

**PLL-SIS Executive Board Meeting  
May 12, 2015**

The meeting was called to order at 3:34 pm. The following were in attendance:

Cheryl Niemeier, Chair  
Scott Bailey, Chair Elect  
Jean O'Grady, Past Chair  
Emily Florio, Treasurer  
Marcia Burris, Board Member  
Saskia Mehlhorn, Board Member  
Nancy Rine, Secretary  
Cameron Gowan, incoming Chair Elect

Cheryl moved to approve the minutes of the April 14<sup>th</sup> meeting and all approved.

Emily provided the Treasurer's Report, noting that there will be more activity in the next period due to the travel and registration grants that were recently awarded. The current balance is \$75,471.68.

**Old Business**

- PLL Ballot – Nancy confirmed that the name change and conforming amendments ballot was live, notification sent to the membership, and voting had begun.
- Rebranding the SIS Name – Cheryl led the discussion of the proposals received from the following:
  - Brand Solutions Group
  - Katie Walter Graphic Design
  - Second Design Collaborative
  - Ken FedermanShe also thanked Steve Lastres and Natalie Lira for soliciting two of the proposals. She will distribute copies of all four proposals so that the Board can vote by end of day Wednesday, May 13<sup>th</sup>.
- PLL Table at AALL Annual Meeting – Cheryl confirmed that there will be an unmanned PLL table in the activities area of the exhibit hall in Philadelphia. We will provide copies of the updated brochure and the three updated PLL Resource Guides. All materials will have the new logo. Emily recommended staffing the table at least during the conference breaks. Cheryl agreed and will ask Steve to come up with a plan.
- CONELL Marketplace – Cheryl confirmed that PLL will also have a table at the CONELL Marketplace on Saturday morning, July 18<sup>th</sup>. Although it conflicts with the Summit Cheryl explained that it is important for PLL to have a presence there. Cheryl, Steve, Jean and Cameron have volunteered to split the shift.

## New Business

- PLL Board Meeting – Cheryl announced that the meeting will be on Sunday, July 19<sup>th</sup>, from 5:30-6:30 p.m. in the Marriott Conference Suite 2. She encouraged both the current and incoming board members to attend since it's the only opportunity for a face-to-face meeting.
- Resource Guides – Cheryl discussed the proposals from Katie Walter and Ken Federman. She will summarize all of the proposals received for the logo, tagline, and Resource Guides and send the group the summary and proposals so that we can vote on Wednesday.
- Committee / Group Reports
  - Nominations - Cheryl welcomed Cameron, incoming Chair Elect, on the call.
  - Awards – Saskia reported that the stars will be ordered after the vote on the new SIS name. She confirmed that all recipients have been invited to the PLL luncheon on Sunday. Discussion then turned to how best to publicize the awards. The group agreed to a three-step approach:
    - 1) soft announcement in the May E-newsletter
    - 2) formal announcement, presentation, and photo session at the annual meeting
    - 3) profile two recipients in each newsletter, beginning with the September issue
  - Membership – Emily reported that Michele Villagran is working on the brochure which will incorporate the new logo, and she continues to reach out to new AALL members who could be interested in PLL. Emily has asked Michele if she wants to continue on the committee next year.
  - 2015 PLL Summit – Marcia reported that the Bloomberg BNA opening reception is confirmed for the Kimmel Center and the announcement will be in the next newsletter and on the website. She also confirmed that Monica Bay will be attending the Summit and the PLL luncheon to receive her award.
- PLL Education programs – Cheryl confirmed that the last webinar for the year, *Pleadings in a Sea of Dockets: Panel Discussion*, to be held on May 14<sup>th</sup>, is on schedule. She will also confirm that Sarah was able to post the last webinar and will do same with this program.
- Promotional Materials for the Annual Meeting – Jean agreed to collect samples that can be customized with the new PLLIP logo and will circulate to the group within the next week.

The meeting adjourned at 4:35 pm.