PLLIP-SIS MEMBER NEWS FOR OCTOBER 2021

UPCOMING ELECTION

The results of the 2022 AALL vice president/president-elect, treasurer, and Executive Board members will be announced soon.

WHAT PLLIP MEMBERS ARE UP TO – NEW POSITIONS, ARTICLES, PRESENTATIONS

- Margaret M. Bartlett started a new position as Director of Knowledge and Research at Chamberlain Hrdlicka.
- Jan Bissett (Reference and Faculty Liaison Services Librarian, Wayne State University Arthur Neef Law Library) and Margi Heinen (Research Specialist, Sherman and Howard) co-wrote an article, "Research, Interrupted" for the Libraries and Legal Research column in the October 2021 Michigan Bar Journal (available here).
- Allison Reeve Davis (Senior Library Manager, Littler Mendelson, P.C.) co-moderated an AALL Coffee Chat: Virtual Interviewing and Onboarding with Michelle Hook Dewey (Electronic Services & Reference Librarian, Mercer University Law Library), Elizabeth Osborne (Senior Legal Reference Librarian, Library of Congress), and TJ Striepe (Director of the Law Library, University of Georgia).
- Charles Menicocci started a new position as KM Solutions Analyst at Schwabe Williamson & Wyatt.
- Tiffany O'Neil (Director, Knowledge Management & Technology Innovation, Procopio, Cory, Hargreaves & Savitch LLP), Alana Carson (Client Success Manager, Thomson Reuters HighQ), and Jack Godsey (Account Executive, Thomson Reuters HighQ) were interviewed on the Geek in Review podcast (Episode 129) on the art of process management (available here).
- Lisa Mayo (Director of Data Analytics, Ballard Spahr LLP) wrote How Data Analytics Can Change the Way Law Firms Do Business (Reposted with permission from AALL Spectrum available here).
- Erik Adams (Manager of Library Digital Initiatives, Sidley Austin LLP), Martin Korn (Director of Research and Knowledge Services, Sheppard, Mullin, Richter & Hampton LLP), and Casandra Laskowski, (Head of Research, Data & Instruction, University of Arizona College of Law Library) co-wrote DIY Analytics: Beyond Excel (Reposted with permission from AALL Spectrum available here).

PLLIP COMMUNICATIONS COMMITTEE

Follow the Communications Committee with PLLIP news and content @PLLIP_AALL on Twitter or On Firmer Ground.

UPCOMING WEBINARS

AALL 2021 VIRTUAL COMPETITIVE INTELLIGENCE FOUNDATIONS

Date: Tuesday, November 9 (11am) - Wednesday, November 10, 2021 (3:30pm US/Central)
Competitive intelligence (CI) is quickly becoming one of the must-have skill sets in demand at many organizations. Be the person who defines, gathers, analyzes, and distributes intelligence about products, customers, and competitors at your organization. The 2021 Virtual Competitive Intelligence Foundations course, to take place November 9–10, 2021, is designed to prepare professionals to establish a CI function in their organization, and to create processes and learn effective analysis frameworks to maintain it.

Attendees will also learn practical tips and tricks for implementing and leveraging a competitive analysis competitor program within their organization for better marketing, account management, and other firm processes and strategic initiatives. Attendees will have the opportunity to network with other professionals, engage in live Q&A discussions, and receive CI templates to help get started in implementing a CI function in their own organization.

(Registration deadline November 5th. Attendance is limited for this event. Click here to register.)

THE JANE SÁNCHEZ MEMORIAL LECTURE ON THE FUTURE OF LAW LIBRARIES AND LAW LIBRARIANSHIP

Date: Tuesday, November 9, 2021 (2pm - 3pm US/Central)

The late Law Librarian of Congress and Deputy Librarian for Library Collections and Services Jane Sánchez worked to advance the Law Library of Congress by advocating for new initiatives. These initiatives, such as the Law Library of Congress Legal Research Institute, helped enhance the Law Library of Congress' products and services, and expand the Law Library of Congress' ability to assist patrons across the world. This webinar will honor Jane's legacy by examining the future of law libraries and law librarianship with a panel of experts that draw on their experience as leaders in academic, government, and law firm libraries.

(Click here to register.)

A BETTER LEGAL NEWS EXPERIENCE: REUTERS LEGAL NEWS (THOMSON REUTERS PARTNER WEBINAR)

Date: Tuesday, November 16, 2021 (2pm - 3pm US/Central)

Attend this session to be introduced to Reuters Legal News, available now at no cost. Get award-winning business and market news, alongside deep legal practice area content.

(Click here to register.)

LAW LIBRARIANS ARE TECH EXPERTS—WHETHER WE KNOW IT OR NOT

Date: Thursday, November 18, 2021 (11am - 12pm US/Central)

Law librarians are constantly adopting new technology skills and enhancing existing ones—but how often do they take stock of these skills? This program will focus on recognizing the knowledge of technology that law librarians already have, and how to use that skill set to boost teaching and reference services. Moreover, by identifying and building upon these skills, librarians can
improve current programs and services—from reference interviews to formal classroom instruction—and impress even the most tech-savvy administrator.

(Click here to register.)

**AALL CONNECTION / NOVEMBER 2021**

Date: T Wednesday, November 17, 2021 (11am - 12pm US/Central)

To keep members informed of the Association's activities, AALL will be holding its virtual update on Wednesday, November 17, 2021 at 11:00 am Central.

(Click here to register.)

**LIVE INTERVIEW SERIES: SO, YOU WANNA APPLY FOR A PROMOTION?**

Date: Friday, November 19, 2021 (12pm - 1pm US/Central)

While moving up in law librarianship sometimes means literally moving to a new institution and while there are different processes across the types of law libraries, there are some common issues and questions involved when applying for a promotion. In this “So, You Wanna . . .?” interview, Eliza Boles will talk to our panel of four about their experiences in getting promotions and assisting people in that same goal. They will discuss topics such as preparing for the promotion application process, how to “make the case” for a promotion, things to be aware of during the process, and considerations for internal applicants. Panelists include an HR subject matter expert and law librarians in academic, firm, and government institutions.

(Click here to register.)

**THE MOTH, AALL LEADERSHIP EDITION: UNLEASH THE POWER OF STORYTELLING**

Date: Wednesday, December 15, 2021 (11am - 12pm US/Central)

Great leaders understand the power of storytelling, and the power of stories to connect us as humans and foster mutual understanding. This program will give a brief introduction to storytelling technique basics, and then have panelists share true stories as they remember them. Similar to The Moth podcast, anyone wishing to tell their story will need to pitch their idea, and the pitched stories need to relate to the theme of Leadership. Attendees will not only be entertained, but will learn from watching masterful storytelling in action, share in the collective wisdom around leadership, and hone the essential leadership skill of telling compelling, meaningful stories.

(Click here to register.)