

GLL Newsletter Committee 2018-2019 Report

Christine Morton – Co-Chair/Co-Editor
Sara Pic – Co-Chair/Co-Editor
Stephen Parks
Shanna Pritchett
Executive Board Liaison: Holly Gerber

Charge:

Continue publication of content rich, electronic only, newsletter (“GLL News”) three times a year.

Through efforts of the Newsletter Committee members, solicit and write newsworthy articles, event news, and stories for each issue according to themes. Highlight new roles and innovative "best practices" among membership libraries.

Report:

The newsletter committee published three regular issues of the GLL News this year (Fall, Winter/Spring, and Summer). This was the first year under new editors. The previous editor, John Barden, worked with the new editors, providing detailed commentary and assistance, to bring the new editors up to speed and ensure a smooth transition. Other committee members, as well as GLL members generally, were helpful in suggesting articles and coming up with ideas for submissions. Numerous GLL members offered material for publication which resulted in issues covering a wide range of topics. Issues continued to include minutes of previous Board meetings. Thanks to GLL Secretary/Treasurer James Durham for providing these minutes in a well-organized and timely manner. The editors continued to work with GLL Webmaster and AALL staff to ensure timely posting of the newsletter to the GLL website. Only minor branding changes occurred with the roll-out of the new AALL logo. The editors debuted a new method to help GLL members “put names to faces,” by including photos of all article contributors. The editors also ensured that GLL Board members, committee chairs, and committee members were appropriately identified (including hyperlinked emails for the Board) so that GLL members were informed as to the overall activities of GLL and its leadership.

Respectfully submitted,

Christine Morton and Sara Pic