:30 a.m. / **\$3,000**

FOREIGN, COMPARATIVE & INTERNATIONAL LAW SIS

- International Attendees Reception, Monday, July 20 — 7:00 p.m. / **\$1,500**

GOVERNMENT LAW LIBRARIES SIS

- ~~GLL-SIS Breakfast Reception and Awards Ceremony, Sunday, July 19 — 7:30 a.m. / \$4,000~~ **SOLD**

LEGAL INFORMATION SERVICES TO THE PUBLIC SIS

- LISP-SIS Ice Cream Social, Saturday, July 18 — 6:45 p.m. / **\$500**

LEGAL INNOVATION & TECHNOLOGY SIS

- LIT-SIS Social Event, Monday, July 20 — 6:30 p.m. / **\$2,500**

PRIVATE LAW LIBRARIANS & INFORMATION PROFESSIONALS SIS

- ~~PLLIP-SIS Volunteer Appreciation Dinner, Saturday, July 18 — 7:00 p.m. / \$5,500~~ **SOLD**
- ~~PLLIP-IP Caucus Breakfast, Sunday, July 19 — 7:30 a.m. / \$3,000~~ **SOLD**
- ~~PLLIP Tax Caucus Breakfast Meeting, Monday, July 20 — 7:00 a.m. / \$1,000~~ **SOLD**

SOCIAL RESPONSIBILITIES SIS

- Sexual Orientation & Gender Identity (SOGI) Holoch Reception, Sunday, July 19 — 8:00 p.m. / **\$1,000**

View additional **print and digital advertising opportunities** at bit.ly/AALL-mediakit.

ADDITIONAL CUSTOMIZATIONS

	OPPORTUNITY	DESCRIPTION	PRICE
REGISTRATION	LANYARDS*	Achieve lasting visibility during the conference and beyond by featuring your logo on the official conference lanyard. In full color, your logo will alternate with AALL's, ensuring maximum exposure as attendees wear their badges throughout the event. This is a highly visible, exclusive branding opportunity that puts your company front and center. One exclusive opportunity available.	\$7,000
HEADQUARTERS HOTEL	HOTEL KEY CARDS**	Welcome attendees at check-in with your company branding on one side of the headquarters hotel key cards. This exclusive opportunity ensures your message is seen multiple times each day as attendees come and go from their rooms. Distributed over three peak days—or until supplies last—this is a prime way to keep your brand in hand and top-of-mind throughout the event. Quantity: 1,040. One exclusive opportunity available.	\$5,500
	HOTEL KEY CARD SLEEVES	Put your brand directly into attendees' hands with exclusive sponsorship of the hotel key card sleeve. Featuring your company's branding, this high-impact opportunity ensures maximum visibility as attendees check in and out of the event hotel. Distributed over three peak days—or until supplies last. Quantity: 600. One exclusive opportunity available.	\$5,000

*AALL logo will alternate with vendor logo. **AALL logo will be on the second side of the key card.



ADDITIONAL CUSTOMIZATIONS

	OPPORTUNITY	DESCRIPTION	PRICE
EXCLUSIVE + HIGH PROFILE	CONCOURSE LEVEL HILTON GLASS DOORS	Your custom window clings will be prominently displayed on the glass doors between the Hilton Hotel and Convention Center. Attendees will pass your brand as they head to the exhibit hall, registration, and breakout sessions. Two prime placements available—choose from the top or bottom four panels. Size: Panels E, F, G, H: 34.5" H x 42.5" W Panels K,L,M,N: 28" H x 42.5" W. <i>Two opportunities available.</i>	\$2,000/ Top Four Clings \$2,000/ Bottom Four Clings
	EXHIBIT HALL LEVEL - NORTH HALL C GLASS	Showcase your brand in a high-visibility location! These premium glass panels are positioned in one of the busiest areas of the convention center, ensuring your message is seen by attendees as they enter and exit the Exhibit Hall. Six total panels available: four at 8.7" H x 4.7" W and four at 36" x 24" = 6 ft(2) 3' x 2'. <i>Two opportunities available.</i>	\$3,500 (standard size) or \$1,000 @ 3" x 2'
	EXHIBIT HALL LEVEL - C3 COLUMN WRAPS	Stand out in style with eye-catching column wraps. These bold, high-impact displays showcase your brand in prime locations—in front of registration, on the way to program rooms, and the busy walkway to the Exhibit Hall—ensuring your company stays top of mind all Conference long. Size: 15' (H) x 9'7" (around) 180" x 132" = 165 ft. <i>Multiple opportunities available.</i>	\$8,500 (3 columns) or \$3,500 (1 column)
	CONCOURSE LEVEL WEST GLASS PANELS	Make your mark with bold, full-color graphics displayed on the glass panel doors that every attendee must pass through. Positioned at the key entrance to registration, the Exhibit Hall, and program rooms, this high-visibility placement ensures your brand is seen each time attendees enter or exit the spaces that anchor their Conference experience. Size: 8.7" H X 3.9" W (Four panels available, two panels on the far right and far left). <i>One exclusive opportunity available.</i>	\$3,500/ up to four glass panels
	EXHIBIT HALL LEVEL - GLASS RAIL	Boost your brand's visibility with eye-catching glass panel ads positioned in one of the busiest areas of the conference. These premium placements near registration ensure your message is seen by every attendee as they move between key event spaces. Size: 5 panels at 39.5" H x 54 5/8" W. <i>One exclusive opportunity available.</i>	\$1,500
	FREESTANDING METER BOARDS	Make a strong impact in some of the Conference's highest-traffic areas—down the concourse-level hallways for program breakouts, the Exhibit Hall level hallway, and the ballroom-level corridor. Your brand will stand out with three double-sided meter boards strategically placed along these busy pathways, ensuring attendees see your message as they move between sessions and events. Size: 44.33 sq. ft. per board.) <i>One sponsor per hallway.</i>	\$4,500 (3 Boards Included)
CONCOURSE LEVEL OVERLOOK GLASS - EXHIBIT HALL C	Capture attention with a prominently placed banner that overlooks the Exhibit Hall and sits along the main path to registration and additional program breakouts. Positioned just before attendees enter the Exhibit Hall corridor, these four glass panels (37" H x 56.25" W each) offer exceptional visibility in a high-traffic zone. <i>One exclusive opportunity available.</i>	\$2,000	

DETAILS & INFORMATION

IMPORTANT NOTES

- Sponsor must be an exhibitor at the 2026 AALL Annual Meeting & Conference. (bit.ly/AALL_exhibitors)
- Sponsor, artwork, and/or materials are subject to acceptance and approval by AALL.
- Pricing includes production and installation unless otherwise indicated.
- Space/opportunity is reserved with signed "Sponsorship Agreement."
- AALL will invoice for fees with signed "Sponsorship Agreement."
- Payment is due in full **within 30 days of signed agreement**.
- Mechanical specifications and additional advertising deadlines will be given with signed "Sponsorship Agreement."
- A minimum **\$500 late fee** will be charged for materials received after the materials deadlines.
- See "How to Participate" and "Special Instructions" for additional details.

HOW TO PARTICIPATE

1. Complete and submit the "Sponsorship Agreement" to indicate sponsorship level and to reserve opportunities.
- 2. Payment is due within 30 days of signed agreement.**
3. AALL's director of marketing & communications will provide deadlines and coordinate all materials for advertising.
4. Refer to "Special Instructions" below for more information about certain opportunities.

SPECIAL INSTRUCTIONS

Print & Electronic Advertisements

1. AALL's director of marketing & communications will contact you to coordinate print and electronic advertisements included in sponsorships.

Hotel Room Door Drop (outside hotel room)

1. AALL will contact you to confirm availability of desired date or suggest alternatives.
2. Complete payment on or before the space/payment deadline.
3. Advertiser provides item to be distributed. Supply a PDF of your promotion for approval by the materials deadline.
4. If changes are requested, a revised PDF will be required.
5. Hotel contact information will be provided for advertiser to arrange for hotel fees and logistics.

View additional **print and digital**
advertising opportunities
at bit.ly/AALL-mediakit.



SPONSORSHIP AGREEMENT

Company Name

Contract Authorized by (print)

Purchase Order Number

Contract Authorized by (signature)

Contract Authorized Date

CONTACT

BILL TO (if different from Contact)

Name

Name

Title

Title

Company

Company

Address

Address

City/State/Zip

City/State/Zip

Phone/Fax

Phone/Fax

Email

Email

SPONSORSHIP LEVELS

Platinum	\$65,000+ (includes \$30,000 in custom options itemized below)
Gold	\$35,000+ (includes \$15,000 in custom options itemized below)
Silver	\$25,000+ (includes \$7,500 in custom options itemized below)
Bronze	\$10,000+ (includes \$1,500 in custom options itemized below)
Contributor	\$5,000+
Friends of AALL	Less than \$5,000

Please complete the Customization Options form to indicate which options you would like to include as part of your sponsorship. You may also select more than the amount allotted for the sponsorship level you have selected; additional items will be billed separately and included on the invoice.

Having selected a sponsorship, you agree to abide by the "Details & Information" listed and to adhere to the production deadlines. Customization options are subject to availability and cannot be altered after May 30, 2026. No refunds will be given.

CUSTOMIZATION FORM

We would like the following opportunities as part of our sponsorship (please note SIS events are separate from customizations):

	OPPORTUNITY	QUANTITY	PRICE	SUBTOTAL
	CONFERENCE APP		\$10,000	
	CONFERENCE WI-FI		\$13,500	
	CONFERENCE CHARGING STATION		\$4,000	
	CONNELL	1	\$12,000	SOLD
	LEADERSHIP LUNCH	1	\$12,000	SOLD
	DIVERSITY & INCLUSION SYMPOSIUM AND RECEPTION		\$10,000	
	AALL AWARDS RECEPTION		\$10,000	
	EDUCATION PROGRAM AUDIO RECORDINGS		\$10,000	
	AALL PHOTO BOOTH		\$6,500	
ADVERTISING OPPORTUNITIES	LANYARDS	1	\$7,000	SOLD
	HOTEL KEY CARDS	1	\$5,500	SOLD
	HOTEL KEY CARD SLEEVES		\$5,000	
	CONCOURSE LEVEL HILTON GLASS DOORS - E, G, H, I (1 available)		\$2,000/4 Clings	
	CONCOURSE LEVEL HILTON GLASS DOORS - K, L, M, N (1 available)		\$2,000/4 Clings	
	EXHIBIT HALL LEVEL - NORTH C GLASS CLINGS (2 spots available)		\$3,000/ 4 Full-Size Clings Or \$1,000 for 4 2'x3' Clings	
	EXHIBIT HALL LEVEL COLUMN WRAPS (1-3 available)		\$8,500/ 3 columns or \$3,500 for One Column	
	CONCOURSE LEVEL WEST GLASS PANELS (1 available)		\$3,500/4 Panels	
	EXHIBIT HALL LEVEL GLASS RAIL (1 available)		\$1,500/5 Panels	
	FREESTANDING METER BOARDS (3 available/hallway)		\$6,000/3 boards included	
	CONCOURSE LEVEL - OVERLOOK GLASS - EXHIBIT HALL C (1 banner available)		\$1,500	
				TOTAL

CUSTOMIZATION FORM

We would like the following opportunities as part of our sponsorship (please note SIS events are separate from customizations):

	OPPORTUNITY	QUANTITY	PRICE	SUBTOTAL
	BLL-SIS AND PEGA-SIS WAKE UP WITH BLL & PEGA		\$3,000	
	FCIL-SIS INTERNATIONAL ATTENDEES RECEPTION		\$1,500	
	GLL-SIS BREAKFAST RECEPTION & AWARDS CEREMONY	1	\$4,000	SOLD
	LISP-SIS ICE CREAM SOCIAL		\$500	
	LIT-SIS SOCIAL EVENT		\$2,500	
	PLLIP-SIS VOLUNTEER APPRECIATION DINNER	1	\$5,500	SOLD
	PLLIP IP CAUCUS BREAKFAST	1	\$3,000	SOLD
	PLLIP TAX CAUCUS BREAKFAST MEETING	1	\$1,000	SOLD
	SR-SIS SEXUAL ORIENTATION & GENDER IDENTITY (SOGI) HOLOCH RECEPTION		\$1,000	
			TOTAL	

HUNTINGTON CONVENTION CENTER

CONFERENCE CHARGING STATION



Keep attendees powered up and connected with your brand by sponsoring the Charging Station. Strategically placed in a high-traffic area, the Charging Station will be an essential hub for attendees to recharge their devices while they network and engage with the Conference. **One exclusive opportunity available.**

CONCOURSE LEVEL HILTON GLASS DOORS



Your custom window clings will be prominently displayed on the glass doors between the Hilton Hotel and Convention Center. Attendees will pass your brand as they head to the exhibit hall, registration, and breakout sessions. Two prime placements available—choose from the top or bottom four panels.

Size: Panels E, F, G, H: 34.5" H x 42.5" W
Panels K, L, M, N: 28" H x 42.5" W. **Two opportunities available.**

EXHIBIT HALL LEVEL - NORTH C GLASS

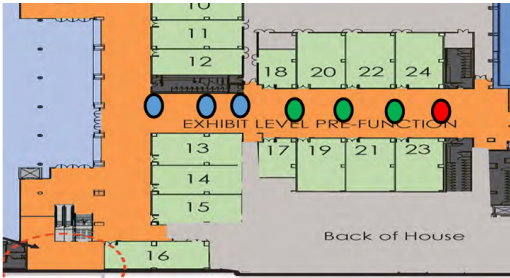


Showcase your brand in a high-visibility location! These premium glass panels are positioned in one of the busiest areas of the convention center, ensuring your message is seen by attendees as they enter and exit the Exhibit Hall.

Six total panels available: four at 8.7" H x 4.7" W and four at 36" x 24" = 6 ft(2) 3' x 2'. **Two opportunities available.**

HUNTINGTON CONVENTION CENTER

EXHIBIT HALL LEVEL - COLUMN WRAPS



Stand out in style with eye-catching column wraps. These bold, high-impact displays showcase your brand in prime locations—registration, program rooms, and the busy walkway to the Exhibit Hall—ensuring your company stays top of mind all Conference long.

Blue dots represent column location. Size: 15' (H) x 9'7" (around) 180" x 132" = 165 ft. *Multiple opportunities available. Purchase one column or all three.*

CONCOURSE LEVEL - WEST GLASS PANELS



Make your mark with bold, full-color graphics displayed on the glass panel doors that every attendee must pass through. Positioned at the key entrance to registration, the Exhibit Hall, and program rooms, this high-visibility placement ensures your brand is seen each time attendees enter or exit the spaces that anchor their Conference experience.

Size: 8.7" H X 3.9" W (Four panels available, two panels on the far right and far left). *One exclusive opportunity available.*

HUNTINGTON CONVENTION CENTER

EXHIBIT HALL LEVEL - GLASS RAIL



Boost your brand's visibility with eye-catching glass panel ads positioned in one of the busiest areas of the conference. These premium placements near registration ensure your message is seen by every attendee as they move between key event spaces.

Size: 5 panels at 39.5" H x 54 5/8" W. One exclusive opportunity available.

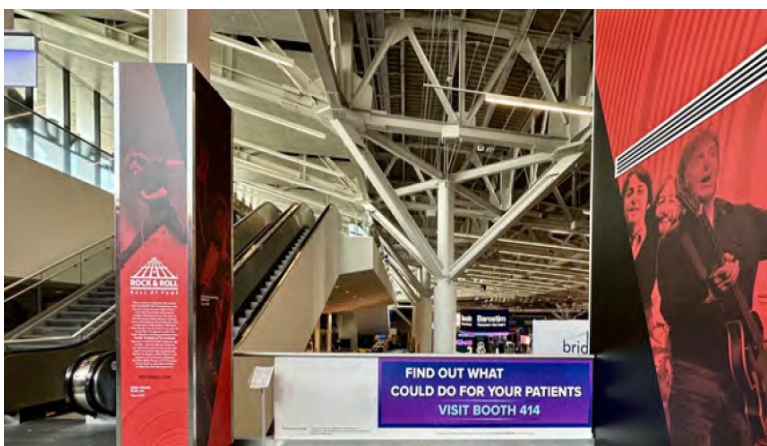
FREESTANDING METER BOARDS



Make a strong impact in some of the Conference's highest-traffic areas—down the concourse-level hallways for program breakouts, the Exhibit Hall level hallway, and the ballroom-level corridor. Your brand will stand out with three double-sided meter boards strategically placed along these busy pathways, ensuring attendees see your message as they move between sessions and events.

Size: 44.33 sq. ft. per board.) One sponsor per hallway.

CONCOURSE LEVEL - OVERLOOK GLASS - EX-



Capture attention with a prominently placed banner that overlooks the Exhibit Hall and sits along the main path to registration and additional program breakouts. Positioned just before attendees enter the Exhibit Hall corridor, these four glass panels (37" H x 56.25" W each) offer exceptional visibility in a high-traffic zone. **One exclusive opportunity available.**

HUNTINGTON CONVENTION CENTER MAPS



CONTACT AALL

Join AALL this year and every year!

Save the date!

July 17-20, 2027 | Philadelphia, PA

American Association of Law Libraries
230 West Monroe Street, Suite 2650
Chicago, IL 60606

www.aallnet.org

312.939.4764



AMERICAN ASSOCIATION
OF LAW LIBRARIES