UELMA: FIVE STEPS TO ADVOCACY SUCCESS

1. SURVEY THE LANDSCAPE
   - What materials are official and/or authenticated?
     - Review the AALL State Online Legal Information website
   - Who are the stakeholders?
     - Uniform Law Commissioners, library and bar associations, ATJ organizations, business groups, etc.
   - What is the makeup of your legislature?
     - How long is the session?
     - What are the bill introduction deadlines?
     - What are the politics of the state? The competing legislative priorities?

2. GET ORGANIZED
   - Contact your commissioners.
   - Form coalitions
     - Reach out to local/regional chapter to ask if they would write a letter of support and/or pass a UELMA resolution
   - Identify sponsors
     - Look to Judiciary Committee and/or Government Committee for possible sponsors
     - Coordinate with commissioners and your allies to identify who will do the outreach

3. SUPPORT BILL INTRODUCTION
   - If a bill needs drafting, offer to assist sponsor, commissioner, or legislative services
   - Help identify and contact co-sponsors

4. RALLY THE MASSES
   - Engage your grassroots
     - Grassroots may include chapter(s), local members and other allies
     - Send out action alert or ask for written/oral testimony
   - Prepare for hearings
     - See sample testimony
     - Keep in touch with commissioners, allies, and other stakeholders throughout the process
5. CELEBRATE/ASSESS PROGRESS

- If the bill passes and is signed by the governor, celebrate!
  - Thank those who helped you get there (sponsors, allies, chapter members, etc.) and prepare for the implementation phase

- If the bill doesn’t pass, prepare to try again
  - Evaluate your advocacy efforts - remember, advocacy is often a marathon, not a sprint!

Questions? Please contact AALL Director of Government Relations Emily Feltren efeltren@aall.org
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