

## EDUCATION UPDATE

SEPTEMBER 24, 2020

### UPCOMING COFFEE CHATS & WEBINARS / REGISTER NOW

#### BLOOMBERG LAW PARTNER WEBINAR: A YEAR OF UNCERTAINTY: REACTION, RESPONSE & LOOKING AHEAD / REGISTRATION ENDS TOMORROW

- Tuesday, September 29, 2020 / 11:00 a.m. - 12:00 p.m. (CDT)
- [Register](#) by Friday, September 25, 2020
- Members - Free / Nonmembers - \$60



[REGISTER](#)

A pandemic. A global economic downturn. The presidential election cycle. This year has brought much uncertainty. As we close out 2020 and enter a new year, businesses and their law firm advisors are still facing unprecedented issues, both far-reaching and complex. Attend this webinar to learn how Bloomberg Law is addressing these issues and get a preview of what's to come in 2021.

#### AALL VIRTUAL COFFEE CHAT: LEARN MORE ABOUT YOUR ASSOCIATION

- Tuesday, October 6, 2020 / 3:00 p.m. - 4:00 p.m. (CDT)
- [Register](#) by Monday, October 5, 2020
- Members only; space is limited



[REGISTER](#)

Do you have questions about AALL's processes and procedures? This coffee chat is an opportunity to ask members of the Executive Board about the inner workings of AALL (how decisions are made, how committees are appointed, how members are nominated for the board, etc.). This session will be moderated by AALL President Emily R. Florio and AALL President-Elect Diane Rodriguez. Questions may be submitted in advance to [leadership@aall.org](mailto:leadership@aall.org) or asked during the coffee chat. Join us to learn more about your association.

#### HEINONLINE PARTNER WEBINAR: DISCOVERING WHAT'S NEW IN HEINONLINE: UTILIZING THE LATEST DATABASES & TOOLS TO MAXIMIZE YOUR LEGAL RESEARCH EXPERIENCE

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#### QUICK LINKS

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#### STAY CONNECTED



#### CONTACT US

We encourage you to [send us](#) your suggestions and comments.

#### STAY INFORMED

[Join](#) our mailing list.

- Tuesday, October 13, 2020 / 3:00 p.m. - 4:00 p.m. (CDT)
- [Register](#) by Wednesday, October 9, 2020
- Members - Free / Nonmembers - \$60



[REGISTER](#)

Join HeinOnline experts Steve Roses and Lauren Mattiuzzo as they discuss HeinOnline's newest research databases, including those related to timely events such as the COVID-19 pandemic as well as civil rights and social justice in the United States. During this webinar, learn about Hein's new searching features, personalized research platform, scholarly impact analysis tools, and research aids that help make discovering and analyzing sources a breeze.

### AALL VIRTUAL COFFEE CHAT: MAINTAINING MEANINGFUL REMOTE CONNECTIONS

- Monday, October 19, 2020 / 3:00 p.m. - 3:45 p.m. (CDT)
- [Register](#) by Friday, October 16, 2020
- Members only; space is limited



[REGISTER](#)

Whether by design or by necessity, many people now interact with their co-workers online rather than in person. While technology can surmount many obstacles, it can't replace the impromptu exchanges and insights that occur naturally in the office. Or can it? How are you staying connected with your co-workers these days, finding the (virtual) space to really check-in with one another, and keeping the idea channels open? Join us for an informal conversation, co-moderated by Ben Doherty, University of Virginia Law Library, and Rachel S. Evans, University of Georgia.

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### CALL FOR 2021 AALL ANNUAL MEETING PROPOSALS / COMING SOON

As the effects of the pandemic continue to ripple out across every sector, they're revealing new challenges and opportunities to rethink the way we work. Even as things change, the need for timely and meaningful education does not. If you are considering submitting a [program proposal](#) for the 2021 AALL Annual Meeting & Conference, please peruse the "[must-have](#)" [program topics](#) identified for next year's conference.

Please note that the proposal form will ask you to indicate whether your program can be offered virtually, in person, or both. AALL is still planning to have an in-person Conference but we continue to monitor the situation and will keep you updated as we move along. AALL remains committed to ensuring a dynamic, diverse lineup of programs designed to meet your needs.

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### CALL FOR WEBINAR PROPOSALS

#### SHARE YOUR IDEAS

Do you have an idea for a webinar? Are you, or is someone you know, an expert on a subject important to legal information professionals? We want to hear from you! We're looking for

programs on relevant and emerging topics, as well as current or cutting-edge best practices in legal information and library services. Webinar proposals should fall into one of the six [AALL Body of Knowledge \(BoK\) domains](#). [Submit a proposal today](#).

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## AALL/BLOOMBERG LAW CONTINUING EDUCATION GRANT

Does your chapter, special interest section, committee, or caucus have an educational event that needs funding? If so, consider applying for an [AALL/Bloomberg Law Continuing Education Grant](#). Grant requests are accepted at various times throughout the year. **The next deadline for grant applications is Friday, October 30.**

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## AALL2GO

### PRESENTATIONS/WEBINARS NOW AVAILABLE ON-DEMAND

- [2020 AALL Candidates Forum for Executive Board Members](#)
- [2020 AALL Candidates Forum for Vice President / President-Elect](#)
- [2020 RIPS-SIS Instructional Design for Law Librarians](#)

### PICK OF THE MONTH

*Selected by AALL's Continuing Professional Education Committee*

### IT'S ALL ABOUT THE RELATIONSHIPS: MARKETING TO YOUR LIBRARY'S STAKEHOLDERS

Marketing your law library's resources and services is difficult. Emails, displays, social media, brochures, websites, and other mediums can all be used to communicate to your stakeholders. However, law librarians need to market differently based upon which stakeholders they are marketing to. How and what you market to a particular stakeholder group will vary widely. This presentation identifies and matches key attributes of academic, firm, and government law libraries with the needs of their stakeholders through the Intentional Marketing process.

Find this and many more continuing education programs and webinars on [AALLNET](#).



See what else is available on demand.

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## FOR THE LEADER IN YOU

Last month, the Leadership Development Committee unveiled a new format for the Leader In You column. Each month we'll be highlighting a librarian leader and asking them a few questions about their leadership journey. We hope you continue to enjoy the new format.

### LEADER PROFILE

#### **Carla Wale**

Director, MLIS Law Librarianship Program  
Associate Teaching Professor, Information School  
Adjunct Associate Teaching Professor, School of Law  
University of Washington

#### **What does leadership mean to you?**

It's important to first distinguish leadership from management. People often conflate the two and



assume only people with formal managerial authority can be leaders, but this is a misconception. Management and leadership are two distinct, yet complementary, systems of actions. Management is about coping with complexity, while leadership is about coping with change. Management involves planning, organizing, controlling, and problem solving, while leadership involves setting direction, aligning people, and motivating others. Managers oversee activities to move people from A to B to C, but leaders persuade people to want to move from A to B to C.

To me, leadership--coping with change--means developing a vision for the future, creating strategies for achieving that vision, getting people who can help or hinder making that vision a reality on board, and keeping people motivated to move in the direction of that vision. Anyone can be a leader if they are committed to being adaptable, willing to look for opportunities for change, communicate effectively with others, and engage in continual learning.

### **How do you help others develop their leadership skills?**

I try to lead by example. I model the leadership skills--adaptability, relationship building, critical thinking, continual learning, etc.--I want others to internalize and exhibit. I also advocate to others the importance of engaging in professional development activities and training, including opportunities outside law librarianship, to widen their professional support network and develop their leadership skills. When asked for guidance, I try to connect colleagues with leaders I think would be good mentors. In my new role as director of the University of Washington's Law Librarianship Program, I plan to integrate more leadership skill development into the curriculum to provide new law librarians with a roadmap for growth as they enter the profession.

### **What is one thing you've read about leadership that stuck with you? Why?**

Being a manager is not synonymous with being a leader, and anyone can be a leader. Please refer to my answer from the first question.

### **Is there a particular AALL product/program/article that was especially helpful for you as you developed as a leader? (e.g., an AALL Annual Meeting program, webinar, SIS programming/resource, LLJ/AALL Spectrum article)**

In 2014, I attended the AALL Leadership Academy, which was an invaluable experience. Using the DiSC assessment, I learned about the behaviors, motivations, stressors, and communication styles of the four main personality types and how to work more effectively with each type in groups and individually. I made not only professional connections but also lifelong friends, and I was paired with an exceptional mentor at the conclusion of the Academy.

### **What is the best advice regarding leadership or being successful in your work that you've ever received?**

When considering change, start with all the reasons why you should do something instead of all the reasons why you shouldn't. Otherwise, inaction will become your default position.

## **READY TO LEARN MORE ABOUT LEADERSHIP?**

- [Leadership vs. Management: What's the Difference?](#) (Matt Gavin, *Harvard Business School Online*, Oct. 31, 2019)

