EDUCATION UPDATE
OCTOBER 29, 2020

AALL/BLOOMBERG LAW CONTINUING EDUCATION GRANT / APPLICATION IS DUE TOMORROW

Does your chapter, special interest section, committee, or caucus have an educational event that needs funding? If so, consider applying for an AALL/Bloomberg Law Continuing Education Grant. Grant requests are accepted at various times throughout the year. The deadline to apply for this round of grant applications is tomorrow.

UPCOMING COFFEE CHATS & WEBINARS / REGISTER NOW

AALL VIRTUAL COFFEE CHAT: NEW WAYS WE'RE USING TECH / REGISTER BY TOMORROW

- Monday, November 2, 2020 / 3:00 p.m. - 3:45 p.m. (CST)
- Register by tomorrow
- Members only; space is limited

It's no surprise that technology is ubiquitous in our daily work, but this year, many of us are using it in surprising ways. Sure, everybody's Zooming now, but are you also using existing technology differently, or using new tech that you hadn't considered a year ago? Or perhaps you're looking for a tech solution to an entirely new challenge. Join us for an informal conversation, co-moderated by Jennifer Wondracek, University of North Texas - Dallas, and Michael J. Robak, University of St. Thomas.

AALL LEXIS+ PARTNER WEBINAR: BE AT THE FOREFRONT OF THE NEW ERA IN LEGAL RESEARCH--AN IN-DEPTH LOOK AT LEXIS+™ / REGISTER BY NEXT TUESDAY

- Tuesday, November 3, 2020 / 2:30 p.m. - 3:30 p.m. (CST)
- Register by Monday, November 2, 2020
- Members - Free / Nonmembers - $60

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We encourage you to send us your suggestions and comments.

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Get ready for an amazing new research experience that sets a precedent in design, simplicity, integration, search, navigation, and results. This webinar will explore new and unique tools such as integrated Practical Guidance, Search Tree, Missed and Must Include, Shepard's® At Risk, Code Compare, the new Brief Analysis tool, plus expansion of popular features such as search term maps, and much more. Join us and experience Lexis+ from a librarian perspective. Speakers include Carolyn Bach, senior manager, faculty and knowledge & research program for LexisNexis and Gayle Lynn-Nelson, senior knowledge & research consultant for LexisNexis.

AALL TRELLIS PARTNER WEBINAR: HOW STATE TRIAL COURT RESEARCH & ANALYTICS WILL SAVE YOUR FIRM TIME AND BRING IN MORE MONEY / REGISTER BY NEXT TUESDAY

- Wednesday, November 4, 2020 / 2:30 p.m. - 3:30 p.m. (CST)
- Register by Monday, November 2, 2020
- Members - Free / Nonmembers - $60

This engaging webinar will cover how artificial intelligence (AI)-driven litigation analytics enables you to analyze the behavior and history of your judge, competitive counsel, prospects, and clients to gain crucial insights into litigation history and ruling tendencies. Discover how state court legal teams are using AI for judicial analytics and legal research. This webinar will also highlight how to access and leverage state trial court dockets, tentative rulings, and filed case documents to gain insights into your judges, your competitors, and your cases. You'll learn why you need litigation analytics to get ahead to be more efficient, more proactive, and achieve better results for your clients. The speaker for this webinar will be Nicole Clark, CEO and co-founder of Trellis Research.

AALL THOMSON REUTERS PARTNER WEBINAR: IDENTIFYING LEGAL NEWS YOU CAN USE

- Tuesday, November 10, 2020 / 12:00 p.m. - 1:00 p.m. (CST)
- Register by Friday, November 6, 2020
- Members - Free / Nonmembers - $60

When it comes to legal news, it's about knowing what happened - and why that matters for the practice of law. The right legal news and analysis should be timely, comprehensive, and trustworthy. Thomson Reuters recently launched Westlaw Today, powered by Reuters which checks all the boxes. Get a tour of Westlaw Today and discover how the right legal news service can enhance your practice. Speakers include Rebecca Ditsch, manager, product development at Thomson Reuters and Zena Applebaum, director of market insights & proposition strategy for Thomson Reuters.

AALL VIRTUAL COFFEE CHAT: TIPS & TOOLS FOR GETTING PUBLISHED
Writing can be a compelling way to showcase your knowledge on a particular topic and grow your professional resume. *AALL Spectrum*, the official bimonthly magazine of AALL, is a great platform for those looking to break into professional writing. This informal chat is an opportunity to ask questions, share best practices, discuss emerging topics, and get publishing tips from your peers. Join us for this conversation, co-moderated by Steven A. Lastres, Debevoise & Plimpton LLP (current editor of *AALL Spectrum*), and AALL Spectrum Editorial Board members Cynthia Brown, Littler Mendelson, P.C., and Marcelo Rodriguez, U.S Courts for the Second Circuit.

**AALL WEBINAR: 30 GOOGLE APPS TIPS IN 60 MINUTES**

- **Thursday, November 19, 2020 / 11:00 a.m. - 12:00 p.m. (CST)**
- **Register by Monday, November 16, 2020**
- **Members - Free / Nonmembers - $60**

You can use Google Apps at work and home to simplify all kinds of routine jobs. Need a cleaner email box? Try filters. Want to create a document with several authors without losing previous work? Version history in Google Docs can be a lifesaver. Once you use Google Forms for surveys, invites, and quizzes, you’ll find more and more uses. We understand that some organizations may limit access to Google Apps, but you can still use these features in your home to help streamline daily tasks. The moderator for this session will be Mandy Lee, research & instructional services librarian at the Institute of Technology Chicago-Kent College of Law. Speakers include Debbie Ginsberg, educational technology librarian at the Illinois Institute of Technology Chicago-Kent College of Law and Emily Barney, technology training & marketing librarian at the Illinois Institute of Technology Chicago-Kent College of Law.

**AALL VIRTUAL COFFEE CHAT: BRINGING SOCIAL JUSTICE INTENTIONS TO LIFE**

- **Tuesday, December 1, 2020 / 3:00 p.m. - 3:45 p.m. (CST)**
- **Register by Monday, November 30, 2020**
- **Members only; space is limited**

As issues involving systemic racism and diversity/inclusion have come into sharp focus this year, many AALL members are taking action—and many more have questions about where to start. This informal coffee chat is a chance for members who have recently launched special projects, written scholarship, taught courses, etc. in areas of D&I or racial/social justice to share their experiences, and to connect with those who are looking to do the same. Join us for this
PROPOSE A PROGRAM FOR THE 2021 AALL ANNUAL MEETING & CONFERENCE

DUE MONDAY, NOVEMBER 30

AALL is seeking your expertise—submit a program or workshop proposal for the 2021 AALL Annual Meeting & Conference. We are aware that there are still many uncertainties for 2021, but rest assured that we are on top of things and in continuous contact with the Huntington Convention Center of Cleveland. AALL 2021 is currently scheduled to take place as an in-person meeting—if anything changes we will let you know. The call for proposals includes a question about whether presenters will be available to deliver the program in person, virtually, or both.

Please go through the quick guide for getting started, explore additional resources for program proposers (including the must-have program topics identified by AALL members), and use the online Program and Workshop Proposal Collection site to develop your proposal. AALL remains committed to ensuring a dynamic and diverse lineup of programs designed to meet your needs. We look forward to seeing your proposals.

CALL FOR WEBINAR PROPOSALS

SHARE YOUR IDEAS

Do you have an idea for a webinar? Are you, or is someone you know, an expert on a subject important to legal information professionals? We want to hear from you! We’re looking for programs on relevant and emerging topics, as well as current or cutting-edge best practices in legal information and library services. Webinar proposals should fall into one of the six AALL Body of Knowledge (BoK) domains. Submit a proposal today.

APPLY FOR AN AALL LEXISNEXIS RESEARCH GRANT BY DECEMBER 1

The AALL LexisNexis Research Grant Jury is accepting applications through December 1 for grants from the AALL Research Fund (An Endowment Established by LexisNexis). The jury may allocate $5,000 between one or more applicants seeking funding for research that advances AALL’s Research Agenda, which seeks to stimulate "a diverse range of scholarship related to and supportive of the profession of law librarianship."

Established in July 2000, the grant funds research projects that create, disseminate, or use legal and library-related information. For inspiration, review the list of topics awarded grants in past years and explore the 16 broad research topics outlined in AALL’s Research Agenda.

If you have a research project that may benefit from this grant, review the complete guidelines and apply. As the guidelines state, the research should be completed within one year and the final product published. Grants will be awarded and announced by the end of December.

AALL2GO

WEBINARS NOW AVAILABLE ON-DEMAND

- Live Interview Series: So You Wanna Propose An AALL Annual Meeting Program?
  - Partner Webinar
PODCASTING ESSENTIALS: WHAT YOU NEED TO KNOW

Have you thought about podcasting as a medium for information sharing and professional development? Learn what it takes to develop and produce an engaging and informative podcast. Based on their own experience with *The Geek in Review*, Greg Lambert and Marlene Gebauer provide an essential framework for planning and producing your own podcast from inception to launch. Greg shares his particular insight about the technical side of editing podcasts and Marlene discusses great tips about what it takes to market and promote a podcast.

Find this and many more continuing education programs and webinars on AALLNET.

FOR THE LEADER IN YOU

Each month the Leadership Development Committee will highlight a librarian leader and ask them a few questions about their leadership journey.

LEADER PROFILE

Cynthia Brown  
Director, Research Services  
Littler Mendelson, P.C.

What does leadership mean to you?  
It means paving the way for others to succeed.

How do you help others develop their leadership skills?  
I give opportunities to budding leaders and credit their accomplishments. Leaders should be well versed in their employee’s strengths and match with opportunities. Good leaders never steal anyone’s success and embrace others’ accomplishments.

Help your employees or colleagues see areas of improvement and speak about those areas. The individual may lack specific skills, struggle with communication, or not value a positive attitude. Ignoring the need for growth may cause the individual to not evolve into a successful leader. You need to have these difficult conversations. Your bravery can establish a trust that fosters growth. Do not think of areas of improvement as a negative conversation. Good leaders ask how they can improve and help others identify areas of improvement.

What resources do you recommend for those looking to build or improve their leadership skills?  
Watch. Read. Attend webinars. Write. Present. Watch the leaders around you and emulate. Spend time reading about your industry leaders. Invest in your professional development by
attending webinars or conferences, writing for newsletters, and applying for speaking opportunities. In short, focus on a constant stream of new information to keep your mind open and agile. Accept new ideas and foster your own creativity. Good leaders are always learning.

Is there a particular AALL product/program/article that was especially helpful to you as you developed as a leader?

I attended the AALL Leadership Academy at a critical moment in my career. The program opened my mind and helped me evaluate my situation to see new opportunities. I was introduced to different types of libraries and positions. I met a wide variety of people and broadened my associations within our industry. I mark the AALL Leadership Academy as the beginning of my growth within the profession and not just growth within my own organization.

What is the best advice regarding leadership or being successful in your work that you've ever received?

Look for solutions, not blame. While at a resort on a family vacation some years ago, my mother and I walked into a restroom near the pool. The large tile floor was covered with water. I commented that this seemed to be a frequent occurrence in that particular restroom. My mother pointed out that this was a management problem not a housekeeping problem. I asked her to elaborate. During our stay, she had observed that in response to complaints about the wet floor a housekeeper was frequently asked to come in with towels to mop up the water. My mother asserted that management may have been frustrated that housekeeping could not keep the floor dry and guests happy, when in reality management needed to evaluate where the water was coming from and devise a permanent solution. The housekeeper would never be able to keep the floor dry; the water would just keep coming back. My mother encouraged me to remember the wet floor when I was frustrated with an employee. "Cynthia, remember the hardworking housekeeper that lugs wet towels out of this bathroom. She will continue to battle this water and apologize to guests for the wet floor, but she is not empowered to stop the water. No one will be happy until management fixes the water problem. You are the manger; don't make your employees lug around wet towels."

Do you know a great leader? Recommend a leader for us to spotlight in the Leader In You column. Send your recommendation with a brief description of why you think they are a great leader to Kris Niedringhaus, Chair, Leadership Development Committee.