

# SUN. 7/22 10:45AM — A3: GUERRILLA USABILITY TESTING

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## 2012 AALL ANNUAL MEETING AND CONFERENCE

Date/Time: Sun, Jul 22 10:45pm - 11:45pm

[Official AALL Program Listing](#)

**Target Audience:** Librarians interested in improving their services

### **Learning Outcomes:**

1. Participants will be able to identify problems users have working with web-based interfaces.
2. Participants will be able to implement a cost-effective usability program.

How can you design systems that work efficiently, while avoiding common problems? Enter usability testing, a process to observe user interaction with a system intended to discover and fix problems. Contrary to popular belief, usability testing need not be expensive or even overly time consuming. This program will demonstrate different types of usability testing, including sophisticated software tools and low-tech solutions; discuss the “test early and often” model of usability testing; and show how to budget time and money for a successful usability testing program. Participants will also see a live usability test conducted during this program.

*Co-sponsored by OBS-SIS*

Speaker(s):

Jason Eiseman - Yale Law School

Roger Vicarius Skalbeck - Georgetown University Law Library