GenX/GenY Caucus Annual Report 2011-2012

The officers of the GenX/GenY Caucus for 2011-12 were Jennifer Wertkin, Chair; Liz Johnson, Vice Chair; Adriana Mark, Secretary.

This year, the GenX/GenY Caucus is up for renewal. It seemed appropriate to do a survey of the membership to understand how the members wanted to proceed going forward. The Caucus sent out a Google Survey to the membership asking what types of initiatives they wanted from the Caucus, if they wanted the Caucus to become an SIS, and if they were interested in volunteering. In short, the membership decided that they wanted to remain a Caucus with a stronger presence outside of the Annual Meeting in the form of an ongoing blog and some continuing education. Additionally, the Caucus wants to continue to have a Social at the annual meeting for informal networking.

The Caucus also continued the “Conference Buddy” program whereby more experienced Caucus members volunteered to be guides to newer members and assist the newer members with navigating through their first AALL Annual Meeting.

The annual social event, the Caucus’ primary networking mixer, was very successful this year. The Caucus was able to secure sponsorship from Fastcase. The sponsors were extremely pleased with the event and have already agreed to sponsor another social at the AALL Annual Meeting in Seattle in 2013.

The Caucus had success in providing outreach. First, the Caucus reached out to library school students interested in the profession via the Membership Committee, the Recruitment to the Profession Committee, and the newly formed Student Caucus. In addition, The Caucus promoted the scholarship group, “Beer & Edits” as it had its inaugural event at this annual meeting.

Respectfully submitted by Jennifer Wertkin, 2011/2012 GenX/GenY Caucus Chair