

SUN. 7/11 1:30PM — A6: "I READ THE NEWS TODAY, OH BOY!": 21ST CENTURY LESSONS FOR LAW LIBRARIES FROM THE RECORDING AND NEWSPAPER INDUSTRIES

2010 AALL ANNUAL MEETING AND CONFERENCE

Date/Time: Sun, Jul 11 1:30pm - 2:45pm

Location/Room: CCC-Room 605-607

Adapting to a digital world, law librarians face many pressures: online resources that are sometimes less usable than their print counterparts, escalating costs from a dwindling number of content providers, and patrons who expect all information to be online. Not surprisingly, other information markets, such as the recording and newspaper industries, face similar problems. Both industries saw their content become available on the internet, and they continue to struggle with outside players seizing control of their markets, while facing economic backlash for not effectively meeting consumer expectations. What lessons should legal information professionals learn from these industries? A panel of law librarians and recording and newspaper industry experts will discuss these transitions, analyzing mistakes that have been made, and identifying opportunities for law librarians.

Coordinator & Moderator:

Tom Boone - Loyola Law School - Los Angeles

Speaker(s):

Kenneth J. Hirsh - University of Cincinnati College of Law Library

David Holt - Santa Clara University, Heafey Law Library

Steve Knopper - Rolling Stone Magazine

Vikki Migoya - The Denver Post