

SAT. 7/23 8:00AM — W2: PUTTING THE 'M' IN ERM: BEST PRACTICES IN ELECTRONIC RESOURCES MANAGEMENT

2011 AALL ANNUAL MEETING AND CONFERENCE

Date/Time: Sat, Jul 23 8:00am - 5:00pm

Location/Room: PCC-Room 203(A)

Electronic resources present managers with distinct challenges, including personnel, workflow, licensing, and marketing issues. A central tool for handling these challenges is an effective management program that supports and maintains both expanding electronic collections and diminishing print collections. Does your library use a complex variety of staff roles and interactions to manage electronic resources? This workshop will explore best practices for managing electronic resources. Panelists will address administrative and technical issues including: selection, access, workflow analysis, licensing options, ERM vendors, training, marketing, and staffing. Attendees will participate in the review of ERM tasks and design job descriptions for ERM staff. Learn to manage electronic resources and not allow them to manage you! A pre-workshop list of selected readings will be available to attendees.

Separate registration fees

AALL Members: \$165.00

Nonmembers: \$250.00

Registration fee includes: program, handouts, continental breakfast and boxed lunch.

Attendance is limited for all workshops - be sure to register well in advance of the June 17 deadline!

Co-sponsored with TS-SIS.

Coordinator(s):

Carol Avery Nicholson - University of North Carolina at Chapel Hill Law Library

Linda J. Davis - Georgetown University Law Library

Moderator(s):

Carol Avery Nicholson - University of North Carolina at Chapel Hill Law Library

Speaker(s):

Cynthia W. Bassett - University of Missouri Law School Library

Joseph A. Custer - Saint Louis University, Omer Poos Law Library

Mary K. Dzurinko - MK Dzurinko Associates

David Greenebaum - LYRASIS

Alan Keely - Wake Forest University Professional Center Library

Smita Parkhe - Georgetown University Law Library

Gordon Russell - Lincoln Memorial University, Duncan School of Law - Law Library

Tracy L. Thompson-Przylucki - New England Law Library Consortium, Inc.