

GLL Newsletter Committee 2016-2017 Report

John Barden – Chair/Editor

Jenn Dalglish

Patty Horvath

Joe Lawson

Brandon Wright

Executive Board Liaison: Holly Gerber

Charge:

Continue publication of content rich, electronic only, newsletter (“GLL News”) three times a year.

Through efforts of the Newsletter Committee members, solicit and write newsworthy articles, event news, and stories for each issue according to themes. Highlight new roles and innovative "best practices" among membership libraries.

Report:

The newsletter committee published three regular issues of the *GLL News* this year (Fall, Winter/Spring, and Summer). This was the first year under a new editor. The previous editor, Holly Gerber, GLL Chair Jenn Dalglish, and webmaster Mary Jo Lazun worked hard to bring the new editor up to speed and ensure a smooth transition. Other committee members were helpful in suggesting articles and coming up with ideas for submissions. Numerous GLL members offered material for publication which resulted in issues covering a wide range of topics.

The Winter/Spring issue debuted the inclusion of GLL Executive Board minutes as a regular feature. Each issue will include minutes of two previous Board meetings. Thanks to GLL Secretary/Treasurer James Durham for providing these minutes in a well-organized and timely manner.

Last fall the editor was asked by the GLL Chair to research the feasibility of publishing the newsletter in "flipbook" format to parallel some of the developments in presentation of AALL publications. We looked at different options. In the end flipbook publication did not proceed due to software licensing restrictions, but it remains a possibility for the future.

The editor is also following AALL "branding" developments. The committee may consider some changes to the look of the newsletter once we get a sense from AALL how the new organizational logo, etc., can best be implemented by chapters and special interest sections.

John Barden