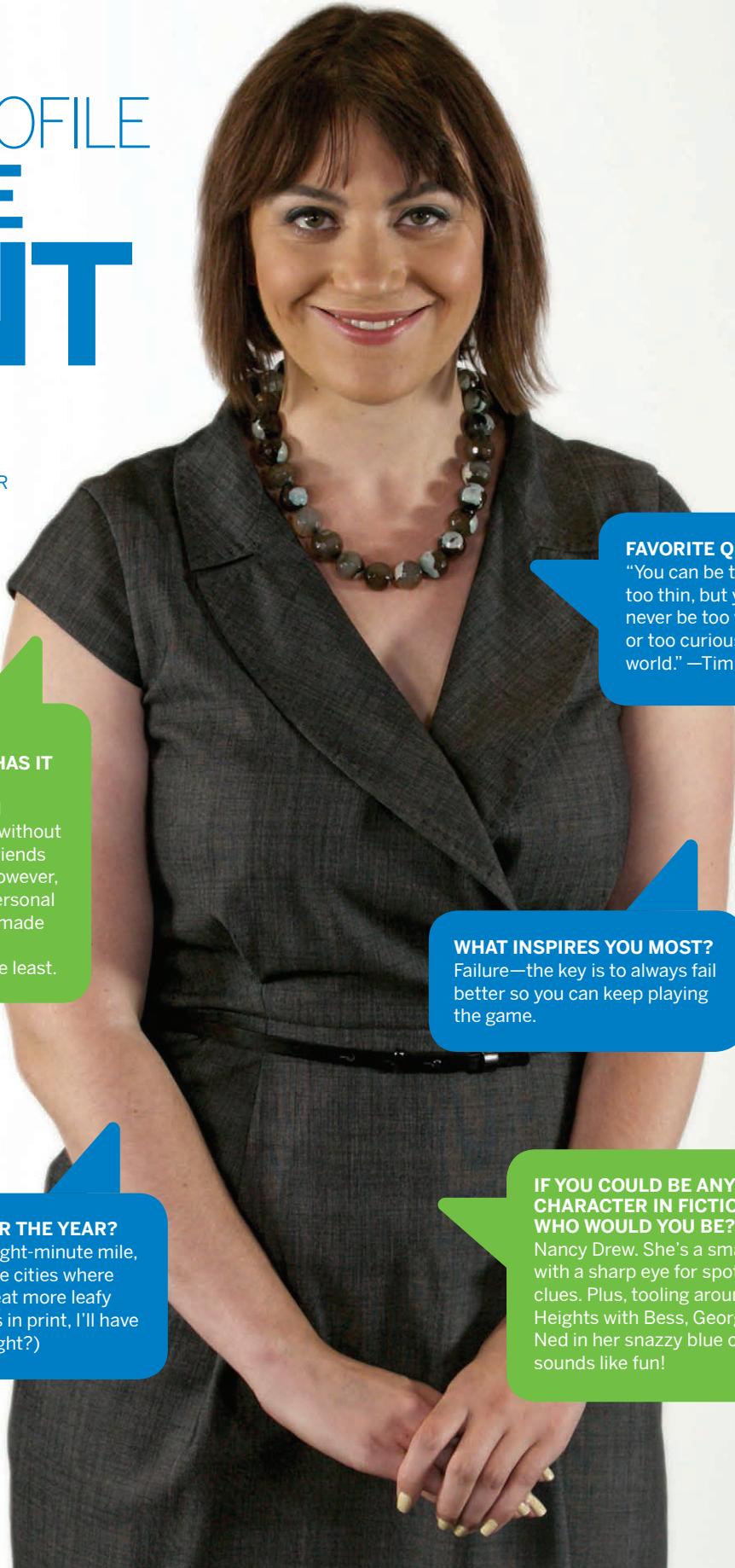


MEMBER PROFILE

VANTAGE POINT

CAROLYN B. HERSCH

- COMPETITIVE INTELLIGENCE RESEARCH PROGRAM COORDINATOR
- ROPES & GRAY LLP
- CHICAGO, IL



WHAT IS YOUR GREATEST ACHIEVEMENT AND HOW HAS IT SHAPED YOU?

I conquered Chicago! When I moved here a few years ago without the promise of a job, some friends and family were skeptical. However, victories in my career and personal life have made it clear that I made the right choice. It's been a confidence booster to say the least.

FAVORITE QUOTE?

"You can be too rich and too thin, but you can never be too well read or too curious about the world." —Tim Gunn

WHAT INSPIRES YOU MOST?

Failure—the key is to always fail better so you can keep playing the game.

THREE GOALS FOR THE YEAR?

Run a consistent eight-minute mile, travel to at least five cities where I can get lost, and eat more leafy greens. (If I say this in print, I'll have to accomplish it, right?)

IF YOU COULD BE ANY CHARACTER IN FICTION, WHO WOULD YOU BE?

Nancy Drew. She's a smart feminist with a sharp eye for spotting clues. Plus, tooling around River Heights with Bess, George, and Ned in her snazzy blue convertible sounds like fun!