



PROFESSIONAL ENGAGEMENT,  
GROWTH, & ADVANCEMENT  
SPECIAL INTEREST SECTION



## PROFESSIONAL ENGAGEMENT, GROWTH, AND ADVANCEMENT SPECIAL INTEREST SECTION

### ANNUAL REPORT 2021-2022

#### OFFICERS

*Cas Laskowski*, Chair;  
*Sabrina Davis*, Vice Chair/Chair-Elect;  
*Kelly Leong*, Secretary/Treasurer;  
*Rebecca Chapman*, Member-at-Large;  
*Candle Wester*, Immediate Past Chair

#### REPORT

##### Chair's Report

Last year, I said I saw this as a recovery year, as we all tried to transition to some degree of in-person. It was just that. After so much change and increased demands, this year was an attempt at reviving some pre-COVID structures, like in-person classes and events, but

One unique problem we faced this year was the reduction in vendor support. This year saw a marked drop in the number of SIS events that received sponsorship. At a meeting with SIS Chairs, Vani noted that this change would likely carry on into future years.

Unfortunately, our Social was not one of the few events selected. We investigated potential partnerships with other SISs, but the Executive Board could not identify any other SIS events with needs and goals aligned with our purpose for the Social. The Board voted to provide the Social Committee with a \$3,200 budget for this year's event. The Board will investigate other avenues in future years.

The Annual Meeting will be held in a few weeks. Despite all the changes, PEGA will have a strong presence. We will have representatives at CONELL. And Beer & Edits and the Social will allow our members to gather with each other and possible new members. We are also co-sponsoring the Interviewing Roundtable with ALL-SIS's JEDI Committee. So, while it will likely never be the same as it was in the past, PEGA proves resilient.



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## **Secretary/Treasurer's Report**

### *Financials*

Starting Balance as of October 1, 2021	\$9,485.50
Expenditures	\$0
Ending balance as of March 31, 2022	\$10,085.50

### *Membership*

PEGA-SIS had 192 members as of 4/18/2022.

### **Beer and Edits Committee – Chair, Dan Brackmann**

- Given overlap of activities with committees in ALL-SIS & RIPS-SIS, Beer & Edits decided to focus on its in-person scholarship matching event in Denver.
- The committee received funding from the PEGA-SIS Board for swag for the Denver gathering and ordered 50 small cork coasters with the money.
- Advertising for scholarship matching for the event is forthcoming.

### **Bylaws Committee – Chair (Vacant)**

No report.

### **Outreach and Publications Committee – Report from Rebecca Chapman, Board Liaison to the Committee**

- Social Media: For the period of July 1, 2021, through June 7, 2022 -
  - Facebook posts had a reach of 439 impressions (eyes on posts), and 34 individual visits to the PEGA-SIS Facebook page.



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- Instagram posts had a reach of 50 impressions, there are only 46 total Followers to start with, and there were only 26 visits to the PEGA Insta profile page. There were no new followers.
- LinkedIn had 132 impressions and I added roughly 5(?) confirmed members to the group.
- Twitter is where the real action is. PEGA tweets had 4,668 impressions in that period of time. There were 490 Twitter Profile visits. There were very few retweets (under 10, if I'm recalling correctly) and even less mentions.
- PEGA-SIS Newsletter: The Fall 2021 Newsletter landing page received 82 views with individual articles for the issue averaging about 35 views. The Winter 2022 landing page received 154 views with individual articles averaging about 20 views. Productivity columns and "So, You Wanna...?" recaps tend to be the most popular in terms of views and interactions within the article.

**Programming & Education Committee – Chair, Sabrina Davis**

In 2021-2022, the PEGA-SIS Programming & Education Committee continued offering its live interview series, "So, You Wanna . . .?" The committee presented the following seven (7) programs to a total of 301 live attendees:

- 11/19/21: So, You Wanna Apply for a Promotion? (30 attendees)
- 12/8/21: So, You Wanna Practice Mindfulness? (40 attendees)
- 1/11/22: So, You Wanna Be AALL President? (16 attendees)
- 2/23/22: So, You Wanna Create an Inclusive Workplace? Part 1: Cultural Diversity (65 attendees)
- 3/17/22: So, You Wanna Create an Inclusive Workplace? Part 2: Invisible Disabilities (43 attendees)
- 4/26/22: So, You Wanna Sharpen Your Writing Tools? (72 attendees)
- 5/23/22: So, You Wanna Be an Editor? (35 attendees)

In Fall 2021, committee members also offered to review AALL Annual Meeting program proposals for possible sponsorship by PEGA. No program proposals were submitted, however.

**Social Committee Report – Report from Cas Laskowski, Board Liaison to the Committee**

- Venue for the PEGA Party will be the Denver Press Club. We are waiting on the invoice.

**Nominations Committee – Report from Kelly Leung, Board Liaison to the Committee**

- 50% of PEGA members voted in the election.
- There was one candidate nominated for the following positions:



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- Vice Chair/Chair-Elect: Christine Park
- Secretary/Treasurer: Ashley Arrington

**Passing of the Gavel to the new chair – Sabrina Davis.**

The 2020-2021 board as installed:

- *Sabrina Davis*, Chair;
- *Christine Park*, Vice Chair/Chair-Elect;
- *Ashley Arrington*, Secretary/Treasurer;
- *Rebecca Chapman*, Member-at-Large;
- *Cas Laskowski*, Immediate Past Chair

In her closing remarks of the Annual PEGA-SIS business meeting, Sabrina stated that she wants to focus on member engagement within the SIS next year, specifically looking at recruitment, retention, and recognition of members.