

# Professional Engagement, Growth, and Advancement Special Interest Section

## Annual Report 2019-2020

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### Officers

- *Patrick Parsons*, Chair;
- *Candle Wester*, Vice-Chair;
- *Andrew Lang*, Secretary/Treasurer; and
- *Savannah Nolan*, Member-at-Large.
- *Malikah Hall*, Immediate Past Chair

### Report

#### **Chair's Report**

2019-2020 was an exciting year for the Professional Engagement, Growth, and Advancement Special Interest Section. During summer 2019 planning meetings, the board expressed a desire to increase both the association-wide exposure and offerings of the SIS. Much of PEGA's previous work centered around the AALL Annual Meeting. In order to better serve the membership and profession, the executive board decided to explore possibilities of year-long programming. These resulted in the creation of the So You Wanna...? Video Interview Series by the Education and Publication Committee and a continuation and expansion of the Beer and Edits Scholarly matching program. Both of these efforts will be talked about in more detail below.

The SIS also had to adjust to the complexities of the COVID-19 virus. When the in-person 2020 annual conference was canceled, the board decided to emphasize providing effective substitute events for the slate of PEGA conference activities. The committees and board stepped up and provided the excellent programming described below. Specifically, PEGA held a wildly successful virtual trivia event, virtual Beer and Edits, and attended the virtual CONELL Marketplace. As chair, I would like to extend a special thanks to everyone who made this possible.

The SIS named two AALL Conference VIP's, which were provided free admission to the AALL online virtual Conference. These were Jasmine Patel, Staff Attorney for the Supreme Court of California and Renate Chancellor, Associate Professor of Library and Information Science from Catholic University of America.

We would like to extend a special thanks to Member at Large Savanna Nolan for heading the new operations handbook initiative. The project started in early 2020 and will be finished by fall 2020. When completed, the handbook will provide standard procedures for the administration of the SIS and ease the transition between officers, committee chairs, and committee members.

#### **Secretary/Treasurer's Report**

### *Financials*

As of the most recent quarterly statement, which ended on March 31, 2020, PEGA-SIS had \$6,670.50 in its account. This is \$2,022.06 more than we had at the same time in 2019. This also probably does not reflect income from the membership renewals. Significantly, the HeinOnline sponsorship for the 2019 PEGA Party covered the full cost of the event, which has allowed us to continue growing our financial reserves. Because almost all of our SIS expenses are tied to the AALL Annual Meeting, we anticipate that our financial resources will continue to grow in the coming year.

### *Membership*

Since May of last year, PEGA has gained 12 members. The current membership list was pulled on 6/3/20, which is before AALL membership renewals. This suggests that we haven't seen any drop-off in renewals due to COVID-19, which has been a point of concern at the Chapter level as some institutions (typically firms) are cost-cutting by eliminating professional development budgets.

### **Education and Publication Committee – Chair Patrick Parsons**

The Educating and Publication committee is tasked with two roles - reviewing member proposals for the AALL annual meeting as well as exploring the possibilities of new educational offerings.

### *Program Review*

This year the Committee solicited program reviews from late August to early September of 2019. Because we were not in a position to independently sponsor a program, we did not receive submissions.

### *Educational Offerings*

This year, the Committee decided to try a new educational programming initiative called the So You Wanna...? Series. The series was conceived as a set of informal interview type webinars with people well knows for certain things. The Committee started planning the series in late fall and submitted a webinar proposal to the AALL Continuing Professional Committee. The series was accepted, and the first interview was held.

Interviews were held monthly from November until May. Ultimately, the series consisted of seven interviews, which drew 349 total viewers averaging over 63 viewers a session. Overall, the Committee is extremely happy with both the participation and exposure gained from the series.

Name	Presenters	Attendance
SYW Manage People	Patrick Parsons, Carol Watson	65

SYW Pace Yourself	Savanna Nolan, Cattleya Conception	32
SYW Change Library Types	CJ Pippin, Michelle Dewey, Andrea Alexander	45
SYW Be A Law Techie	CJ Pippin, Andre Davison, Kenton Brice, Jenny Wondracek,	90
SYW Publish Something	Patrick Parsons, Mike Chiorazzi, Kris Niedringhaus	45
SYW Work Intergenerationally	Patrick Parsons, Shira Megerman, Ron Wheeler	56
SYW Learn Cultural Competence	Savanna Nolan, Shamika Dalton , Michelle Viligran	113
Overall	Total	349
	Average	63.71428571

### *Future Planning*

The Committee would like to continue to perform all of its assigned functions. With the increase of membership and lack of spending for 2019/2020, the Committee feels it might be time to explore independently sponsoring an AALL Conference program, particularly for first-time or early career presenters or topics specific to professional development.

The Committee would also like to continue the SYW series. Possible changes for next year may include a 15 minute time increase and redistribution of programs across more of the fall.

### **Beer and Edits Committee – Co-Chairs, Sabrina Davis and Megan Austin**

The Committee continues its efforts to match writers and reviewers. The year's efforts included the following:

- October 2019 The Committee initiated a small round of scholarly matching for a writer who was seeking editing; a reader/editor was found.
- November 2019:

- The Committee created a B&E Gmail account ([beeredits.pegas@gmail.com](mailto:beeredits.pegas@gmail.com)) to host interest polls and other committee information. They also modified the B&E Interest Form and initiated a more comprehensive round of scholarly matching within PEGA-SIS, which produced 14 responses. Eight responders were looking for feedback on their respective writings, and all 14 volunteered to be readers. All writers were matched with at least one reader.
- The Committee also contacted the PEGA-SIS Outreach & Communications Committee about publicizing the interest form on social media, which they did as well as addressed needing a B&E recurring column for the PEGA-SIS Newsletter.
- January 2020: The Committee circulated the B&E Interest Form to AALL as a whole through the Members Open Forum on My Communities but did not receive any additional responses.
- March 2020: The Committee submitted a B&E column for the PEGA-SIS Newsletter, which was published March 30, 2020.
- April 2020: The Committee began discussing a virtual B&E event instead of our canceled in-person scholarly matching event at the AALL Annual Meeting. Our idea is for a Zoom meeting, breaking out partners into groups. We will need to do a call for papers and readers beforehand to judge interest. We discussed waiting to see how many people are interested, then trying to coordinate the Zoom conference based on people's availability.
- June 2020:
  - The Committee sent out a 2020-2021 B&E Interest Form on June 10, to match writers and readers. This form included questions regarding interest in a virtual B&E event for this summer. The Co-Chairs are scheduled to participate in a conference call on June 17 with the Joint Research Committee, to discuss having a virtual event this summer.

#### **Outreach and publication Committee – Chair Eve Ross**

The Committee continued their excellent work in promoting both the SIS and SIS events. These efforts included re-invigorating the PEGA-SIS Social Media Presence as well as re-starting the newsletter. The Committee decided to subscribe to the SMORE newsletter service while exploring online future newsletter options.

*Outreach Highlights*

[Facebook](#) – Top Five Posts

Published	Post	Reach	Post Clicks Reactions/comments/shares
11/08/2019 12:13 pm	Thanks to Patrick Parsons and Carol Watson for "So You Wanna Manage People" ...	315	37 40
02/03/2020 2:54 pm	So You Wanna... Be a Law Techie? C.J. Pippins moderates a conversation ...	224	5 10
03/04/2020 12:54 pm	"So You Wanna Publish Something?" will be happening on March 11 at 12:00 pm EST. ...	192	9 10
11/12/2019 1:47 pm	Need a reader of your scholarly work in progress?   ...	131	3 11
12/02/2019 11:28 am	"So You Wanna Pace Yourself?" a 30-minute online video conversation, free for all AALL ...	126	7 9

[Twitter](#) – Top Two Tweets

<p><b>Apr 2020</b> · 30 days</p> <hr/> <p>TWEET HIGHLIGHTS</p> <p><b>Top Tweet</b> earned <b>809 impressions</b></p> <p>It's here! The Spring 2020 issue of the PEGA-SIS Newsletter is now live!</p> <p>Read the Letter from the Chair with Patrick Parsons, catch up on Member News, reflect on 5 years of PEGA-SIS with Michelle Hook Dewey, Jordan Jefferson, &amp; Deborah Schander, &amp; more!</p> <p><a href="https://smore.com/57jth">smore.com/57jth</a> <a href="https://pic.twitter.com/cjAy7816vP">pic.twitter.com/cjAy7816vP</a></p>  <p><b>Articles and Features</b> From the Chair - Patrick Parsons PEGA-SIS: Its Five-Year Journey and Beyond - Michelle Hook Dewey, Jordan Jefferson, Deborah Schander</p> <p>🔗 2 ❤️ 4</p>	<p><b>Dec 2019</b> · 31 days</p> <hr/> <p>TWEET HIGHLIGHTS</p> <p><b>Top Tweet</b> earned <b>797 impressions</b></p> <p>So You Wanna ... Pace Yourself 30-min online video convo between Savanna Nolan &amp; Cattleya Concepcion, both of <a href="#">@GtownLawLib</a> about personal career choices</p> <p>Tue Dec 10 free for all AALL members brought to you by PEGA-SIS</p> <p>Register now: <a href="https://bit.ly/PaceYourselfDe...">bit.ly/PaceYourselfDe...</a> <a href="https://pic.twitter.com/eQquj6oKDw">pic.twitter.com/eQquj6oKDw</a></p>  <p><b>So You Wanna Pace Yourself?</b></p> <p>🔗 3 ❤️ 4</p>
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[Instagram](#)  
Posts

– Top Two



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### So You Wanna Change Library Type

Wednesday, January 15, 2020

Michelle Hook Dewey - BakerHostetler

Andrea Alexander - 6th Circuit Library & Archives

Charles (CJ) Pipins, II - University of Baltimore Law Libra

Register now at <https://bit.ly/ChangeLibraryTypesJan>

free for AALL members

brought to you by PEGA-SIS

#### Post Insights



5



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1

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Profile Visits

27

Reach



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PATRICK PARSONS INTERVIEWS RON WHEELER AND SHIRA MEGERT

### So You Wanna Work Intergenerationally?

Register now: [bit.ly/WorkIntergenApr7](https://bit.ly/WorkIntergenApr7)

30-minute video conversation

Tuesday, April 7

Must register by April 5 to view in rec  
All sessions are recorded, available after a

#### Post Insights



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Profile Visits

39

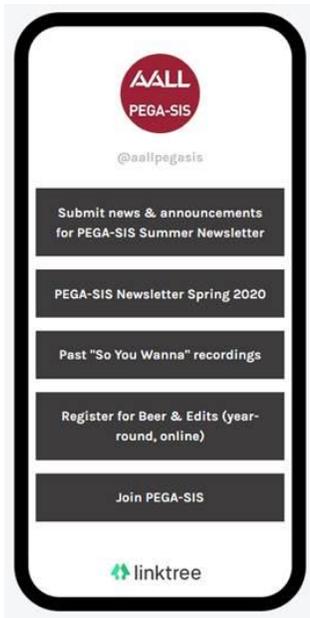
Reach

bit.ly complete statistics

Link created	Link	Clicks as of 6/2/20
Dec 10, 2019	bit.ly/ManagePeopleNov6Recording	1,892
Jan 31, 2020	bit.ly/BeALawTechieFeb13	809
Apr 20, 2020	bit.ly/CulturalCompetenceMay14	710
Dec 10, 2019	bit.ly/ChangeLibraryTypesJan15	629
Dec 11, 2019	bit.ly/PaceYourselfDec10Recording	601
Feb 25, 2020	bit.ly/PublishSomethingMar11	519
Feb 14, 2020	bit.ly/LawTechieFeb13Recording	167
Dec 10, 2019	bit.ly/AALLWebinarRecordings	161
Apr 14, 2020	bit.ly/WorkInterGenApr7Recording	92
Mar 23, 2020	bit.ly/PublishSomethingMar11Recording	88
Nov 30, 2019	bit.ly/PaceYourselfDec10	72
Nov 12, 2019	bit.ly/PEGABeerEdits2019-20	20
May 15, 2020	bit.ly/CulturalCompetenceMay14Recording	12
Nov 14, 2019	bit.ly/WorkplaceCommunication5Topics5Days	11
Mar 23, 2020	bit.ly/WorkIntergenApr7	7

linktr.ee complete statistics

Lifetime Analytics: ● Views: 37



## Publications



Submissions for the Summer 2020 newsletter are/were due June 15 to [sabrina.davis@nortonrosefulbright.com](mailto:sabrina.davis@nortonrosefulbright.com), and the summer newsletter is expected to be published June 30.

### *Future Planning*

The Committee has contributed its workflow to the PEGA-SIS Handbook.

As part of that workflow, there are two items we would like to ask the board to consider for 2020-21:

- a. Consider paying either for Smore (to permit per-article permalinks) or for WordPress (to get rid of ads) or look for another publication solution for per-article permalinks without ads.
- b. Consider updates to <https://www.aallnet.org/pegasis/>

### **Social Committee Report – Chair Eliza Fink**

After conversations with members of ALL-NEW, it was decided that the PEGA Party would be co-sponsored by the two organizations, and ALL-NEW liaison Bret Chistensen was added to the group. The five members completed substantial plans towards finding an acceptable venue for the Party in January and February until COVID-19 halted the planning process.

However, instead of our regular party, the Committee planned a virtual Happy Hour on July 9 at 8:30 pm which attracted 22 total teams. A live trivia game was announced over YouTube live, and members were encouraged to join in small groups, playing along via a Google Form for the submission of answers. Prizes of \$100 Amazon gift card for first place, \$50 for second and \$25 for third, divided among the members of each team. While the Committee has no way of knowing actual participation because answers were collected on behalf of entire teams, they can estimate that the maximum team size of 6 x 22 total teams means that the event attracted upwards of 120 total participants. This would be considered a resounding success, even if the Committee had the entire year to plan. With a quick one-month turnaround, the event and results were rather remarkable.

### **Nominations Committee – Co-Chairs Michelle Hook Dewey, Shira Megerman**

This year, the Committee was successfully able to recruit two candidates for both open board positions (Vice-President/President-Elect and Secretary/Treasurer.) This was the first year that PEGA used the AALL online election system. The process worked well and should be used for future elections. The Committee also documented the elections procedures in the PEGA Handbook.

### **Passing of the Gavel to the new chair – Candle Wester**

The 2019 -2020 board as installed:

- *Candle Wester*, Chair;
- *Patrick Parsons*, Immediate Past Chair;
- *Cas Laskowski*, Vice Chair;
- *Kelly Leong*, Secretary/Treasurer;
- *Savanna Nolan*, Member at Large.

In her closing remarks of the Annual PEGA-SIS business meeting Candle acknowledged that plans are now different than they would have been a few months ago, and some of our plans have gone awry. However, she emphasized that we can build on the momentum and successes of the past year and pursue new opportunities. This includes taking a more active role in the unfolding conversations about reopening during the ongoing pandemic and our SIS's role in supporting social justice movements, including the Black Lives Matter.