

SAT. 7/21 8:30AM — W4: GOING MOBILE: BUILDING MOBILE APPLICATIONS

2012 AALL ANNUAL MEETING AND CONFERENCE

Date/Time: Sat, Jul 21 8:30am - 5:00pm

Location/Room: OFFSITE-Harvard Law School Library, Computer Lab

[Official AALL Program Listing](#)

Target Audience: Reference librarians, electronic services/resources librarians, IT librarians and emerging technology librarians with a strong understanding of HTML/HTML5, CSS and introductory level JavaScript knowledge who are interested in building mobile applications for their library

Learning Outcomes:

1. Participants will discover the tools to design and produce mobile applications for their library services.
2. Participants will be able to build a simple mobile application with development tools designed for individuals with varying levels of programming experience.

Within five years, mobile web access will overtake desktop web access. Vendors like Westlaw and Fastcase reach customers through mobile applications. Libraries around the world are developing applications to reach their patrons: building mobile-friendly websites, OPACs, digital collections, and tour guides. You can too! This workshop will provide experience designing and building mobile applications and interfaces for library services, including native and non-native apps. Speakers will discuss and evaluate mobile applications for different library uses. They will compare design strategies and application creation tools like HTML5, iwebkit, Zoho, and Conduit. During hands-on breakout sessions, speakers will provide instruction and guidance as participants test their skills designing different types of applications. Participants should come with a working knowledge of HTML/HTML5 and CSS. Knowledge of scripting languages such as Javascript is helpful.

Separate registration fee required - June 15 deadline

Registration fee includes: round-trip transportation between the convention center and Harvard, program, handouts, continental breakfast, a boxed lunch, and afternoon refreshments.

Registration fee:

AALL members: \$95.00

Nonmembers: \$145.00

Speaker(s):

Carli Spina - Harvard Law School Library

Karina Condra - Boston University Pappas Law Library

Amy Deschenes - Simmons College Library

Raquel Ortiz - Roger Williams University School of Law