RIPS Strategic Plan 2018-2023

RIPS-SIS Goal #1: RIPS creates a variety of professional development and publication opportunities for law librarians.

**Strategy #1:** Continue to develop the RIPS committee structure and promote member participation in committee activities.

**Action Item #1:** At least every three years, review RIPS committee charges and revise them, as needed, to provide specific direction for committee activities. (Fall 2020; Executive Board with committee chairs.)

**Action Item #2:** Establish new RIPS committees or task forces when necessary to support and execute the goals of the executive board and membership. (As needed; Executive Board.)

**Action Item #3:** Encourage new and existing RIPS members to join and participate in RIPS committees, by solicitation at the AALL Annual Meeting, via online discussions, the RIPS Blog, and word of mouth. (Annual; Executive Board, Public Relations & Recruitment Committee chair, and RIPS blog editor.)

**Action Item #4:** Following each AALL Annual Meeting, task committees to create an overview of their plans and projects for the year and report them to the Executive Board. (Annually in August; Executive Board with committee chairs.)

**Action Item #5:** Create and update, as needed, a timeline of all RIPS activities throughout an average year (Spring/Summer 2018, then updated annually in August; Executive Board Chair with committee chairs.)

**Strategy #2:** Encourage members to suggest new projects and initiatives relevant to their professional lives and bring those projects to fruition.

**Action Item #1:** Regularly ask members to suggest projects they are interested in spearheading or would find professionally valuable via the RIPS blog, MyCommunities, and committee emails. (Biannual in July and January; Chair and Vice-Chair with committee chairs; RIPS blog editor.)

**Action Item #2:** Enlist members of the Program Committee to identify ideas for task force projects, potential programming for the Annual Meeting, or at other times throughout the year; solicit collaboration with other RIPS committees, AALL chapters, caucuses, or SISs on projects and events that may address topics of mutual interest; and report on these activities via the RIPS blog, RIPS webpage, and online discussions. (Ongoing; Executive Board, Program Committee.)
**Action Item #3:** Enlist members of the Online Training Committee to develop program ideas into webinars and other online training opportunities. (Ongoing; Executive Board with Online Training Committee.)

**Strategy #3:** Continue to develop RIPS-sponsored publications and other written materials and encourage members to develop and share publication ideas and resources.

**Action Item #1:** Continue to support the RIPS Blog. (Ongoing; Executive Board, RIPS blog editor.)

**Action Item #2:** Continue to support the Teach-In committee to achieve a broad submission rate and promote their annual event. (Ongoing; Executive Board, Teach-In Kit Committee & RIPS blog editor.)

**Action Item #3:** Encourage and support RIPS members to develop new publications of interest to the law library community, such as white papers, toolkits, or articles. (Ongoing; Executive Board; committee chairs.)

RIPS-SIS Goal #2: RIPS fosters a diverse membership with members from a variety of library departments and library types.

**Strategy #1:** Assess the current diversity of our membership.

**Action Item #1:** Review the current make up of our membership. (2018; Executive Board.)

**Action Item #2:** Review the historical make up of our membership. (2018; Exec. Board.)

**Action Item #3:** Following the assessment, identify a target goal for diversity. (Fall 2018; Exec. Board.)

**Strategy #2:** Encourage active membership of RIPS members from a variety of library types and departments.

Action Item #1: Conduct a needs survey of membership, asking respondents to indicate library type, whether they work in public or technical services, and how RIPS could better serve them. (January 2019; Executive Board.)

**Strategy #3:** Promote RIPS uniquely diverse membership.

**Action Item #1:** Market RIPS unique diversity at CONELL marketplace to promote RIPS membership. (Ongoing; Executive Board with Public Relations and Recruitment Committee.)

**Action Item #2:** Develop new print and electronic advertising materials highlighting how RIPS can serve librarians from different types of workplaces. (Spring 2019; Public
RIPS-SIS Goal #3: RIPS has an active and involved membership.

**Strategy #1:** Increase visibility of RIPS members’ contributions to the rest of the special interest section and to the association as a whole.

**Action Item #1:** Promote all programs involving RIPS members at the Annual Meeting and regional conferences to current section members and other AALL members via the RIPS blog and MyCommunities (Annual; Blog Editor; Programming & Public Relations Committees.)

**Action Item #2:** Recap programs at the Annual Meeting and regional conferences involving RIPS members on the RIPS blog and MyCommunities (Annual; Blog Editor; Public Relations Committee.)

**Action Item #3:** Recognize members’ contributions through two RIPS-SIS awards, one for service to the SIS and one for scholarship. (Annual; Executive Board; Grants Committee.)

**Action Item #4:** Promote RIPS members’ scholarship via quarterly blog posts and/or by offering guest blog opportunities to those with new articles. (Quarterly; Blog Editor; Scholarship Committee.)

**Strategy #2:** Increase opportunities for those interested in specialized areas to share ideas.

**Action Item #1:** Connect those with similar interests in small writing groups to share ideas (Annual; Scholarship Committee.)

**Action Item #2:** Create interest groups for specialized topical areas so members can share ideas and create projects of interest to them. (Spring 2019; Executive Board; Interest Group Chairs.)

**Action Items #3:** Hold roundtables at Annual Meeting on areas of specialized interest and post notes/ideas shared at roundtables on blog and/or MyCommunities. (Annual; Executive Board with Committee Chairs.)

**Action Items #4:** Identify four topics of interest each year following Annual Meeting and hold a Five Conversations in Five Days via MyCommunities/Twitter Chat on a quarterly basis (Annual; Executive Board, Committee Chairs, & Leadership of other SISes.)

RIPS Goal #4: RIPS employs a variety of successful tools to communicate with its members and to promote its contributions and activities to others.

**Strategy #1:** Examine primary communication tools for members and consider more effective ways they can promote and support RIPS activities
**Action Item #1:** Revise and update the RIPS brochure to attract a diversity of librarians. (2019 and then every two years; PR Committee.)

**Action Item #2:** Strive to recruit a new and diverse panel of featured bloggers each year who blog on topics of interest to our membership (Annual; Executive & Blog Editor.)

**Action Item #3:** Continue to develop the content of the webpage by adding content that reflects the output of committees and task forces and publicizes the ongoing activities of the SIS (Ongoing; Executive Board, Committee chairs, Webmasters, AALL Technology Coordinator.)

**Strategy #2:** Promote the work of RIPS committees in facilitating the development of educational opportunities relevant to members

**Action Item #1:** Encourage members to share program proposals with Program Committee for feedback and possible sponsorship via MyCommunities and RIPS blog (Annual; Program Committee, Executive Board, Blog Editor; Public Relations Committee.)

**Action Item #2:** Encourage and support members in the creation and development of educational programs beyond the annual meeting, including regional conferences, webinars, etc. (Ongoing; Programming Committee, Committee Chairs.)

**Action Item #3:** Promote the Annual Meeting roundtables (moderated discussion topics) on topics of interest to members at the Annual Meeting via MyCommunities and RIPS blog (Annual; Committee Chairs, Public Relations Committee.)

**Action Item #4:** Support member involvement by announcing member contributions using social media tools (Ongoing; Executive Board, Blog Editor, Public Relations Committee.)