

# TUE. 9:00AM — H-2: WEB 2.0: DRIVING INNOVATION IN THE LAW FIRM LIBRARY

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## 2009 AALL ANNUAL MEETING AND CONFERENCE

Date/Time: Tue, Jul 28 9:00am - 10:30am

Location/Room: WCC-Room 146 C

The presentation begins with an overview of the benefits of Web 2.0 as part of an overall Knowledge Management strategy. The program will explain what the benefits are to lawyers and clients, how to calculate ROI and demonstrate why law librarians should lead the process. After a discussion of the underlying theory driving the adoption of Web 2.0 technology, the nuts and bolts of building and deploying Web 2.0 technologies will be reviewed, including showing which technologies pay off the best (comparison of tools) and how to get buy-in from management and adoption by end users. Part of this program will look at how to integrate new technologies with existing infrastructure. The third perspective of Web 2.0 concerns teaching lawyers how to work in a knowledge-sharing environment. This part of the program will provide guidance on how to set up a training program in the law library to help lawyers master the tools they need for sharing information in their daily practice. The program addresses how librarians can encourage lawyers to rely on them for expertise in identifying and using the right resources.

Coordinator(s):

Don MacLeod - Debevoise & Plimpton LLP

Speaker(s):

Don MacLeod - Debevoise & Plimpton LLP

Patrick V. DiDomenico - Debevoise & Plimpton LLP

Steven A. Lastres - Debevoise & Plimpton LLP