

# MON. 7/14 9:45AM — E-5: EXPLORING RELEVANCY RANKING SYSTEMS IN SEARCH ENGINES ON THE WEB AND IN OUR OPACS: WHAT THEY ARE--HOW THEY WORK

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## 2008 AALL ANNUAL MEETING AND CONFERENCE

Date/Time: Mon, Jul 14 9:45am - 10:30am

Location/Room: OCC-Portland Ballroom 254

Most librarians see the relevancy rankings displayed in search results in their library's OPAC and as they use the Web in their work. However, most librarians do not understand the software that underpins these ranking systems. Therefore, this introductory, lecture-style program will teach participants what relevancy systems are and how they work. The speaker will include the pros and cons of relevancy ranking systems as they relate to all librarians who use the Internet and who routinely use their library's OPAC for reference service.

Coordinator(s):

Brian D. Striman - University of Nebraska-Lincoln, Marvin & Virginia Schmid Law Library

Speaker(s):

Scott M. Childers - University of Nebraska