Major Activities for 2014-2015:

To achieve AALL strategic plan's goal of becoming the premier provider of education to legal information professionals, AMPC revised its program selection process to take a more strategic approach to program planning. AMPC refined our program planning work flow to align with current best practices in conference education development.

AMPC created six content area teams (CATs) based upon the categories defined in the 2012 Educational Needs Assessment Finds. The CATs were each assigned one the following subjects: Management/Leadership, Collaboration, Technology, Content Management, Legal Research/Reference, Raising the Profile. Each CAT, consisting of five AALL members lead by an AMPC committee member, developed a list of five must-have programs in their subject area. The list of 20 must-have programs was publicized as part of the Call for Proposals in order to guarantee targeted subjects would be included in annual meeting programming.

AMPC reviewed approximately 175 program proposals and in particular screened for the 30 must-have program topics. As part of the program selection process, AMPC chose to curate 7 topics that were not sufficiently covered by member proposals: introduction to content management, legal project management, Seyfarth Lean, collaboration tools, e-books, knowledge management and process mapping.

In addition to selecting and curating program proposals, AMPC members liaised with assigned SISs. AMPC members communicated regularly with SISs to solicit must-have program topics, encourage program submission, brainstorm ideas for hot topics and publicize SIS-targeted programming at the upcoming meeting.

AMPC members were each assigned approximately eight programs to guide through the program planning process. AMPC members served as contacts for program coordinators. They provided advice on program planning and ensured all programs were proceeding as proposed.

AMPC required a substantial time commitment from committee members this past year as well as patience and flexibility while developing a new work flow. Many thanks for their hard work and contributions.

Proposed Activities for 2015-2016:

Next year's committee will need to continue to refine the program selection process. More guidance and defined procedures for the CATs will be helpful. To obtain input from as many AALL members as possible and guarantee that programming is meeting the needs of members, crowd-sourcing of topics should continue to evolve. Adding the 2014-15 AMPC Chair to the 2015-16 AMPC will improve continuity needed to improve the program selection work flow. Finally, streamlining the tasks for program coordinators will provide the opportunity for program coordinators to focus on content delivery and less on logistics.